

15¢ Local Programs April 5-11



Preview of baseball's longest season

Page 30



Tom and
Dick Smothers



It almost takes the fun out of being rich. Caprice.

We're not knocking prosperity, mind you.

The idea behind building a car like this '69 Caprice was simply to spread it around a bit more.

So we endowed this one with niceties you won't find on any other make, no matter how much you might be in the mood to spend.

Like this Caprice Coupe's exclusive custom-styled roof line.

Like self-washing headlights—you can order them separately or have them with Caprice's concealed headlight package.

See Olympic Gold Medalist Jean-Claude Killy, weekly, CBS-TV. Check your local TV listings.

Once you've been inside this new Caprice, it'll come as no surprise that it's the widest car in its field (with front-seat hip room to match). And once you've been behind the wheel, nobody will have to tell you its new 327-cubic-inch V8 is the largest standard engine in its field.

So don't let a little thing like wealth stand between you and elegance.

Why should you, with a car like Caprice around?



Putting you first, keeps us first.

as we see it

■ The Royal Shakespeare Company's production of "A Midsummer Night's Dream" on CBS early in February didn't draw much of an audience. If it had been part of a weekly series, the CBS brass would have looked at its measly 13.7 Arbitron rating and 23-percent share of audience—23 percent of all those watching television at that hour were tuned to CBS—and would have started looking for a replacement.

The opposition did much better. "Spartacus," starring the chin-be-dimpled Kirk Douglas, speared a 21.7 Arbitron and a 37-percent share of audience on ABC. Over at NBC good ole *Bonanza* galloped in with a 40-percent share, and the rerun of Fred Astaire's special, which followed it, danced away with a 30-percent share. ■ Shakespeare, then, didn't do well at all, possibly because of "A Midsummer Night's Dream" itself. For more than

three centuries critics have complained that it was slow-moving, long-winded and dull. No wonder, then, that the Arbitron figures project to a total audience of only about 20,000,000 men, women and children. Hardly an impressive figure for television but enough to fill the Globe Theater 10,000 times.

There are cynics who say that the audience would have been much smaller were it not for the appearance of Diana Rigg, *The Avengers'* toothsome Mrs. Peel, in the role of Helena, and for the near-invisible costume that uncovered shapely Judi Dench as a sizzling Titania. To them we suggest that, attractive as these ladies were, they could hardly have held an audience that wasn't sincerely interested in the play for more than two hours.

■ On behalf, then, of all those 20,000,000 who found a fine production of even a relatively minor play by Shakespeare a great treat, we thank CBS and the advertisers who brought it to us.

Skoal® Tobacco isn't for smoking. It isn't lit, puffed or inhaled. It sure beats smoking.



Skoal is good, honest tobacco. With a cooling touch of wintergreen. Just a pinch between gum and cheek gives you everything you want from tobacco—without chewing. It sure beats smoking!



Skoal's partners:



For information on how to use Skoal, please write:
United States Tobacco Company, 630 Fifth Ave., New York, N.Y. 10020

TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

CHAD EVERETT, who rode in The Dakotas for Warner Bros. years ago, is coming back in another series. He's replaced RICHARD BRADFORD in next season's U.M.C. on CBS . . . Another series veteran, GEORGE GOBEL, is plotting a return to the weekly schedule in '70-71. GEORGE is discussing a situation-comedy idea with NBC . . . Producer SIDNEY SHELDON (I Dream of Jeannie) has two more series in the works, Meet the Wests, a comedy to be filmed in Japan, and King's Castle, a drama set in San Francisco . . . LLOYD NOLAN, on a three-month vacation from Julia, takes the part of a customs inspector in the BURT LANCASTER movie "Airport."

ROBERT WAGNER goes to Europe to film 10 episodes of It Takes a Thief for the new season . . . LESLEY ANN WARREN, one-time television "Cinderella," has a part in "Against Heaven's Hand," an ABC Movie of the Week co-starring MILTON BERLE, ARTHUR O'CONNELL and DINA MERRILL. All of them play blind passengers in a plane which crashes during a flight.

*Trade-mark, Teletype Corp.

Continued on page 42

Vol. 17, No. 14 | April 5, 1969 | Issue #836

LOCAL PROGRAMS

Week of April 5-11 Following 22

TELETYPES

Hollywood 2

New York 42

ARTICLES

Why ABC's News Innovation Fizzled,

by Robert Higgins 4

Bill Daily Is Happy Playing Third Banana,

by Leslie Raddatz 11

The 'God Bless America' Girl at 59,

by Richard Warren Lewis 16

A Day at the Races with Dick Smothers,

by Rick Setlowe 24

Baseball's Longest Season,

by Melvin Durslag 30

Look What's Happened to Elizabeth Hubbard,

by Edith Efron 38

PICTURE FEATURE

Fellini on Fellini 14

SPECIAL FEATURE

Variations on the Meat-Loaf Theme 34

REVIEWS, COLUMNS

Cleveland Amory 44

Judith Crist

Doan Report (U.S.) } Program Section

Canadian Report }

Cover: Tom Smothers, Dick Smothers,

by Gene Trindl



Published by Triangle Publications, Inc.
Walter H. Annenberg, President
National Offices, Radnor, Pa. 19088
America's Television Magazine

Merrill Panitt, Editor
Alexander H. Joseph, Managing Editor
Roger J. Youman, Assistant Managing Editor
Harold B. Clemenko, Local Editions Editor
William M. Morris, Programming Editor
Jerry Altan, Art Director
Alma C. Moore, Women's Editor

New York Bureau: Neil Hickey (Chief),
Edith Efron, Robert Higgins,
Richard K. Doan, Susan Ludel

Hollywood Bureau: Dwight Whitney (Chief),
Leslie Raddatz, Joseph Finnigan,
Dick Hobson, Laddie Marshack (Pictures)

Eric G. Larson, Advertising Director
David Lichtenberg, Circulation Director

Brian P. Bradfield, General Manager

Send subscription orders to TV GUIDE, Box 400, Radnor, Pa., Zip Code 19088. Allow 5 weeks for arrival of first copy. Send changes of address and subscription inquiries to Box 900, Radnor, Pa. 19088. If possible, please include the mailing label from your latest TV GUIDE. Allow 5 weeks for corrections. TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia, Pa., Zip Code 19101. Second-class postage paid at Philadelphia, Pa., and at additional mailing offices. Subscription rates: 1 year \$7.00, 2 years \$12.00, 3 years \$16.00. Pan-American and foreign postage extra. Single copy 15c. Copyright © 1969 by Triangle Publications, Inc. All rights reserved. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner. POSTMASTER: Send Form 3579 to TV GUIDE, Radnor, Pa. 19088.

National Offices: TV GUIDE, Radnor, Pa. 19088

Member: Audit Bureau of Circulations



The end of the unimportant occasion.



Champale® is quite unlike anything you've ever tasted—except champagne.

But Champale costs only pennies more than beer. And you can buy it wherever beer is sold.

Which makes it an absolutely ideal way to lift a picnic or a pizza right out of the doldrums.

Try Champale Malt Liquor anytime you feel like making something out of nothing.

Why a ballyhooed TV-news innovation turned out to be a dud

By Robert Higgins


During World War II, radio oracles such as liberal Elmer Davis and conservatives H.V. Kaltenborn and Fulton Lewis Jr. were as vital to Americans as ration stamps. Aching for war news and anxious about seething global problems, the country faithfully tuned in the politically outspoken Davis, Lewis, et al., for diverse interpretations of events. But when postwar America gave birth to television, the ideological commentators—like addled aunts who might prove embarrassing—were relegated to the communications cellar: radio. Television, ever wary of rocking the boat, confined its nightly newscasting commentary to “authorized” droplets of middle-spectrum opinion.

It was thus surprising when, on May, 27, 1968, Howard K. Smith—ABC’s resident pundit—appeared on the network’s suppertime news strip, the *ABC Evening News* with *Frank Reynolds*, and announced: “ABC adds a big dimension to news reporting today . . . we intend to present strong, biting commentary that will reflect the different schools of opinion in our society. . . . We deliberately invite controversy—one definition of which is: the massaging of the thought glands by friction of views.”

Explaining the network’s decision in a half-page article in *The New York Times*, Elmer Lower, president of ABC News, wrote that our Nation was embroiled in “another period of wartime stress.” Consequently, “the same spectrum system of commentary that had first been used . . . 20 years earlier on radio” had been adopted for the Reynolds newscast. Listing liberal Gore Vidal and conservative William F. Buckley Jr. as but two of the eventual 26 commentators ABC was to put under contract, Lower concluded: “With the future promising crisis upon crisis both at home and abroad, the cerebral massage parlors are here to stay.”

Some in the industry viewed the project with a jaundiced eye. To newscasters, abrasive opinion has long been akin to professional suicide. Others awaited the event with excitement. If ABC could pull the political-spectrum idea off, it would be a welcome journalistic adjunct to a time of unparalleled perplexity and volatility. It was a happening of considerable note.

Then on Jan. 30, 1969—eight months after ABC declared its commitment to the spectrum-commentary format—a brief article in *The Times* read: “The American Broadcasting Company has reduced from 26 to 3 the number of outside commentators and analysts for its evening newscast. William Sheehan, vice president and director of television news, said the cutback ‘did not mean’ that ABC was dissatisfied with the commentary format.”



It fizzled when it

Didn't it? Fact is, ABC's daring spectrum-opinion undertaking was an out-and-out dud. And the whys and wherefores behind the bust offer a revealing glimpse into the varied aspirations, problems and apparent ills which beset newscasters—TV's most prestigious and, especially of late, battered brotherhood.

ABC gave birth to the commentary format via a fortunate fluke. Back in the summer of 1967, Frank Reynolds, ABC's able White House correspondent, was assigned to pinch-hit for Peter Jennings, then the network's anchor man. As Reynolds remembers the format's fortuitous start: "One day, Bill Sheehan said to me, 'Hey, Frank, throw in some commentary at the end of the show tonight.'" Reynolds, whose 23 years of experience in broadcast journalism had alerted him to the pitfalls of bald opinion, judiciously replied: "Do you *know* what you're getting into?" "Sure," replied Sheehan. "Go ahead."

What ABC got into was this: more viewer mail (and not all of it loving) than the Jennings strip had received in a year. Plus higher ratings. The long-known fact that commentary, as Sheehan puts it, "provokes attention" was publicly acknowledged. "It's one man saying what he thinks," Sheehan said at the time, "that *really* gets to people. What else but strong opinion made Ed Murrow famous?"

So, in the fall of 1967, ABC decided to star Reynolds and commentary

on its nightly news show. And in May of '68, what Howard K. Smith called "strong, biting commentary . . . reflecting the different schools of opinion in our society" dawned on the ABC *News with Frank Reynolds*. Standing in the wings were a "pool" of 26 commentators recruited from the worlds of politics, the arts, fashion, sports, science and international affairs. In addition to the aforementioned Gore Vidal and William Buckley, these included, among others, journalists Jimmy Breslin, Harry Golden and James J. Kilpatrick, author-critic Marya Mannes, actor-playwright Ossie Davis and editor Bill Moyers. Also Reynolds and other ABC staffers—Smith, Alex Dreier, Howard Cosell—would likewise offer comment. News-head Elmer Lower's "cerebral massage parlor" was open for business.

Sandwiched in between the hard-news stories, the commentary poured out at the rate of two, maybe three, pieces a night. Looking back, we searched through more than 150 examples—both on screen and in manuscript form—seeking the "biting" ideological dialogue. There wasn't much there. Out of this number, only 10 could, by anyone's standards, be labeled hard, abrasive, ideological opinion on the issues that are so bitterly rending the country: the right to bear arms, the Constitutional status of the draft, the proper role of the police, the welfare state vs. capitalism, social justice vs. law and order, et al. →



should have crackled

Here are a few of the best:

James J. Kilpatrick, on welfareism: "The 'Poor People's March' . . . is show biz . . . Many of the abandoned shacks were a litter of beer cans . . . Most of (the residents) were loafing in their bunks, drawing welfare checks . . . All of the visible 'poor' at Resurrection City appear remarkably well-fed. Some are downright fat. Most of them are young, able-bodied. Every man jack of them could find a job in Washington—carrying a hod, if nothing else. But work? Take a job? Earn a living? Not this gang."

Frank Reynolds, on welfareism: "The little girl whose father works hard and provides her with good, nutritional food is, of course, entitled to everything on her plate. But the little boy whose father is not able to do the same is entitled to nothing less . . . If we are lucky, very lucky, this little boy will grow up full of determination to work his way out of the poverty circle . . . But if we are not so lucky, he may decide to fight or steal his way out. If that happens . . . some yahoo will trot up and down this country demanding the courts crack down on criminals. And other yahoos will listen and probably vote for him."

Marya Mannes, on individual rights: "This is an open letter to militants all over this country. Poor militants and rich militants; white militants and black militants; young militants everywhere . . . Do you really know what you're doing? If you don't, you'd better find out. You want change and you want freedom. You'll get change all right, but it won't be freedom . . . You're asking for a police state—and you may get one."

Joseph C. Harsh, ABC correspondent, on the draft: "The case of Dr. Benjamin Spock is particularly interesting because it has bearing on probably the most controversial verdict in

all legal history. That was the verdict of guilt against the Nazi war criminals at the end of World War II. In effect, Dr. Spock was sentenced to prison for doing what 10 top Nazis were hanged for not doing. They were hanged because they failed to defy the orders of their superiors and the laws of their own country."

That was the caliber of the most exciting and clear-cut ideological commentary. What was the essence of the rest? Mainly a conglomeration of often shadowy, "semi-learned analyses" (to quote Reynolds) bounced off the day's hard-news stories with essentially the same type of interpretation you'd find in most magazines or newspapers. What's more, only a handful of the 26 heralded commentators ever got on the air at all. It was yawn-inspiring, and the ratings showed it. In eight months of "controversial spectrum opinion," ABC's traditionally rock-bottom ratings did not rise one iota, and it was rumored in the trade that some big-city stations had dropped the show. The handwriting was on the wall. Mr. Lower's "cerebral massage parlor" was going bankrupt.

Just before the project was abandoned, Frank Reynolds told us he was "frankly disappointed" with the guest commentary. "I had hoped for crackling opinion," Reynolds said. "We're not getting it." Blaine Littell, who was in charge of the guest commentator segments, bluntly labeled most of the stuff "square," while Bill Sheehan admitted that the vast majority of views being aired were "generally uninteresting," explaining, "We've heard them over and over again."

Question: With the Nation confronting, as Elmer Lower put it, "a future promising crisis upon crisis," why did ABC feature proponents of shopworn opinions "we've heard over and over again"?

Answer: "It wasn't all our fault."

It wasn't entirely. ABC, in fact, has

excuses a mile long. According to the newsmen, the "majority" of the contracted commentators got bogged down in the allotted time: two minutes. "That's a sneeze to most writers," says producer Sid Darion (since replaced by Av Westin). Then, they say, there was the actor-factor. "Most weren't trained broadcasters," Darion explains. "Men with 5000 by-lined pieces behind them got out there with cameras, 18 strangers, lights—and became petrified."

Why was it dull? Says Bill Sheehan: "We had trouble getting them to comment. We had hoped that they would initiate the involvement. But they weren't on the phone, grabbing at the opportunity. They were apathetic."

Apathetic? In an age of unprecedented political activism? "Apathy" seems to be a dubious explanation, given the contemporary political powder keg: anarchistic, libertarian, racist right, non-racist right, moderate liberal, liberal left, socialist labor, Communist, New Left . . .

The truth is that ABC's spectrum did not reflect this powder keg: it reflected its *absence*. Out of our sampling of more than 150 examples, there was an abundance of familiar liberals, only two conservatives, and just one visit by Ossie Davis with a New Left position. New Leftist Jeff Shero, editor of the underground newspaper *Rat*, speculates on the shortage of explosive right and left opinion as follows: "The reason is that thoughtful conservatives and New Leftists would have raised basic questions that would have been too unsettling."

ABC newsmen don't admit this at first. Blaine Littell claims that one group, the New Left, had been approached, but "When we told them they had to be articulate in two minutes, they never came back."

Unfortunately, the search wasn't too extensive. TV GUIDE queried five of the most important and most publicized of the New Left intelligentsia and →



A medically sound treatment for most painful hemorrhoids

First, stop the pain. And the itching. Nupercainal® is a unique combination of lubricants plus the most effective topical pain reliever available without a prescription. It relieves pain and itching fast. Provides much longer lasting relief. Nupercainal also soothes inflamed tissue—in turn helps the natural healing process. Moreover Nupercainal facilitates natural movements.

Next, doctors recommend, use common sense. Stay off spicy, highly seasoned foods. Avoid constipation and what causes it. Such as lack of rest and bad eating habits. Stay regular. Sitz baths aid comfort and natural healing.

Above all, use caution. Nupercainal brings relief in most cases and for most types of hemorrhoids. But if symptoms are severe, persistent, frequently recurrent...if there is rectal bleeding...do see your doctor.



Caution, Common Sense, & Nupercainal

discovered that not one had been approached by ABC. Besides Jeff Shero, they were: Prof. Herbert Marcuse, author Abbie Hoffman, editor Paul Krassner and film-maker Jim Morrison.

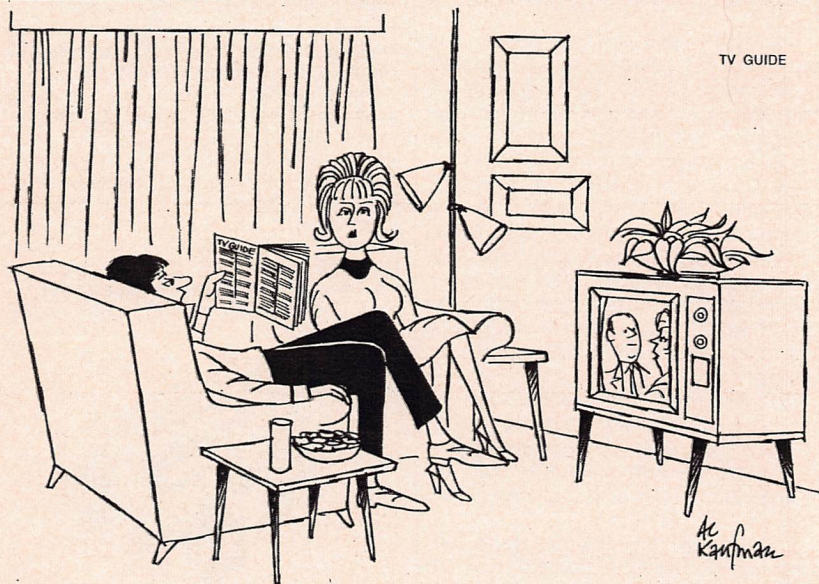
Commenting on Littell's excuse that the New Left was too "inarticulate" to go on the air, Paul Krassner, editor of *The Realist*, retorts: "It's ridiculous that they'd come out with such an excuse. I'm embarrassed for ABC." Adds Jim Morrison: "Our commentary has been deemed inarticulate by the Establishment because it's dangerous. They're trying to avoid the real controversy that does exist in America."

And what about the Right Wing? In a period when the combined votes for Nixon and Wallace are interpreted to indicate a drift toward the right in the United States, why did ABC find only Mr. Kilpatrick to team with the omnipresent Mr. Buckley? Blaine Littell replies: "There's a lack of conservatives who write and think for a living. Most

conservatives are businessmen or farmers."

TV GUIDE, however, questioned nine of the most prominent and influential conservative authors and journalists and found that not one had been approached by ABC. They were: newspaper columnists John Chamberlain and Henry Taylor, editors David Lawrence and Alan Riskin, journalists Ralph de Toledano, Victor Lasky, Fulton Lewis III, Arthur Krock (recently retired from *The New York Times*) and author Allen Drury ("Advise and Consent," "Capable of Honor").

Replying to Littell's claim that conservative ranks were short on writers and thinkers, Alan Riskin, editor of *Human Events*, labeled it "absurd—it reveals their built-in bias." "An idiotic statement," was Henry Taylor's sentiment, while Allen Drury blasted: "It's deliberate self-defense pleading. There's a conspiracy to keep conservatives off



'This program is thought-provoking, original and significant. See what else is on.'

the air. They wish to present views pertinent to their own interests."

When one adds up the top leftists and rightists who were not approached by ABC, it becomes apparent that the network never seriously intended to carry out its own much-publicized plan of "spectrum opinion." Under further questioning, Blaine Littell frankly admits that this is true. The network, he says, has been "hugging the middle" in its choice of commentators. Concedes he: "We've gone after the common denominator. There are many vital issues that we won't go near. We censor ourselves."

Thus, a network ballyhoos a project to air bold, controversial political opinion and then shrinks into censorship. Why?

One cannot get an answer to this question from the ABC staffers, because of either tact or fear. But rumors are rife around the two competing news departments. Says one CBS man: "We knew this would happen. Obviously the top brass got scared."

Scared of what? "Scared of rocking the boat. You put two strong ideas on the air and you never hear the end of it. And, these days, you can end up in front of a Congressional committee."

Then why did ABC announce the project at all? Answers a man from NBC: "ABC has been getting hysterical because they can't successfully compete in the nightly news game. I think they grabbed at the spectrum idea in despair. But when the time came to do it, they chickened out. They counted on the publicity and a little tokenism to carry them through."

And this newsman concludes: "It doesn't bode well for the future, but I'll say this for ABC. They at least stuck their toe in the water. That's more than you can say for CBS or NBC. Nothing scares the networks more than the full spectrum of American political thought."

END



Enjoy being a girl?

Even if you're the kind of girl who's strictly pigtails and pantsuits, you still enjoy feeling feminine. You don't have to stop feeling that way when the calendar tells you it's "one of those days." Not if you choose to use Tampax tampons. Tampax tampons are worn internally so there's no odor, no bulk or bulge. No chafing or irritation, either. Isn't it time you enjoyed being a girl? Every day of the month?

TAMPAX
tampons

SANITARY PROTECTION WORN INTERNALLY
MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

A sports car that rides as good as it looks. That's a Break Away!

Face it. It used to be that sports car fans expected to be jostled, jolted and jangled every time they took to the road.

But that was before our 1969 Firebird 400 made the scene. We couldn't figure why a guy should have his spine rattled just because he enjoys the styling, handling and great performance of a sports car. So steps were taken.

Of course, we started with Pontiac's famous Wide-Track stance. We also flattened out the rear axle housing to minimize bottoming out.

We made the suspension firm, yet easy riding. We put in special wheel bearing grease. We even tuned our universal joints to help eliminate vibration.

Boots and buckets are another part of the story. Our redline wide-ovals are on 7" wheel rims. And our buckets are wider. With more padding.

Now there's a sports car with a great ride. So ride. That's what the 1969 Firebird Break Away's all about.



Pontiac Motor Division

'69 Wide-Track Family: Grand Prix, Bonneville, Brougham, Executive, Catalina, GTO, LeMans, Custom S, Tempest and Firebird.





Probably there is no fate more frustrating for a performer than to appear in the pilot film of a new television series, then to sweat out the year or so it takes before the show is sold, only to have his part written out or recast when the program finally goes on the network air.

Just the opposite happened to Bill Daily, who plays Maj. Roger Healey, the astronaut side-kick of Larry Hagman and Barbara Eden in NBC's *I Dream of Jeannie*.

In the pilot film of *Jeannie*, Daily barely had one line as a third, inconspicuous astronaut, and the plot was cluttered with a fiancée and indignant future father-in-law for Hagman. Daily was, if you could keep count, something like the sixth banana. Now that other astronaut, along with the bride-to-be and her father, are long gone, while Daily is No. 3, right up there beside Barbara and Larry.

That he is funny there can be no doubt. Steve Allen, with whom he worked as announcer and side-kick, says, "He wasn't →

'I'll never make it as an actor'

Playing third banana in 'I Dream of Jeannie' is enough to keep Bill Daily happy

By Leslie Raddatz

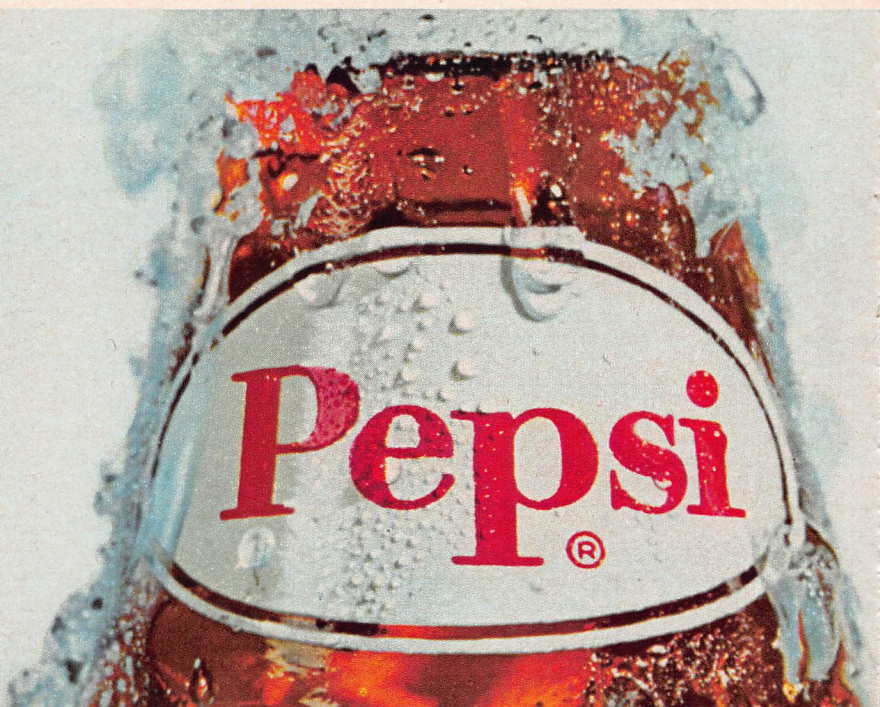
Ed McMahon with Johnny Carson. He was always primarily a comedian with the facility to be funny extemporaneously. He doesn't need writers or a prepared routine." One reason he doesn't is that he is a writer himself. Mike Douglas, for whom he was a writer and performer in skits, says, "He is a very funny man—one of the unsung heroes of the business."

Bill is probably more surprised than anyone that he has turned out to be an actor. After a career as musician, TV director, writer and comedian, the 41-year-old Daily says, "My problem is that I'll never make it as an actor because I don't care enough. I'd just as soon be in an ad agency."

As a matter of fact, he *is* in an advertising agency, a profitable avocation, where he makes amusing, tasteful and often touching radio commercials, usually involving children. He has even used his own two adopted children, Pat, 11, and Kim, 9.

Possibly Pat and Kim are as responsible as anyone or anything for their father's being an actor today. Daily was born in Des Moines, Iowa, where his mother and father parted when he was a small boy. Raised by his mother and stepfather, he was, he says, "playing bass in joints by the time I was 15." Eventually he became a member of a group called Jack and the Beanstalks, which he recalls as being "a little far out."

In 1949 he married Patricia Anderson, a handsome brunette of Lebanese-Norwegian extraction whom he had met in Chicago four years before. Sometime after their marriage they discovered that they could not have children and then made the further discovery that, because of his occupation as an itinerant musician, adoption agencies would not consider letting them adopt any. Thus, after a stint with the army in Korea in the early Fifties, Daily entered Goodman Theatre College in



Chicago. His wife worked as a secretary to help pay the bills, and he worked part-time as a tailor in a tuxedo-rental agency and as a musician. Eventually he joined NBC in Chicago as a TV director, after which the adoption agencies welcomed him, with little Pat and Kim the result.

Bill worked first with Dennis James and then with singer Mike Douglas as a writer of a show called *Club 60* in Chicago. Douglas recalls, "He was always doing crazy things at meetings, and finally somebody got the bright idea of putting him on the air. That was the start of it." Daily also became a minor hit in the Midwest with a nightclub act called the Outgroup. Later, when Mike Douglas had his own show originating in Cleveland and after that in Philadelphia, Bill went along as director-writer-performer. It was when Steve Allen appeared on *The Mike Douglas Show* as a guest star that he saw Daily and hired him to come to

Hollywood. Daily gives Allen credit for what successes he has since attained. Other TV jobs followed *The Steve Allen Show*, with *I Dream of Jeannie* the current result.

Today the Daily family lives with a dachshund in a comfortable modern home on a hill in the San Fernando Valley.

At 41 Daily finds his hair is thinning, but he looks younger than his years. "I feel like 21," he says. "When I was in Chicago, I felt 105 and looked like an old man. Now the pressure is off. And the children make such a difference." When he speaks of the children, he seems to be thinking of his own lonely childhood. The part of Maj. Roger Healey, third banana in *I Dream of Jeannie*, may never make Jackie Gleason envious or make Bill Daily Mr. Television, but Daily has come a long way and seems to be a happy man—which is more than you can say for many actors. END

Taste that beats the others cold!

"PEPSI-COLA" AND "PEPSI" ARE REGISTERED TRADEMARKS OF PepsiCo, INC.

FELLINI ON FELLINI

The movie maestro
is the star
of his own first
television film

Admirers of Federico Fellini are about to be presented (NBC, April 11) with a pictorial feast—a one-hour portion of the Italian movie director's justly famous imagination. The special, entitled "Fellini, a Director's Notebook," is his first venture into television and seems to differ not at all from his movie technique. It conveys Fellini's regret at not having made a movie entitled "The Voyage of G. Mastorna," as well as his experiences in preparing his forthcoming film, "Satyricon."

The scenes from the special shown here represent (top) a fantasy on the Via Appia in Rome; (middle row) "Mastorna," the character who was never cast, visiting the movie set Fellini never used for the picture he never completed; actress Daniela Cantarutti and her daughter in a screen test; and Fellini calling at Marcello Mastroianni's home, where he found the actor too busy with Vogue models, photographers and American journalists to give Fellini attention. The bottom row represents Fellini's satirical interpretation of how an ancient Roman is thought of by modern film makers; Mastroianni "screen-testing" for the picture that was never made; and another sequence in the Via Appia scene.





"Have ya got it on?" asks Kate Smith, her lusty contralto voice lapsing into that of a coquettish Baby Jane.

"Yes, Kathryn," replies Salvatore Gelosi, nervously tweaking his pencil-thin mustache.

"Well, show him!" she commands. "Go on, do as I tell ya, Sal. Show him the little gun. Go on. Show him that pretty revolver."

"Kathryn . . . this is ridiculous," he stammers, flashing open his jacket and displaying the small-caliber Browning pistol tucked into his belt. "We're in California . . . now . . . and they have strange laws . . . out here."

"That's not showing it," she persists. "I want him to see it. It's such a pretty one. I love it."

It is difficult to conceive that one is confronting that beloved, patriotic citizen who introduced "God Bless America" on Armistice Day in 1938, the Songbird of the South credited with single-handedly raising \$600-million worth of savings bonds during World War II, the folksy woman whose 38-year show-business career encompasses 15,672 home-spun radio broadcasts, 1280 hours of live network television and 2260 songs on record, more than any living performer.

Ever since the receipt of an envelope containing a bullet and an anonymous message—"Keep your mouth shut"—she rarely has ventured into public without Gelosi, formerly a United Nations security officer. He has worked as her bodyguard for the past three years, a formidable assignment which also includes calling Room Service for her

food orders, wiping up her spilled coffee and chauffeuring her Lincoln Continental (license plate No. 1-KS) and sometimes her matching, air-conditioned Volkswagen (license plate No. KES-1), a vehicle equipped with racing hub caps.

The occupant of a 39th-floor apartment on the East Side of Manhattan, Miss Smith was visiting Hollywood to tape three variety programs—*Laugh-In*, *The Jonathan Winters Show* and *The Smothers Brothers Comedy Hour*—the last of eight TV appearances during the 1968 calendar year.

Swaddled in a mink stole, she sat in the Sunset Strip offices of her personal manager, fanning herself with a

The 'God Bless America' Girl At 59



Slimmer, her career flourishing, she finds herself still the most famous Miss Smith in all the world

By Richard Warren Lewis

piece of cardboard as she unabashedly named her antagonists.

"Militant un-Americans threaten me because I am such an American," she declares, thumping a fist bearing a \$25,000 solitaire diamond and a \$5000 diamond-encrusted wrist watch with such force that the desk quavers. "They just do not want me to talk against Communism. We have been infiltrated so heavily in the last 30 years by Communists, by adverse types of people from other countries. They have been able to get to a lot of young people . . . who are weak or who are not as happy as they should be. The rioting and the dissension every place is all Communistically inspired. There is definitely a conspiracy to weaken the youth of our Nation."

This is the new, svelte Kate Smith talking, 54 pounds lighter, with 30 more pounds to go. Now, in her latest comeback, she is attempting to beguile the lucrative youth market with updated arrangements of contemporary tunes like "By the Time I Get to Phoenix" and "Up, Up and Away," distinct departures from such evergreens as "The Woodpecker Song" and "The White Cliffs of Dover," two of her 19 million-selling records.

No longer does Kate indulge herself with double helpings of strawberry shortcake, coconut-cream custard pie, Mamie Eisenhower's fudge, cornbread or other fattening recipes contained in her own "Company's Coming Cookbook," long out of print. A self-imposed regimen limits her intake to 1000 calories per day.

The matronly, floor-length black dresses traditionally worn to camouflage her girth have been replaced by a colorful, new wardrobe of two dozen \$1800 gowns, with shoes to match. Designed specifically for color television by a pair of Broadway couturiers still in their 20's, flamboyant creations like the one she exhibited on a *Phyllis Diller Show*—form-fitting quadruple silk crepe studded with jet beads, skirt slit to the

knee, white Emba mink bow on her chest and an 18-inch mink fringe at her feet—symbolize her metamorphosis.

The motivation for this new approach dates from her 1965 conversion to Catholicism following an uncommonly turbulent series of events. First she was hospitalized with severe bronchitis. Then came the death of her mother, with whom she had resided in the same Park Avenue apartment for 23 years. Next she slipped in a bathroom and thrust her arm through a shower door, cutting part of the muscle in her upper arm, severing a main artery and damaging tendons.

Skin grafts and a total of 152 stitches were required to close the wound.

A subsequent hotel-lobby fall broke her leg, forcing Kate to appear on shows like *The Hollywood Palace* in a cast. That was followed by the death of her long-time manager, business partner and confidant, Ted Collins, the impresario who had transformed her into an \$18,000-a-week radio star when she was only 23.

"So many things seemed to be happening all around me that I couldn't understand what it was all about," she recalls. A six-month exile from show business was spent at Camp Sunshine, her Lake Placid, N.Y., summer home, disconsolately leafing through scripts of shows she and Collins had done on radio nearly three decades past.

"Catholicism gave me the comfort and peace of mind that I could not get from people," she explains. "In a sense, God took the place of Ted Collins. After I converted, I felt a great new urge to be part of everything."

Now she was again enjoying the sort of public acclaim reminiscent of her heyday in the Thirties and Forties when she sang for Franklin Delano Roosevelt and the King and Queen of England, achieved Gallup Poll recognition as one of the three most popular women in the world, toured the country by rail with Kate Smith's Swanee Revue, was installed as an honorary Texas Ran- →

continued

ger and an honorary member of a Sioux Indian tribe, and had a barnstorming professional basketball team—the Kate Smith Celtics—named after her, as well as varieties of roses, dahlias, chrysanthemums and sweet peas.

"They called it the Kate Smith Sweet Pea because it was the largest one on record," she admits.

At certain intervals in her career, however, gratuitous references to her size have infuriated Miss Smith. At 17, she was billed as Tiny Little in the Broadway production of "Honeymoon Lane," and later, in the musical "Flying High" she became the unwilling target for comedian Bert Lahr.

"When she sits down, it's like a dirigible coming in for a landing," he told the audience. "That girl is sitting on top of the world. Nothing else would bear her weight." Lahr's unfriendly jibes frequently sent her fleeing in tears to a backstage dressing room.

"I have had some very nasty things said about me through the years," she complains. "Newspaper people have called me the elephantine Kate Smith, the girl with a lot of blubber, a freak attraction. Never would leave me alone, every chance they got. Plain, down-

right malicious."

The unhappy memories remain more vivid than such contemporary accolades as the two honorary degrees she has received in the past year—a Doctor of Humane Letters from St. Bonaventure University and a Doctor of Music from St. John's University.

Among other recent encomiums were the dedication of the Kate Smith Annex, a two-story classroom building adjacent to a Bronx parochial school, and a request from a new fine arts library at Boston College for the posthumous rights to her extensive memorabilia—a treasure trove including transcripts of every word she has spoken on radio and television, some 78 gold-embossed volumes bound in Italian leather. Her legacy also lists photographs, trophies, citations, loving cups, autograph books, reams of sheet music and the 4800 reels of kinescope film which recount her tenure as a television hostess from 1950 to 1954 and again in 1960.

Fan magazines have also rediscovered Kate, using such tantalizing headlines as: "Why Dean Martin Is the Man I Love." Despite the implication and Martin's legendary impact on the opposite sex, the strongest link between the two is a common lust for peanut butter.

This and other press coverage is faithfully reprinted in *Our Kate*, a remarkable semi-annual publication produced by the "Kate Smith U.S.A. Friends Club," an organization of dues-paying fans who vicariously revel in her life.

Richard Hayes, a Cranston, R.I., schoolteacher who owns virtually every Kate Smith record ever released, reported "My Most Unforgettable Phone Call" in the first issue. "I know my heart skipped a beat," he recalls.

Mrs. Edith Whitehead, a Dundalk, Md., housewife who serves as president, never has met her idol, though she fondly remembers the week she

TV GUIDE



'Now, Chet! Now, Dave! Stop that this minute!'

once spent haunting *The Kate Smith Hour* in a New York television studio.

Then there is William Byrge, who finally met Kate backstage after a concert appearance in Nashville and wrote:

"She smiled kindly and understandingly at me and it was as if the sun had suddenly broken forth from behind dark clouds and was shining fully upon me in all its blazing glory. . . . I consider this the most thrilling and memorable moment of my life, for during those few seconds my prayers and dreams of many years were realized."

An effective pressure group, all of the members are encouraged to write thank-you notes to the producers of her television shows, and requests to the three networks for future appearances.

Each nostalgic issue of *Our Kate* is accompanied by a packet of Kate Smith photographs resuscitated from her halcyon days. In the minds of those in the fan club, at least, she remains

eternally youthful.

At 59, nevertheless, it is sometimes difficult to conceal the signs of advancing age. One must slow down to keep pace with her characteristic waddling walk and raise his voice to make many observations audible. For a rehearsal with Jonathan Winters, the words printed on her cue cards are twice as large as the comedian's lines, to compensate for faltering eyesight.

"There's really nothing I've missed in my life that I'd care to do," she observes, leaving the rehearsal hall with considerable apprehension about lip-syncing a song for the first time in her career, because of a musician's strike.

One significant omission is the absence of a husband or a family. "Like all women, I could have been married," she says, fumbling with the diamond worn on her ring finger, a gift to herself some 30 years ago. Arthritis of the knuckle occasionally forces her →

As advertised in Reader's Digest.

Plastic cream invention revolutionizes denture wearing

Artificial Teeth Never Felt So Natural Before

FOR the first time, science now offers a unique plastic cream that holds *false* teeth almost the way Nature holds *natural* teeth. It transforms itself into an elastic membrane that holds both uppers and lowers as *never before possible!*

It's **FIXODENT**—a revolutionary discovery for daily home use. So different it's protected by U.S. Patent!

With its exclusive plastic formula,

FIXODENT not only holds dentures firmer, it holds them more comfortably, too. Because it's *elastic*, it lets you eat faster, bite harder *without pain*. Resists even hot liquids. One application may last 'round the clock.

Dentures that fit are essential to health. So see your dentist regularly. And get **FIXODENT**. Denture wearers say it's the nearest thing to having your own teeth again. Try it and see!



Enjoy Your Life... Relieved of Menstrual Distress

You love the time you spend together. It has a magic all its own. These are moments not to be missed. And you don't have to. Not even because of functional menstrual distress. How? With MIDOL.

Because MIDOL® contains:

- An exclusive anti-spasmodic that helps STOP CRAMPS...
- Medically-approved ingredients that RELIEVE HEADACHE, LOW BACKACHE... CALM JUMPY NERVES...
- Plus a special mood-brightener that gives you a real lift... gets you through the trying pre-menstrual period feeling calm and comfortable.

Enjoy life. Any day. With MIDOL.



continued

to file off and replace its platinum band.

"There were at least six very fine men," she continues. "But I could not stay in the profession and mix it with marriage. It was a choice that I had to make."

A tape of *The Jonathan Winters Show* will soon enrich the archives at her elaborate island residence on Lake Placid, where, on rainy nights, Gelosi sets up a movie projector and they watch old Kate Smith television shows together, a scene reminiscent of Gloria Swanson and Eric von Stroheim in "Sunset Boulevard."

Trips away from that sanctuary often hold perilous consequences. On a 1967 visit to Rome, during which she was granted an audience with the Pope, Gelosi's quick actions averted a presumed kidnaping attempt. His vigilance has also buffered her from bellicose drunks and envious songwriters who accuse her of plagiarizing their material.

"People see in her the mother figure that they hate, or something," explains Gelosi, who turns over the more virulent mail she receives to the Federal Bureau of Investigation.

Kate's pilgrimage to the Vatican, an awesome experience, marked one of the few occasions when her garrulous voice was stilled; she was completely at a loss for words. Periodically, that two-and-a-half-octave singing voice, which she blesses with the sign of the cross before performing, has been impaired by virus infections. And once, after she recorded 12 Stephen Foster tunes for MGM Records, it was silenced completely. The recordings were never released. She suspects that officers of the N.A.A.C.P. objected to songs like "Old Black Joe" and used their influence to prevent its production.

"I will never stop talking about the United States, how wonderful it is, how great it is, the opportunities we have," she proudly maintains. "I love this country. I love all people. May God bless them all."

(END)

The Electronic Timex sells for less than \$100. \$50 less.

Once again Timex has produced a fine precision watch to sell at a price considerably below what you'd expect.

This time the watch is *electronic*.

The Electronic Timex costs about half of what you'd have to pay for the higher-priced electronic watches.

And does the job of timekeeping faithfully, accurately, dependably.

It is a watch you never have to wind because it is powered by a tiny replaceable energy cell.

Its transistorized circuit provides 99.99% electronic accuracy*.

It has an automatic calendar, a convenient feature not available in any other electronic in its price range.

And you don't have to coddle it because it's water-resistant and dust-resistant.

(Tests prove that the Electronic Timex is sturdier, more rugged, than electronic watches selling for over \$100.)

In fact, you don't do much with the Electronic Timex except buy it.

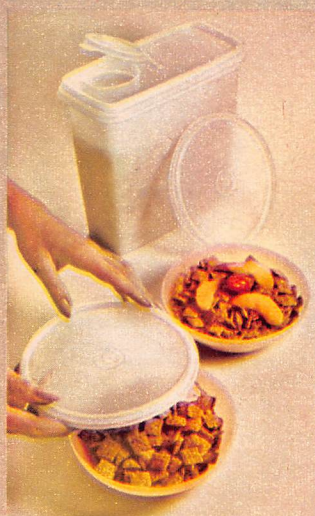
And enjoy it.

**The Electronic Timex.[®]
It never needs winding.**

Model
illustrated:
99041
(\$50)

*Regulation may be necessary
to achieve this accuracy

If Tupperware is such a great way to lock in freshness, how come you can't buy it in a store?



Because there's a lot to know about Tupperware, and much of it has to be demonstrated.

Like closing the airtight Tupperware Seal. There's a special way to do it. We want to show you how.

And the little built-in extra we call a "burp." It squeezes air out, giving you extra freshness. It's a simple thing to do. Once we show you how.

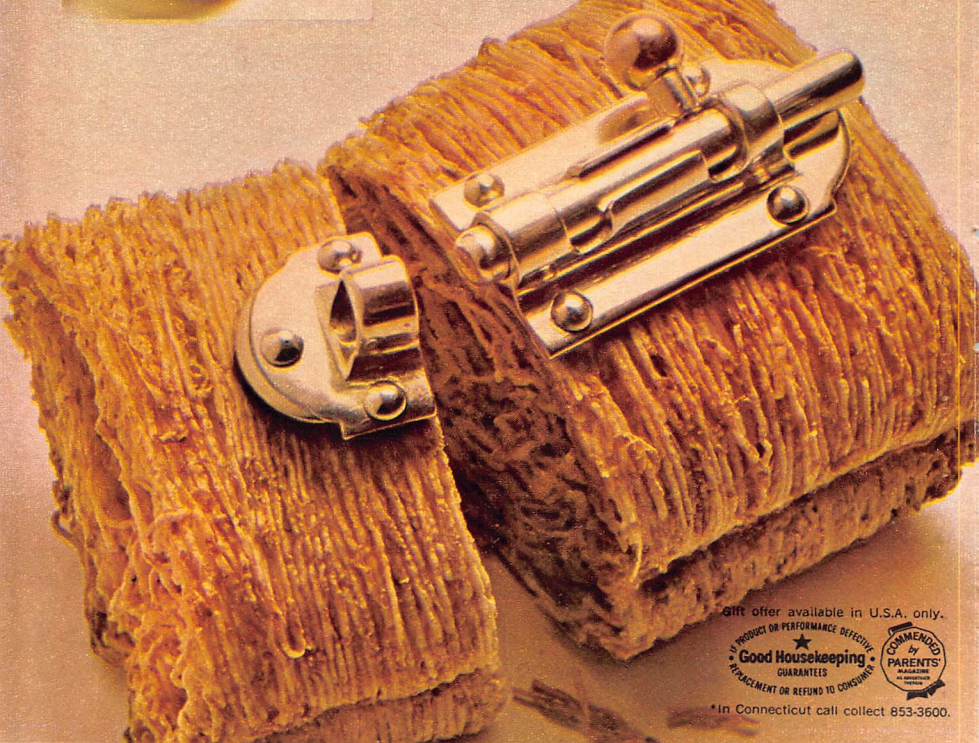
And all the different Tupperware items (over 100). And all the ways there are to use them (dry storage, refrigeration, freezing, mixing and serving).

And the only place we can really tell you everything is in your home. At a Tupperware Party. Call your local distributor and arrange one by May 10 and a luxurious Sunbeam Hair Dryer may be yours.

We're in the Yellow Pages under "Housewares." Or dial 800-243-0355* anywhere in the U.S., on us.

TUPPERWARE®

An airtight case for freshness



Gift offer available in U.S.A. only.



*In Connecticut call collect 853-3600.

CBS vs. Smothers: Uneasy Truce

For a while last week it looked as if the Smothers Brothers would bolt CBS rather than go through another season of what they regard as too-repressive editing of their show. Tommy, the restless one, was in Washington buttonholing senators and FCC Commissioners with his plaint. He didn't get to CBS brass, who were in town for a broadcasters' convention, but they got the message. Robert Wood, new CBS-TV president, passed the word that he would give the Brothers until April 4 to make up their minds about coming back. The network, he said firmly, wasn't going to give them any special concessions. By week's end, Tommy, back in Hollywood, announced: "We feel it's important to stay on and continue to push for new standards of broadcast content." The feud was apparently over—for now.

The TV industry has its own version of a current best seller: it's known as "Pastore's Complaint." The persistent complaint of Rhode Island's influential Sen. John O. Pastore, longtime Senate watchdog over broadcasting, is that TV sex and violence have "gotten out of hand." Last week, what-to-do-about-it was the central topic of talk at the National Association of Broadcasters' annual gathering. Two of the three networks, ABC and NBC, agreed to a Pastore proposal that questionable shows be submitted to previewing by the NAB's Code Review Board, though the final decision as to whether an episode should be

telecast would remain in the networks' hands. But CBS president Frank Stanton said he could not go along because such "centralized" judgment of TV's taste and morals "would be harmful, indeed dangerous." Pastore, in an NAB keynote speech, with an expressionless Stanton sitting a few feet away, labeled the CBS refusal "unfortunate." He had no brief for Government censorship, the senator noted, but he expected TV to live up to standards of its own creating calling for "due regard" for the effects of programs on children. "Clean up the filth!" the peppy Pastore barked.

Influential advocates of a strong nation-wide system of noncommercial TV, including Dr. Milton Eisenhower and MIT's James R. Killian, are quietly pressing President Nixon to come out strongly for public TV, a stance he has so far declined. The feeling is that Congress will be unlikely to vote the fledgling Corporation for Public Broadcasting more than another token sum (last year's: \$5 million) unless Nixon says the word. CPB officials contend they need at least \$20 million to give public TV needed momentum. A key White House figure in behind-the-scenes maneuvers is ex-Kansas congressman Bob Ellsworth, now a communications advisor to Nixon. In Capitol Hill days he was viewed as a friend of educational TV. But do-good projects aren't faring too well in the current Washington budgetary climate.

—Richard K. Doan

LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

SOAP REPLIES BUBBLE UP

My admiration knows no bounds for the fairness, intelligence and interest of Marya Mannes's opinions ["When Will Soap Operas Grow Up?" March 15], and found myself agreeing with her almost 100 percent.

Mrs. George Givens
Louisville

If we housewives choose to watch soap operas, we do so because we like them as they are, with all their emphasis on middle-class values, their lack of stimulating ideas, and their triumph of good over evil.

Ruth Migdal
Brooklyn, N.Y.

Come now, Miss Mannes, we housewives view soap operas to get away from grim realities. If we wanted to see drab, tousle-haired people doing dull chores we wouldn't turn on TV, we'd go look at ourselves in our own full-length mirrors.

Mrs. Matthew B. Wallace
La Crosse, Va.

Call the soaps fantasy. Like a nap, a laugh or a lark, a little is needed for keeping an even keel.

Suzie Zane
Springfield, Ohio

I think soap operas are interesting, amusing, diverting and oftentimes exciting, and the acting is superb. What if they are not always consistent—who is?

Helen Witbeck
Los Angeles

Miss Mannes misses the whole point. The fantasy world of the soap opera is often the average housewife's only comedy relief in her day.

Barbara Pardi
North Bergen, N.J.

If there's anything the soap operas have taught me, it's how to make a cup of tea last a half hour.

Priscilla Ankerman
Wapakoneta, Ohio

GEHMAN'S COMPLAINT

Loved Richard Gehman's March 8 article, "The Raccoon Who Enjoyed Television," but I thought I'd better warn him. Last year, I started feeding one raccoon and am now taking care of 33 a night. It seems they tell all their friends. And, by the way, I live in the city, not on a farm.

Sharon Keys
Dayton, Ohio

OH, WOODSMAN, SPARE . . .

Judd deserves a stay of execution.

John L. Dryden
Columbus, Ohio

This Westerner is tired of the tame, tame East and would like to keep *The Wild Wild West* on the air.

Judy Scribner
North Hollywood, Cal.

I hope Maudie Frickert puts a hex on CBS if they drop Jonathan Winters.

D.M. McGuirt
Lakeland, Fla.

Star Trek has been cancelled. Banality is the victor! Mindlessness conquers all! Intelligence has been zapped again!

Mrs. Harry Bohrs Jr.
Hightstown, N.J.

APPRECIATION

The first three plays on CBS *Playhouse* have been superb in content and acting. Each has dealt with the great ethical questions of personal sincerity and social concern. This series is an outstanding effort on behalf of a mature and enlightened public.

Rafael Tuburan
Boynton Beach, Fla.

THIS WEEK'S MOVIES

By
Judith
Crist

BECKET (NBC), *Saturday*
THE ROBE (ABC), *Sunday*
THE RELUCTANT ASTRONAUT (NBC), *Monday*
MADAME X (NBC), *Tuesday*
ASSAULT ON A QUEEN (ABC), *Wednesday*
THE CHAPMAN REPORT (CBS), *Thursday*
GYPSY (CBS), *Friday*

In some areas network movies may not be seen on the days indicated.

We're facing a week of reruns that range from the sublime to the ridiculous, with a sublimely ridiculous premiere for leavening.

"The Chapman Report," the one movie making its television debut, is a pseudo-survey of the sex habits of the average American housewife. Actually it's a compendium of four soap operas and boasts four able actresses working away with an enthusiasm the material scarcely merits. Shelley Winters portrays a middle-aged adulteress, Claire Bloom an alcoholic nymphomaniac, Glynis Johns a culture-oriented muscle-enthusiast and Jane Fonda a frigid lady who finds fire with the interviewer taking the sex survey. But not to worry, girls: Dr. Chapman shows up at the end of all the melodramatics to assure us that the four are exceptions to the majority rule of happy American marriages.

If you like to get your soap-opera suds in the eye for a tear or two, among the reruns there's "Madame X," and please, ladies, this time around don't write to tell me that it isn't perfectly awful because Lana Turner *really* suffers and you cried and cried. It's hokum and schmaltz and easier to peel an onion for the same effect. If you prefer a bit of bristle and bite when it comes to motherhood in action, you'll find some in "Gypsy," if, as noted before of this 1962 version of the Broadway musical, you settle for Rosalind Russell in the Ethel Merman-created role of Gypsy

Rose Lee's redoubtable mama.

So much for the ladies. For the big little boys, there's "Assault on a Queen," with Frank Sinatra and his chums doing a water-logged recap of their "Ocean's 11" caper and sinking amid the clichés of Rod Serling's script. Nowadays one probably has to point out that the Queen in question is the Queen Mary, an ocean liner. And for the little boys and/or Don Knotts fans, there's "The Reluctant Astronaut" again with the presumably harmless idiocies of an "apprentice janitor" at a space center getting to take off in an honest-to-goodness automated capsule. The only possible critical response to this sort of thing is a muttered "Good grief!"

But for the adults among us the week is highlighted by "Becket," a powerful costume drama of character marked by beautiful performances by Richard Burton, as Thomas Becket, and Peter O'Toole as Henry II. If you've seen "The Lion in Winter" now in movie houses, with O'Toole as Henry some 20 years later, you'll be particularly impressed by his performance as the vibrant and cunning young king in "Becket." True, as we saw in its premiere last September, the spectacle is curtailed on the small screen, but the characters—so finely drawn by an excellent cast—are not.

And of course "The Robe," which curiously was run during the Christmas season, is being rerun as the traditional Easter spectacular. Its virtues are suited to the small screen.

1969 TV BASEBALL GUIDE

New is the key word for Northern California baseball viewers this season—new league alignments and new managers. The new line-up puts the Giants and the A's in the Western Divisions of the National and American leagues respectively. And the new managers are Clyde King of the Giants and Hank Bauer of the A's.

TV will bring this 4-way pennant race to viewers with a total of 70 regular season games on tap from both leagues, the All-Star game (on NBC July 22), the National and American league play-offs (NBC, beginning Oct. 4), and the World Series (NBC, Oct. 11).

Ch. 2's coverage of Giants' road games begins on Sunday, April 13 at San

Diego against the expansion Padres. Russ Hodges and Lon Simmons are back to report the action.

Ch. 13 begins one week later, Sunday, April 20, with the A's in their old home town of Kansas City against another expansion team, the Royals. Al Helfer and Monte Moore return for a second-season of play-by-play.

NBC (Chs. 3, 4 and 7R) has 25 Saturday games scheduled beginning on April 12, plus three Monday night telecasts (June 2, August 11, Sept. 1), and the already mentioned All-Star game and play-offs. Regulars Curt Gowdy, Pee Wee Reese and Sandy Koufax report the games.

SAN FRANCISCO GIANTS

APRIL

- 13, Sunday, San Diego Padres, 12:55 P.M.
- 21, Monday, Los Angeles Dodgers, 7:55 P.M.
- 22, Tuesday, Los Angeles Dodgers, 7:55 P.M.

MAY

- 4, Sunday, Houston Astros, 11:55 A.M.
- 11, Sunday, Chicago Cubs, 11:10 A.M.

JUNE

- 22, Sunday, Atlanta Braves, 10:30 A.M.
- 29, Sunday, Cincinnati Reds, 11:10 A.M.

JULY

- 10, Thurs., Los Angeles Dodgers, 7:55 P.M.

- 11, Friday, Los Angeles Dodgers, 7:55 P.M.
- 12, Saturday, Los Angeles Dodgers, 7:55 P.M.
- 13, Sunday, Los Angeles Dodgers, 12:55 P.M.
- 27, Sunday, St. Louis Cardinals, 11:10 A.M.

AUGUST

- 3, Sunday, Pittsburgh Pirates, 10:30 A.M.
- 24, Sunday, Montreal Expos, 10:30 A.M.

SEPTEMBER

- 26, Friday, Los Angeles Dodgers, 7:55 P.M.
- 27, Saturday, Los Angeles Dodgers, 1:10 P.M.
- 28, Sunday, Los Angeles Dodgers, 12:55 P.M.

OAKLAND A's

APRIL

- 20, Sunday, Kansas City Royals, 11:25 A.M.
- 25, Friday, Seattle Pilots, 7:55 P.M.
- 30, Wednesday, California Angels, 7:55 P.M.

MAY

- 1, Thursday, California Angels, 7:55 P.M.
- 18, Sunday, Cleveland Indians, 10:25 A.M.
- 24, Saturday, Baltimore Orioles, 4:55 P.M.

JUNE

- 6, Friday, Detroit Tigers, 5:55 P.M.
- 8, Sunday, Detroit Tigers, 11:25 A.M.
- 18, Wed., Kansas City Royals, 5:25 P.M.

JULY

- 4, Friday, Minnesota Twins, 8:55 A.M.
- 6, Sunday, Minnesota Twins, 11:25 A.M.
- 9, Wed., Chicago White Sox, 5:25 P.M.

- 18, Friday, California Angels, 7:55 P.M.
- 19, Saturday, California Angels, 12:55 P.M.
- *20, Sunday, California Angels, 12:55 P.M.

AUGUST

- 10, Sunday, New York Yankees, 10:55 A.M.
- 13, Wednesday, Baltimore Orioles, 4:55 P.M.
- 27, Wednesday, Detroit Tigers, 5:55 P.M.

SEPTEMBER

- 1, Monday, Boston Red Sox, 10:55 A.M.
- 14, Sunday, Chicago White Sox, 11:10 A.M.
- 15, Monday, Minnesota Twins, 5:55 P.M.
- 19, Friday, California Angels, 7:55 P.M.
- 20, Saturday, California Angels, 7:55 P.M.
- 21, Sunday, California Angels, 12:55 P.M.

*Both games of doubleheader



Low calorie dinners, a jug of wine and thou.

A mound of cottage cheese, a slice of Melba toast and a sliver of lean meat look absolutely scrumptious when thou view them through a glass of Guild VINO da Tavola. Why just diet when thou can dine?



Add elegance. Add flavor. Add fun. And still subtract the pounds. Add VINO da Tavola to your shopping list today. (Even the price is slender — less than one thin dime a glass.)

Guild Wine Company
LODI, CALIFORNIA

SPORTS AND SPECIALS

7R refers to KRCR, Redding
9R refers to KIXE, Redding

SPECIAL ANNOUNCEMENT

As we went to press, it was possible that last week's coverage of General Eisenhower's funeral would affect some of this week's scheduled programming.

SPORTS

SATURDAY

WRESTLING 11 A.M. (44), 5 P.M. (2)

ROLLER DERBY 12 noon (2)

Midwest Pioneers vs. Bay Bombers.

GOLF 1 P.M. (2, 3, 12)

Greater Greensboro Open, third round.

SKIING 2 P.M. (7R)

World Cup Skiing Championship

GOLF 2:30 P.M. (5)

Al Geiberger and Dave Stockton vs. Art Wall Jr. and Dick Weber.

HUNTING AND FISHING 3 P.M. (2)

TENNIS 3:30 P.M. (2)

PRO BOWLING 3:30 P.M. (7, 11)

Firestone Tournament of Champions.

HUNTING AND FISHING 3:30 P.M. (46)

Quarry: quail and wild turkey.

SKIING INSTRUCTION 4 P.M. (4)

GOLF 4 P.M. (46)

Dan Sikes and Bob Goalby vs. Al Geiberger and Dave Stockton.

BOWLING 4:30 P.M. (2)

HORSE RACING 4:30 P.M. (32, 40)

\$125,000 Invitational San Juan Capistrano.

AUTORACING, ICE DANCING 5 P.M. (7, 7R, 11, 13) Atlanta 500 Stock Car Race, World Ice Dancing Championship.

SUNDAY

NBA PLAY-OFFS 10:55 A.M. (7, 11)

Philadelphia 76ers vs. Boston Celtics; or San Diego Rockets vs. Atlanta Hawks.

STANLEY CUP PLAY-OFFS 11:30 P.M. (5, 46)

Western Division semifinal game.

GOLF 1 P.M. (2, 3, 12)

Greater Greensboro Open, final round.

HUNTING AND FISHING 3 P.M. (11)

Quarry: white marlin, brown-feathered woodcock and brown bear.

GOLF 3:30 P.M. (46)

HUNTING AND FISHING 4 P.M. (7)

Steve Sanders, Peter Duchin, Bing Crosby and Phil Harris go after shark, sea trout, Atlantic salmon and sand grouse.

SKIING INSTRUCTION 5 P.M. (46)

Jean-Claude Killy at Zermatt, Switzerland.

SPECIALS

Easter Ballet Sat. 2 P.M. (3)

Jacques Cousteau Sat. 7 P.M. (7R)

Drama Special Sat. 10:30 P.M. (13)

Easter Service Sun. 8 A.M. (3, 4, 8)

Easter Concert Sun. 8 A.M. (5, 10, 46)

Mormon Conference Sun. 9 A.M. (5, 7R, 13),
10 A.M. (11)

Easter Reading Sun. 10 A.M. (7), 1 P.M. (13)

Easter Service Sun. 10 A.M. (46)

Davey and Goliath Sun. 3 P.M. (8)

Fidel Castro Sun. 4, 5 P.M. (6);
Tues. 10, 11 P.M. (9)

Pinter People Sun. 4:30 P.M. (8)

Art Special Sun. 7 P.M. (7, 11, 13)

U.S.A.: Poetry Sun. 9:30 P.M. (6, 9R)

USS Franklin Sun. 10 P.M. (4, 8)

California History Mon. 7 P.M. (4),
7:30 P.M. (8)

Man and His Universe Mon. 7:30 P.M. (7, 13)

Petula Clark Mon. 8 P.M. (3, 4, 7R, 8)

Carl Sandburg Mon. 8 P.M. (6, 9R)

Bill Cosby Wed. 9 P.M. (3, 4, 8)

Volcano: Birth of an Island Thurs. 7:30 P.M.
(5, 46)

SS Lusitania Thurs. 8 P.M. (5)

News Special Thurs. 10:30 P.M. (13)

Fellini: a Director's Notebook Fri. 10 P.M.
(3, 4, 8)

AT TAHOE
GEORGE KIRBY

Extra Added Attraction:

LANA CANTRELL
EVERY NIGHT THRU APR 12

Harrah's

IN RENO
WAYNE
NEWTON
APR 10 THRU APR 30

FOR RESERVATIONS, PHONE: SAN FRANCISCO AREA 781-2771/SACRAMENTO AREA 481-3373

TV Programs for week beginning Saturday, April 5th

Morning

- 6:00 **5** **COLOR** AGRICULTURAL FILM
 6:25 **4** **13** **COLOR** NEWS
 6:30 **4** **COLOR** ACROSS THE FENCE
5 SUNRISE SEMESTER
COLOR English Literature: the poetry of Robert Browning, part 2.
13 **COLOR** VOICE OF AGRICULTURE—Farming
 7:00 **3** **COLOR** SUPER SIX
4 **COLOR** MICHIGAN—Education
5 **COLOR** MOBY DICK—Children
7 EXPLORATION CALIFORNIA
10 SUNRISE SEMESTER
COLOR English Literature: the poetry of Robert Browning, part 2.
13 **COLOR** CAP'N DELTA—Children
 7:25 **12** SOIL CONSERVATION
 7:30 **3** **COLOR** TOP CAT
4 **COLOR** CARTOONS—Children
5 **COLOR** LONE RANGER—Children

- 7** BROTHER BUZZ—Children
COLOR The story of a golden retriever that becomes the guide dog for a blind girl. Host: Patrick McCormick.
10 **COLOR** KALEIDOSCOPE
12 **COLOR** BIG PICTURE—Army
 7:45 **13** ADVENTURES OF GULLIVER
 8:00 **3** MOVIE—Western
 "Sierra Baron." (1958) When Miguel Delmonte and his sister Felicia arrive in California to see the land they have inherited, they find that someone has sold part of it. Brian Keith, Rita Gam, Rick Jason, Mala Powers. (90 min.)
4 **COLOR** SUPER 6—Children
5 **10** **12** **COLOR** GO-GO GOPHERS—Children
7 **7** **COLOR** CASPER—Children
 8:15 **13** **COLOR** CAP'N DELTA—Children
 8:25 **2** **COLOR** NEWS
 8:30 **2** EXISTENCE—Agriculture
COLOR Topic: grapevine pruning.
4 **7** **COLOR** TOP CAT

CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814
6 KVIE (NET) P.O. BOX 6 95801
10 KXTV (CBS) 400 BROADWAY 95818, BOX 10 95801
13 KOVR-TV (ABC) 1216 ARDEN WAY, BOX 3283 95815
40 KTXL (IND.) 1911 F ST. 95814

CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH ST., BOX 489 95927

MODESTO

- 19** KLOC-TV (IND.) P.O. BOX 3689, 2842 IOWA AVE. 95352

BAY AREA

- 2** KTVU (IND.) JACK LONDON SQ. OAKLAND 94607
4 KRON-TV (NBC) 1001 VAN NESS AVE. SAN FRANCISCO 94119
5 KPIX (CBS) 2655 VAN NESS AVE. SAN FRANCISCO 94109
7 KGO-TV (ABC) 277 GOLDEN GATE AVE. SAN FRANCISCO 94102

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR. 96001
9 KIXE (NET) P.O. BOX 9 96001

Saturday April 5, 1969

Morning-Afternoon

- 5 10 12** **COLOR** BUGS
BUNNY/ROAD RUNNER—Children
7 **COLOR** ADVENTURES OF
GULLIVER—Children

9:00 **2** MOVIE—Drama

"The Pirates of Capri." (1949) A nobleman attempts to lead the people of Naples in a revolt against Bourbon rule. Louis Hayward, Binnie Barnes. (90 min.)

4 7 **COLOR** FLINTSTONES

7 **COLOR** SPIDER-MAN

13 **COLOR** CREDIT COURSE—Davis

9:30 **3 4 7** BANANA SPLITS

COLOR Micro-Venture: "The Tiny Sea" follows the growth of the frog (from egg to tadpole). Song: "We're the Banana Splits." (Rerun; 60 min.)

5 10 12 **COLOR** WACKY RACES

7 **COLOR** FANTASTIC VOYAGE

13 **COLOR** FOCUS ON EDUCATION

10:00 **5 10 12** **COLOR** ARCHIE—Children

7 13 **COLOR** JOURNEY TO THE

CENTER OF THE EARTH—Children

10:30 **2** MOVIE—Mystery

"Trapped." (1949) A Treasury agent poses as a member of the underworld. Lloyd Bridges, Barbara Payton. (90 min.)

3 4 **COLOR** UNDERDOG

5 10 12 **COLOR** BATMAN/

SUPERMAN—Children

7 13 **COLOR** FANTASTIC FOUR

7 **COLOR** DEATH VALLEY DAYS

40 MOVIE—Western

"Showdown at Boot Hill." (1958) A deputy kills an outlaw but the dead man's friends refuse to identify the body. Charles Bronson, Robert Hutton, John Carradine. (90 min.)

11:00 **3 4 7** STORYBOOK SQUARES

COLOR Players: Jim Backus, Wally Cox, Bob Crane, Abby Dalton, Nanette Fabray, Henry Gibson, Rose Marie, Charley Weaver and Paul Winchell.

7 13 **COLOR** GEORGE OF THE
JUNGLE—Children

11:30 **3 4 7** UNTAMED WORLD

COLOR "Water and Life," filmed on the plains of East Africa. Hard hit by drought and the encroachments of civilization, a herd of elephants treks hundreds of miles for water.

5 10 12 **COLOR** HERCULOID

7 13 AMERICAN BANDSTAND

COLOR Guests: singer Betty Everett and the Bubble Puppy. (60 min.)

Afternoon

12:00 **2** ROLLER DERBY

COLOR The Midwest Pioneers meet the Bay Bombers. (60 min.)

3 **COLOR** FLINTSTONES

4 WESTERNERS—Drama

A marshal's brother claims that he's being held prisoner by outlaws, but the outlaws say he's one of the gang. Scott: Russell Johnson. Jamie: Burt Douglas.

5 **COLOR** JONNY QUEST—Children

7 **COLOR** NAVY FILM

10 12 **COLOR** SHAZZAN!—Children

40 MOVIE—Adventure

COLOR "The Executioner of Venice." (Italian; 1963) In Venice of 1617, the Grand Inquisitor Zeno tries to block the impending marriage of the Doge's son. Guy Madison, Lex Barker. (Two hours)

12:30 **3** COLLEGE BOWL

COLOR Colgate University (N.Y.) vs Davidson College (N.C.).

4 WANTED—DEAD OR ALIVE

Josh and Jason chase a killer to Mexico. Josh: Steve McQueen. Jason: Wright King.

5 **COLOR** READ YOUR WAY UP

7 7 13 HAPPENING—Variety

COLOR Peggy Scott and Jo Jo Benson are the guests.

10 12 **COLOR** JONNY QUEST

1:00 **2 3 12** GREATER GREENSBORO OPEN—Golf

SPECIAL **COLOR** Third-round action in the Greater Greensboro (N.C.) Open Invitational is telecast from Sedgfield Country Club. For details on the tournament, see Sun. 1 P.M., Chs. 2, 3 and 12. (Live)

Regular programming is pre-empted.

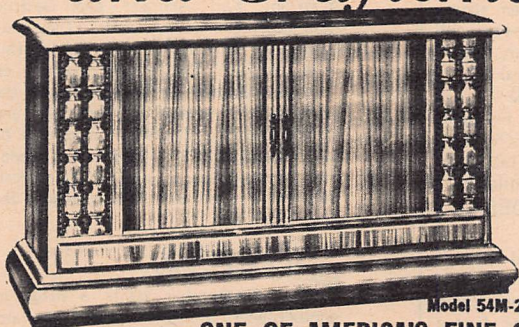
4 SKIPPY—Adventure

COLOR Unexpected trouble stands between Jerry and victory in a surf race. Jerry: Tony Bonner.

5 MOVIE—Western

COLOR "The Tall T." (1957) After losing his horse in a bet, an Arizona rancher finds himself involved in a hold-

A Masterpiece in Design and Craftsmanship



Model 54M-251

CURTIS MATHES



ONLY AVAILABLE AT
YOUR CURTIS MATHES
DEALERS

ONE OF AMERICA'S FINE COLOR TELEVISION SETS

REGULAR PRICE \$899.95

SPECIAL PRICE WITH TRADE

559⁹⁵ W.T.

ADD \$50.00 WITH NO TRADE

8 YEAR WARRANTY Adjusted Picture Tube Warranty Optional

**FREE
\$50 RECORD
LIBRARY
WITH PURCHASE
OF ANY COMBO**

SHOP IN THE CONVENIENCE OF YOUR HOME • JUST CALL THE
CURTIS MATHES DEALER NEAREST YOU ...

AMERICA'S GREATEST VALUES IN HOME ENTERTAINMENT FOR LESS!	TOWN FURNITURE 191 East 2nd St. Chico 343-0215	CENTER PLUMBING 200 N. Main Manteca 823-7681	MAR-VAL TV 1080 Landers St. Turlock 634-5538
	MAKI FURNITURE 3266 Cascade Redding 275-1541	DANA TV 4730 Franklin Blvd. Sacramento 456-2642	DEL MAR'S TV 1650 W. Texas St. Fairfield 425-3525
	HORSTMAN'S FURNITURE 1439 El Dorado Stockton 464-7779	GARRISON MUSIC 527 4th Street Eureka 443-5682	HARMONY INN 2774 Jefferson Napa 224-4116
RUSS MARTIN FURNITURE 121 Garden Highway Yuba City 743-2322	FINDARLE'S TV 3333 Atchison St. Riverbank 869-2498	PARKWAY TV 578 Parker Street Fairfield 437-3039	TV CENTER 1021 Tennessee Vallejo 642-1527

Afternoon

up. Randolph Scott, Richard Boone, Maureen O'Sullivan. (90 min.)

7 MOVIE—Drama

"Escape." (1940) A young man struggles desperately to get his mother out of Nazi Germany. Norma Shearer, Robert Taylor, Conrad Veidt. (Two hours)

7 AMERICAN BANDSTAND

COLOR Guests: the 1910 Fruitgum Company. A salute to Tom Jones features an interview filmed in London. (60 min.)

10 **COLOR** MOBY DICK—Children

13 **COLOR** DRESSING BY DESIGN

1:30 4 MOVIE—Western

COLOR "The Siege at Red River." (1954) In 1864, Southern raiders engage in a secret mission behind Union lines. Van Johnson, Richard Boone, Joanne Dru, Milburn Stone. (90 min.)

10 **COLOR** LONE RANGER

13 CISCO KID—Western

COLOR The hired hand of Cisco's old friend has joined a gang of teen-age bandits. Cisco: Duncan Renaldo.

2:00 2 SECRET AGENT—Mystery

Time approximate. While posing as a British defector in Singapore, Drake is offered a job. Drake: Patrick McGeehan. Lisa: Yvonne Furneaux. (60 min.)

3 EASTER BALLETS

SPECIAL **COLOR** Time approximate. "Easter Egg Incorporated," a Easter production with the combined talents of the Sacramento Civic Ballet and the Camellia City Ballet companies. (60 min.)

7 WORLD CUP SKI CHAMPIONSHIPS

SPECIAL **COLOR** The North Amer-

ican Alpine Championships, at Waterville Valley, N.H. This is the last of 14 World Cup events, but, at press time, Austrians Karl Schranz and Gertrud Gabl held commanding leads. (They may have sewn up their titles before this series began.) Competition opened on Thursday, March 20; the events are the giant slalom (March 20 and 21) and slalom (March 22). Slalom action will be covered only if it is crucial to the standings or otherwise of particular interest. Bob Beattie and Jim McKay report the action. (60 min.)

Regular programming is pre-empted.

10 MCHALE'S NAVY

Captain Binghamton wants a magazine photographer to do a spread on him. McHale: Ernest Borgnine.

12 WRESTLING

13 AMERICAN SPORTSMAN

COLOR 1. Off the Venezuelan coast, Troy Donahue angles for white marlin, an acrobatic fish and a real battler. 2. Rerun segments: actor Andy Devine and his wife Doogie shoot the swift, brown-feathered woodcock in Northern Louisiana; in Alaska, Cornel Wilde and guide Ron Hayes stalk the deadly brown bear. Curt Gowdy is the host. (60 min.)

40 LITTLE RASCALS—Children

2:30 5 CBS GOLF CLASSIC

COLOR First-round match: Al Geiberger and Dave Stockton, the tournament's defending champions, take on veteran Art Wall Jr. and Charles Coody at Akron, Ohio. Jack Whitaker and Cary Middlecoff report. (60 min.)

Geiberger and Stockton beat Wall and Coody in last year's championship clash.

10 RIFLEMAN—Western

"Suspicion" is focused on friendly traveling peddler Winslow Quince when several killings follow his arrival. Lucas: Chuck Connors. Quince: Kevin McCarthy.

3:00 2 GADABOUT GADDIS—Fishing

COLOR Gadabout spin-casts for bonefish in the shallow Florida Keys water.

3 MOVIE—Melodrama

"She Demons." (1959) Shipwrecked on a volcanic island, a hunting expedition encounters women who are part animal. Irish McCalla, Tod Griffin. (90 min.)

4 ROUTE 66—Drama

A new hair style
isn't the only change in

GARRY MOORE

The story
next week in TV GUIDE

Afternoon

7 CELEBRITY BILLIARDS

COLOR Comedienne Kaye Ballard vs. Minnesota Fats in a game of eight-ball.

7 PASSPORT TO TRAVEL

10 GRAND OLE OPRY—Music

1. Betty Coleman sings "Chattanooga Shoe-Shine Boy" and "Oh, Lonesome Me." 2. Guest: Charlie Louvin. Highlights include "Less and Less," "Good Things Outweigh the Bad," "Lonesome Road Blues" and "I Don't Love You Any More." (60 min.)

12 WELLS FARGO—Western

A ranch owner claims the Utah Kid was lynched by a posse. Hardie: Dale Robertson. Doc Howard: Paul Fix.

13 COLOR OUTDOORSMAN—Lange

40 COLOR UPBEAT—Variety

3:30 2 WORLD SERIES OF TENNIS

COLOR Fourth match: Tony Roche vs. Roger Taylor. (60 min.)

5 PERRY MASON—Mystery

Evidence found in a dead man's apartment may explain why Fay Allison and her roommate took an overdose of sleeping pills. Louise Marlow: Frances Bavier. Fay: Sue England. (60 min.)

7 7 13 PRO BOWLERS TOUR

COLOR The fifth annual Firestone Tournament of Champions, telecast from Akron, Ohio, caps the network series of tourneys. The \$100,000 jackpot and \$25,000 first money make this the winter tour's richest stop. Five PBA champions are left from the 48-man field that began competing Tuesday. Defending champ: Dave Davis. Chris Schenkel and Billy Welu report. (90 min.)

Last telecast of the series.

12 RIFLEMAN—Western

Aaron Pelser gets something of a shock when he discovers that one of the two young men traveling with his wagon train is a girl. Lucas: Chuck Connors.

40 COLOR UPBEAT—Variety

4:00 4 COLOR JEAN-CLAUDE KILLY

10 MOVIE—Western

COLOR "A Man Alone." (1955) A gunman seeks sanctuary in the home of a sheriff who is ill with yellow fever. Ray Milland, Mary Murphy. (Two hours)

12 CBS GOLF CLASSIC

COLOR See Sun. 3:30 P.M. Ch. 10 for details. (60 min.)

40 TOMBSTONE TERRITORY

The wounded leader of a gang of outlaws is pursued by Sheriff Clay Hollister. Pat Conway, Richard Eastham.

4:30 2 CHAMPIONSHIP BOWLING

COLOR Ed Bourdase and Jim Godman vs. Mike Durbin and Carmen Salvino.

3 MOVIE—Drama

"The Red Badge of Courage." (1951) Stephen Crane's famous study of a young Civil War recruit who fears he will prove a coward in his first battle. Audie Murphy, Bill Mauldin. (90 min.)

4 F TROOP—Comedy

COLOR Parmenter catches cold on the eve of his promotion examination. Parmenter: Ken Berry. Agarn: Larry Storch.

5 MERV GRIFFIN—Variety

COLOR Scheduled guests include comics Rodney Dangerfield and Marty Allen; singer Ronny Dison and the Duke and Dutchess of Bedford. (90 min.)

40 HORSE RACE—Santa Anita

COLOR Today's feature race from

THE BEST OF GRAND OLE OPRY

Featuring: The Wilburn Brothers
with Loretta Lynn and
The Porter Wagoner Show

Together with great country-western
guests.

Saturday 3 pm

turn on 10





G.R.R.EAT!

TIGER-SIZE Sambo BURGERS

Wrap your ever-lovin' hunger around a choice ground beef burger with Sambo's special trimmings and you're swinging with satisfaction. How can you wait any longer? Come on in!

THE FUN PLACE FOR FAMILY FOOD

Sambo's

RESTAURANTS

24-HOUR SERVICE*

FAIRFIELD*	REDDING
MODESTO*	SACRAMENTO*
RED BLUFF	CARMICHAEL*
YUBA CITY	

Saturday

Afternoon-Evening

Santa Anita Park in Arcadia, Cal., is the \$125,000 invitational San Juan Capistrano, about a mile and three-quarters, four-year-olds and up, on the turf. This race is considered the premier grass event in American thoroughbred racing. Ernie Myers conducts the interviews and Harry Henson calls the race. (Taped earlier today.)

OUTSTANDING ELIGIBLES

Horse	Owner
Fort Marcy	Rokeby Stable
Quicken Tree	Rowan & Whitney
Nodouble	Verna Lea Farm
Niarkos	Hasty House Farm

Compiled by The Daily Racing Form

5:00 **2** ALL-STAR WRESTLING

4 VOYAGE—Adventure

COLOR The Seaview is imperiled by a 3000-year-old wrinkled, red-eyed mummy. Nelson: Richard Basehart. (60 min.)

7 **7** **13** WORLD OF SPORTS

COLOR 1. The Atlanta 500 Stock Car Race, held March 30 at Atlanta International Raceway. Purse: \$110,000. Leading press-time entrants over the mile and one-half track include Cale Yarborough, Lee Roy Yarborough, Richard Petty and Charlie Glotzbach. Bill Flemming and Chris Economaki report. 2. The World Ice Dancing Championship, held March 1 at Colorado Springs, Colo. Britain's Diane Towler and Bernard Ford are after a fourth straight title.

12 JEAN-CLAUDE KILLY

COLOR Grindelwald, Switzerland: Killy skis the lower slopes of the towering Eiger. Also: aerial views of the mountain, and a ladies' curling championship.

40 BAT MASTERSON—Western

Outlaws have been holding up the stagecoach and stealing the horses. Bat: Gene Barry. Lorna: Eve Brent.

5:30 **12** GLEN CAMPBELL

COLOR Guests: Roy Rogers and Dale Evans, comic Flip Wilson and the singing Vogues. Flip's monologue includes an original poem "Hiawatha's Last Notice"; and Pat Paulsen demonstrates a practical joker's kit—on himself. The finale is tied to the Beatles' tune "Rocky Raccoon." John Hartford, Marty Paich conducts the orchestra. (60 min.)

Highlights

"Galveston," "Time," "Friends"Glen

April 5, 1969

"Blue Shadows on the Trail," "Silver on the Sage" Roy
 "Along the Santa Fe Trail" Dale
 "No, Not Much" Vogues
 "Washing Machine" John

40 RAT PATROL—Adventure

COLOR Colonel Dietrich and Troy join forces when they are both taken prisoner by three Arabs. Troy: Christopher George.

Evening

6:00 2 DEATH VALLEY DAYS—Drama

COLOR The U.S. Government gave it a try, but settler Brit won't budge from his land. Bailey: Paul Fix.

3 COLOR NEWS—Huntley/Brinkley

4 COLOR NEWS—Wilson

5 10 COLOR NEWS

40 COLOR WRESTLING

6:30 2 COLOR GRAND OLE OPRY

3 COLOR NEWS—Whitten/Jervis

4 7 COLOR NEWS—Chet

Huntley, David Brinkley

5 10 12 COLOR NEWS—Mudd

7 COLOR CANDID CAMERA

13 MOVIE—Drama

"He Who Must Die." (French; 1957) Jules Dassin directed this contemporary allegory, adapted from Nikos Kazantzakis' novel "Christ Recrucified." Melina Mercouri, Gert Froebe. (Two hours)

7:00 2 MOVIE—Drama

COLOR "Joan of Arc" (1948) stars Ingrid Bergman in her favorite film role. Jose Ferrer. (Two hours, 30 min.)

4 COLOR WIDE WONDERFUL WORLD—Travel

5 SAN FRANCISCO BEAT—Drama Lt. Guthrie and Insp. Greb are investigating a pair of thugs who have been holding up loan offices. Warner Anderson.

7 COLOR ANNIVERSARY GAME

7 JACQUES COUSTEAU

SPECIAL COLOR "The Unexpected Voyage of Pepito and Cristobal," two young fur seals who join the Calypso on a voyage to the Caribbean. They were brought aboard for an experiment: Captain Cousteau wanted to know if seals might become friendly and domesticated animals. Aboard ship, the seals live in

The Curse of CRIME

YOU ARE THE TARGET

of our most critical domestic problem—**CRIME!** Today crime is rising nine times faster than the population! A serious crime is committed every ten seconds, and only one of three is ever reported. YOU may be next!

What can you do to protect yourself, your family and home?

You need this new **FREE** full-color booklet "CRIME Can be Stopped" — prepared in cooperation with the Los Angeles Police Department. It shows the true picture of crime and gives step-by-step instructions on how to "harden the target" so you won't be a victim.

Also, write for your already-paid, 3-month trial subscription to **The PLAIN TRUTH** — world's unique news magazine.

Listen to The WORLD TOMORROW

KFAX — 1100 kc., 12:30 & 4:15 p.m.
 Mon.-Fri., 8:30 a.m. & 4:15 p.m. Sat.
KRAK — 1140 kc., 9 p.m. daily.
KSAY — 1010 kc., 12:35 p.m. Mon.-Sat.,
 8:30 a.m. Sun.

MAIL THIS COUPON TODAY

AMBASSADOR COLLEGE PRESS

P. O. Box 111

Pasadena, California 91109

T05-149

Please rush me **FREE** of charge:

☐ "The PLAIN TRUTH"

☐ "CRIME can be stopped"

SENT AS AN EDUCATIONAL PUBLIC SERVICE

NAME

ADDRESS

ZIP



Evening

tanks and are liberally fed. In the sea with divers, they wear leashes, which are removed after they become used to their masters. In the Caribbean, the seals' personalities are best expressed: Cristobal, always fiercely independent, swims off and disappears; docile Pepito aids the divers. Captain Cousteau and Rod Serling narrate. (Rerun; 60 min.)

Pre-empted: "Here Come the Brides."

10 DEATH VALLEY DAYS—Drama

COLOR Outlaw-turned-lawman Hendry Brown is confronted by a tempting proposition from his former partner in crime. Hendry: Bill Smith.

12 ADAM-12—Crime Drama

COLOR Malloy and Reed handle a tragic case of child neglect. The mother has disappeared and the victims are a 6-year-old girl and an infant who have been left alone for days. Malloy: Martin Milner. Reed: Kent McCord.

Guest Cast

Philip Bartell Hampton Fancher

Charlie Phelps Dawn Lyn
Jeanette Phelps Bambi Allen
Abbie Jenks Conny Van Dyke
William Phelps Jim Driskal

40 OUTER LIMITS—Science Fiction

On an expedition to another planet, a scientist is caught in a strange silvery rain. Reese Fowler: Warren Oates. Julie Griffith: Betsy Jones-Moreland. (60 min.)

7:30 3 4 ADAM-12—Crime Drama

COLOR A little old lady who lost her fur piece, a battling couple and a rowdy party: it all adds up to one busy day for patrolmen Malloy and Reed. Malloy: Martin Milner. Reed: Kent McCord.

Guest Cast

Alice Hoyt Nydia Westman
Henry Fletcher Harry Dean Stanton
Muriel Fletcher Joyana Frederics
Howie Hewlitt David Westberg

5 10 12 JACKIE GLEASON

COLOR Guests: Victor Borge, Orson Bean, Frank Sinatra Jr. and Ray Miland (making a brief appearance). Orson

Advertisement

Now Possible To Shrink Hemorrhoids Stop Itching and Relieve Pain IN MOST CASES.

Science has found a medication with the ability, in most cases—to stop burning itch, relieve pain and actually shrink hemorrhoids. Tests by doctors proved in case after case, while gently relieving pain and itching, actual reduction (shrinkage) took place.

The answer is *Preparation H*®. There is no other formula like it for the treatment of hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.

IMPORTANT NOTICE

REAL ESTATE TAXES DUE APRIL 10TH!
INCOME TAXES DUE APRIL 15TH!



Homeowners! Borrow \$500 to \$10,000 or more—by phone!
No Payments for 6 Months! Payments Low as \$6.61 Monthly!

"At Union you can get cash for taxes (or any other purpose) in 24 hours, on request, with good title! And UNION'S PAYMENTS ARE AS LOW OR LOWER THAN ANY OTHER COMPANY IN THE STATE OF CALIFORNIA!"

No balloon payments! Only \$6.61 monthly for each \$500 borrowed repays your loan in full—including principal and interest. So call Union today—and relax!
*Loan matures in 10 years. Shorter & longer term loans available.

PHONE NEAREST OFFICE DAY OR NIGHT:

UNION HOME LOANS
ONE OF THE OLDEST AND LARGEST IN CALIFORNIA

San Jose: Mr. Pierce 244-2600
Oakland: Mr. Hansel 451-9777
Sacramento: Mr. Newman 444-2020
Stockton: Mr. Sugar 465-5686

reads a poem about a subway rider who thinks he's found the key to instant wealth, and Victor and Jackie team up for a catastrophic duet. The Honey-mooners also put in an appearance as Ralph and Alice spend a frustrating night with the Nortons. Ralph: Jackie Gleason. Alice: Sheila MacRae. Norton: Art Carney. Trixie: Jane Kean. (60 min.)

Highlights

"Consider Yourself," "The Night We Called It a Day" Frank

"How Ya Gonna Keep 'Em Down on the Farm?" Jackie, Frank

7 DATING GAME

COLOR Celebrity guest: actor Cesare Danova. Jim Lange is the host.

8:00 **3 4 GET SMART—Comedy**

COLOR A spoof of "Mission: Impossi-

ble" launches this series' rerun season. Max embarks on an impossible mission: saving humanity from destruction by KAOS—and extricating himself from a marriage proposal! Max: Don Adams. 99: Barbara Feldon. Chief: Edward Platt. (Rerun)

Guest Cast

Dr. Simon Ann Elder

Talbot Aron Kincaid

Musician Jamie Farr

7 7 COLOR NEWLYWED GAME

40 LOS ANGELES BOXING

COLOR Featured bout: welterweights Frankie Jennings vs. Art Cruz.

8:30 **3 4 GHOST AND MRS. MUIR**

COLOR Reruns begin with the pilot episode. Carolyn Muir settles her family in-

FREE! 2,000

Exciting Vacation Prizes!

A Free 2 Week Vacation for Two in **ACAPULCO • HAWAII** CAN BE YOURS!




As representatives of many of the world's leading travel bureaus, DELUXE VACATIONER wishes to learn your travel desires and habits. In exchange, here's a one-in-a-lifetime chance to win a free vacation in Hawaii or Acapulco.

All you do is answer these four simple questions.

1. I prefer to vacation in (Check One) ☐ Summer ☐ Off-Season. 5
2. I spend (Number) _____ vacation days per year.
3. My favorite vacation transportation is (Check One) ☐ Air ☐ Sea ☐ Land
4. I have (Check One) ☐ been to Europe ☐ hope to go to Europe
☐ no interest in Europe

That's all there is to it! Now, fill in this coupon, cut out and mail it before April 20th, to:

DELUXE VACATIONER, 6331 Hollywood Blvd., Hollywood, California 90028

NAME: (Please Print) _____ AGE: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

2000 winners will be drawn on or before midnight May 25th, 1969. Winners will be notified by mail.
1st PRIZE: ACAPULCO 2nd PRIZE: HAWAII
Only one entry per person allowed.

1998 OTHER VALUABLE TRAVEL PRIZES!

Saturday

Evening

to a cottage occupied by the outraged ghost. Battle lines are drawn as irresistible force and immovable object embark upon a stormy course of coexistence. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Martha: Reta Shaw. Candy: Kellie Fanagan. Jonathan: Harlen Carraher. Peevy: Guy Raymond. (Rerun)

5 10 12 MY THREE SONS

COLOR To save their marriage, a young couple with a new baby turn to Steve for help—and are swept into a frenetic family project known as feeding the triplets. Steve: Fred MacMurray. Robbie: Don Grady. Katie: Tina Cole. Charley: William Demarest. Chip: Stanley Livingston. Ernie: Barry Livingston.

Guest Cast

Johnny John Washbrook
Betty Beverly Lunsford

7 7 13 LAWRENCE WELK

COLOR Three segments: 1. Country singer Charley Pride is a guest ("Cotton Fields," "Kaw-Liga"). 2. Easter tunes include "The Holy City" (Joe Feeney); "The Lord's Prayer" (Norma Zimmer); "Easter Parade" (Dick Dale). 3. Honoring Passover: "Hava Nagila" (Sandi, Salli); "Eli Eli" (band). (60 min.)

9:00 3 4 MOVIE—Drama

COLOR "Becket." (1964) Edward Anhalt's Oscar-winning adaptation of Jean Anouilh's play creates vibrant portraits of two figures of destiny in 12th-century England: Thomas Becket and King Henry II. The temperaments that bound them as friends, and the principles that drove them apart, form the core of this historical drama. Directed by Peter Glenville, who also staged the Broadway version. Filmed in England and France by Geoffrey Unsworth, who photographed "2001: A Space Odyssey." (Rerun; three hours)

Cast

Thomas Becket Richard Burton
King Henry II Peter O'Toole
King Louis VII John Gielgud
Folliot Donald Wolfitt
Queen Matilda Martita Hunt
Queen Eleanor Pamela Brown
Pope Alexander III Paolo Stoppa

5 10 12 HOGAN'S HEROES

COLOR A Gestapo cordon rings Stalag 13. Newkirk has blundered and now Ho-

Northwest Wooded Wildlands as low as

\$950.

**TOTAL
PRICE**

\$50

DOWN

\$25

MONTH

**5 - 10 - 20 - 40 ACRES
FOR PEOPLE WHO
LOVE THE LAND
A PIECE OF WILDERNESS
TO PRESERVE FOR
YOUR OWN FOREVER**

In Northern Idaho, Northeastern Washington, and Western Montana. In the heart of lakes and big game country. All covered with growing timber. Access, Title insurance with each tract. This is select land with natural beauty, recreational and investment values. We have tracts of many types and sizes from which to choose, including beautiful Northwest Waterfront property on the Pend Oreille, Priest and Kettle Rivers; and property on Pend Oreille Lake. Your inspection welcomed. Write us for free list, maps and complete information. Write to: Dept.DNCD



P.O. Box 8146, Spokane, Wash. 99203

gan frantically copes with a capacity crowd in an escape tunnel—complete with one possible Nazi Mata Hari. Hogan: Bob Crane. Newkirk: Richard Dawson. Hochstetter: Howard Caine. Klink: Werner Klemperer. Schultz: John Banner. Gretel: Ulla Stromstedt. (Rerun)

9:30 **2 SOMETHING SPECIAL**

COLOR Maurice Chevalier sings some of the songs that made him successful. Highlights include "Mimi," "Thank Heaven for Little Girls," "Louise," "I'm Glad I'm Not Young Any More" and "April in Paris." (60 min.)

5 10 12 PETTICOAT JUNCTION

COLOR Reruns begin with Hooterville in crisis. Betty Jo is going to have a baby, and husband Steve insists it be born at a fancy hospital—in faraway Baltimore. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Steve: Mike Minor. (Rerun)

7 7 13 HOLLYWOOD PALACE

COLOR Joining Bing Crosby: Sally Ann Hawes, Shelley Berman, Bing's singing

son Phil, the Motown Four Tops, pantomimist George Carl and the Dagastan tightrope walkers from the Moscow State Circus. Buddy Schwab dancers, Mitchell Ayres orchestra. (60 min.)

Highlights

"Chitty Chitty Bang Bang," "Both Sides Now" Bing
"Just One of Those Things," "Free Again" Sally Ann
"For Once in My Life" Phil
"In the Still of the Night," "Eleanor Rigby" Four Tops

40 SILENTS PLEASE—Movies

The wit and humor of Will Rogers are revealed in film and newsreel clips. The films include "The Truthful Liar" and "Don't Park There."

10:00 **5 10 12 MANNIX—Crime Drama**

COLOR "Merry-Go-Round for Murder." Bullets, red herrings, double-dealers and a slightly daft old lady give Mannix a dizzy run for his money as he tries to connect a murder (and a missing quarter of a million dollars) with a

CLOSE-UP

10:30 **13 DRAMA SPECIAL**

Arsenic and Old Lace

SPECIAL **COLOR** Helen Hayes and Lillian Gish head the cast as everyone's favorite murderers return in this classic farce.

Madness erupts in Brooklyn when TV critic Mortimer Brewster (Bob Crane of "Hogan's Heroes") brings his fiancée (Sue Lyon) home to meet the family.

The family is something else. The wonderfully wacky Brewsters live in an "island of calm and quiet." Kindly maiden aunts Abby (Miss Hayes) and Martha (Miss Gish) graciously "bring peace and tranquility" to lonely old gentlemen, helped by a little elderberry wine . . . seasoned with arsenic, strychnine and cyanide.

Dotty brother "Teddy Roosevelt" (David Wayne) is digging the Panama Canal in the cellar and conveniently making space for the now tranquil old gentlemen.

Untimely and unwelcome visitors to the

happy home: murderous brother Jonathan (Fred Gwynne, looking as if he never left "The Munsters") and his fumbling sidekick (Jack Gifford).

Mortimer's problem: how to keep the friendly police from discovering his aunts' "little white murders."

Adapted for TV by Luther Davis from Joseph Kesselring's madcap comedy, which opened on Broadway in January 1941 (featuring Boris Karloff as beastly brother Jonathan) and ran for 1444 performances.

Frank Capra's 1944 film version put such well-known actors as Cary Grant (Mortimer), and Raymond Massey and Peter Lorre (Jonathan and friend) through their antic paces.

Supporting cast . . . Officer Sampson: Bob Dishy. Witherspoon: Billy De Wolfe. Benner: Bernard West. Gibbs: Victor Kilian. Officer Klein: Frank Campanella. (Two hours)

Evening

Las Vegas racket. Mannix: Mike Connors. Peggy: Gail Fisher. (60 min.)

Guest Cast

Wallachs Warren Stevens
Jean Johnson Ruth McDevitt
Gloria Sue Ane Langdon
Albie Joe Mantell

40 LES CRANE—Discussion

COLOR Guests include Walter Bremond, chairman of the Los Angeles Black Congress. (60 min.)

10:30 2 **COLOR** JACK CARNEY—Variety

7 **COLOR** OH, MY WORD—Game

7 **MOVIE**—Western

COLOR "Shane." (1953) Hailed as a realistic Western drama, director George Stevens' film blends a frontier clash between cattlemen and homesteaders, and a young boy's tender friendship for a wandering ex-gunman. Loyal Griggs won an Oscar for his Wyoming location photography; screenplay by Pulitzer Prize novelist A.B. Guthrie. Shane: Alan Ladd. Joe Starrett: Van Heflin. Marion Starrett: Jean Arthur. Joey Starrett: Brandon de Wilde. Wilson: Jack Palance. (Rerun; two hours, 15 min.)

13 **DRAMA SPECIAL**

SPECIAL **COLOR** "Arsenic and Old Lace." See page A-17. (Two hours)

The network movie will not be seen.

11:00 5 10 **COLOR** NEWS

7 **COLOR** NEWS—Bob Marshall

12 **MOVIE**—Drama

"The Goddess." (1958) Paddy Chayefsky reputedly based this chronicle of an actress's rise from poverty to movie stardom on the life of Marilyn Monroe. Kim Stanley, Patty Duke, Lloyd Bridges.

40 **MOVIE**—Comedy

"A Lesson in Love." (Swedish; 1953) Ingmar Bergman's satire on extramarital affairs mixes high comedy and slapstick. Eva Dahlbeck, Gunnar Bjornstrand.

11:15 10 **MOVIE**—Satire

COLOR "Cartouche." (French-Italian; 1957) This parody of swashbuckling adventure films follows a light-hearted rogue as he defies the sadistic leader of a criminal band in 18th-century Paris. Jean-Paul Belmondo, Claudia Cardinale, Odile Versois. (Two hours, 30 min.)

11:30 5 **MOVIE**—Drama

COLOR "The Devil at 4 O'clock."

(1961) Spencer Tracy, Frank Sinatra. (Two hours, 20 min.)

7 **MOVIE**—Drama

COLOR "The Story of Ruth." (1960) Ruth, sold to the Moabites at the age of 5, serves a god who demands human sacrifices. Elana Eden, Peggy Wood, Viveca Lindfors. (90 min.)

12:00 2 **AMOS BURKE**—Mystery

"Terror in a Tiny Town," first of a two-part story. The chief security officer of an atomic research plant goes berserk. Burke: Gene Barry. Anna: Lynn Loring. Joan: Joan Huntington. (60 min.)

3 4 **COLOR** NEWS

12:30 3 **MOVIE**—Drama

"The Mind Benders." (English; 1963) At a laboratory conducting sensory deprivation experiments, a security officer suspects treason after an elderly scientist commits suicide. Dirk Bogarde, Mary Ure, John Clements. (90 min.)

4 **SUSPENSE THEATRE**—Drama

COLOR Charlie Kling enjoys his new notoriety when he's charged with murder. Charlie: Keenan Wynn. (60 min.)

13 **MOVIE**—Drama

COLOR "Herod the Great." (Italian; 1960) Herod, King of Judea, sees that his kingdom is collapsing before him—and fears destruction. Edmund Purdom, Sylvia Lopez, Massimo Girotti. (90 min.)

12:50 7 **NEWS**

1:00 4 **COLOR** NEWS

7 **MOVIE**—Satire

COLOR "Riding Shotgun." (1955) Randolph Scott, Wayne Morris, Joan Weldon.

1:15 10 **RIFLEMAN**—Western

Mark and his girl friend Lorrie encounter Old Tony, a hermit. Lucas: Chuck Connors. Old Tony: Stefan Schnabel. Mark: Johnny Crawford.

1:30 4 **HONEY WEST**—Mystery

Honey poses as a society matron in an effort to smash a blackmailing ring. Honey: Anne Francis. Sonny: Ray Danton.

1:50 5 **MOVIE**—Comedy

"Raffles." (1940) David Niven, Olivia de Havilland. (One hour, 20 min.)

2:00 3 **SECRET AGENT**—Mystery

Three days after a petty officer's mysterious death, a radioman disappears from Gibraltar. Drake: Patrick McGeehan. (60 min.)

Morning

- 6:00 **5** **COLOR** PRINCE OF PEACE
 6:25 **4** **COLOR** NEWS—Dave Valentine
 6:30 **4** **COLOR** PROFILE
5 NAVY FILM—Documentary
COLOR Films show how a submarine is constructed.
10 **COLOR** HERALD OF TRUTH
 6:40 **13** **COLOR** NEWS
 6:45 **13** **COLOR** SACRED HEART
 7:00 **4** **COLOR** MICHIGAN—Education
5 INTERNATIONAL ZONE—UN
 This look at life in the Greek and Turkish communities on Cyprus shows the causes of uneasiness in the divided state.
7 EASTER MUSIC
 An Easter folk mass titled "Mass of the Resurrection." (60 min.)
10 THE ANSWER—Religion
 "To Breathe Free" documents the work of Christian missionaries in Hong Kong.
13 FAITH FOR TODAY—Religion
COLOR A mother worries when her son sails on a Nassau cruise.
 7:30 **3** **13** THIS IS THE LIFE
COLOR "The Day That Shook the World." The story of the Crucifixion and Resurrection of Christ.
4 **COLOR** CARTOONS—Children
5 MEDICINE—Education
 Host Dr. Robert E. Fuiss discusses physical fitness and obesity.
7 **COLOR** THE ANSWER—Religion
7 **COLOR** FAITH FOR TODAY
10 **COLOR** SACRED HEART
 7:45 **10** **COLOR** LIFT EVERY VOICE
 8:00 **3** **4** EASTER SERVICE—Catholic
SPECIAL **COLOR** A High Mass is celebrated at St. Peter in Chains Cathedral, Cincinnati. Archbishop Karl J. Altiers officiates; the Rev. John J. Cunningham preaches the sermon. Hymns are sung by the Archbishop's Boys' Choir and the Cathedral Men's Choir. (Live; 60 min.)
 Regular programming is pre-empted.
5 **10** EASTER CONCERT
SPECIAL **COLOR** Jazz pianist Dave Brubeck's oratorio "The Light in the Wilderness" is performed at the Washington National Cathedral. The two-part

work, drawn from the Scriptures and based on Jesus's teachings, blends musical styles from Broadway, the Middle East, Negro spirituals, jazz improvisations, choral chants and hymns. Illustrating several of the oratorio's themes: films of contemporary social problems and the work of civic-action groups. Brubeck is at the keyboard, joined by baritone soloist William Justus, organist Norman Scribner, Jack Six (on bass) and drummer Alan Dawson. Richard Dirksen leads the choir. (60 min.)

"Lamp Unto My Feet" and "Look Up and Live" will not be seen today.

- 7** **COLOR** HELP—Religion
7 **COLOR** CATHEDRAL OF TOMORROW—Religion
12 **COLOR** ORAL ROBERTS
13 **COLOR** CAP'N DELTA—Children
 8:25 **2** **COLOR** NEWS
 8:30 **2** INSIGHT—Drama
COLOR A governor seeking re-election faces a divorce. Governor: Leif Erickson.
7 **COLOR** BEATLES—Children
12 ALLEN REVIVAL—Religion
13 **COLOR** MISS PAT'S PLAYROOM
 9:00 **2** **COLOR** DIALOGUE
3 MOVIE—Drama
 "First Comes Courage." (1943) Merle Oberon, Brian Aherne. (90 min.)
4 **COLOR** AGRICULTURE U.S.A.
5 **7** **13** MORMON CONFERENCE
SPECIAL **COLOR** The 139th semi-annual Conference of the Church of Jesus Christ of Latter-Day Saints, telecast from Temple Square in Salt Lake City. Selections by the Mormon Tabernacle Choir include "Christ the Lord Is Risen Today," "Glorious Is the King" and "God of Our Fathers." (Two hours)
7 **COLOR** LINUS—Children
10 **COLOR** TOM/JERRY—Children
12 **COLOR** HERALD OF TRUTH
 9:30 **2** **COLOR** EDITOR'S FORUM
4 **COLOR** HERITAGE
7 **COLOR** KING KONG—Children
10 **COLOR** CALENDAR
12 **COLOR** AQUAMAN—Children
 10:00 **2** DOCTOR'S NEWS CONFERENCE
COLOR Topic: "Can Drugs Improve Learning?"

4 [COLOR] GREEN THUMB

7 EASTER READING

[SPECIAL] [COLOR] See 1 P.M. Ch. 13 for details. (60 min.)

10 EASTER SERVICE—Protestant

[SPECIAL] [COLOR] An interracial congregation holds its Easter Sunday worship at Hyde Park Union Church in Chicago. The Rev. Robert Middleton is assisted by Mrs. Elizabeth Loafmann. Hymns include "Thine Is the Glory" and "Christ the Lord Is Risen Today." Anthems: Bach's "Alleluja" and Alan Hovhaness's "Immortality." (60 min.)

12 BROTHER BUZZ—Children

Two youngsters learn how lost pets are helped by the SPCA.

10:30 2 MOVIE—Drama

[COLOR] "Red Stallion." (1947) Robert Paige, Ted Donaldson, Jane Darwell, Guy Kibbee. (90 min.)

3 4 FRONTIERS OF FAITH

[COLOR] Two-thirds of the world's population suffers from hunger and poverty. "Escape from Hunger" examines the present and future effects of birth control. Guest: Kenneth Thompson of the Rockefeller Foundation, who talks with moderator Donald Barnhouse. First program in the four-part series "Challenge of a Closer Moon."

12 CHAMPIONSHIP BOWLING

[COLOR] Wayne Zahn vs. Dave Davis. Jack Drees is the commentator. (60 min.)

10:45 13 EASTER SEAL FILM

11:00 3 INSIGHT—Drama

[COLOR] A newspaper reporter tries to forgive the man who killed his sister. Ray: John Forsythe. Brock: John Gentry.

4 MOVIE—Western

"Love Me Tender." (1956) Elvis Presley, Richard Egan, Debra Paget. (90 min.)

5 [COLOR] NEWSMAKER '69

7 7 13 NBA PLAY-OFFS

[COLOR] Tentatively scheduled: Philadelphia 76ers vs. Celtics at Boston in the sixth game of their best four-of-seven series (if necessary). Another divisional semifinals or finals game may be substituted if events warrant. Chris Schenkel and Jack Twyman report. (Live)

10 FILM

[COLOR] "The Death of Pontius Pilate."

40 [COLOR] THIS WORLD IS YOURS

11:30 3 [COLOR] HEART OF THE PROBLEM

5 10 12 STANLEY CUP PLAY-OFFS

[SPECIAL] [COLOR] Western Division semifinal game: Flyers vs. first-place St. Louis Blues or second-place Oakland Seals at Philadelphia, the third match of their four-of-seven series. Philadelphia, solid on defense, has a weak attack. Oakland combines a high-powered offense with a barely adequate defense. St. Louis scores well; their defense is great. Dan Kelly and Bill Mazer report. (Live)

Afternoon

12:00 2 CHARLIE CHAPLIN—Comedy

1. "The Count." Charlie masquerades as a count in this 1916 silent film. Edna Purviance, Eric Campbell. 2. "Dough and Dynamite." (1914) Striking workers plant dynamite in a loaf of bread. Chester Conklin, Fritz Schade. (60 min.)

3 [COLOR] CALIFORNIA USA

40 MOVIE—Adventure

"Knights of the Black Cross." (Polish; 1960) Ursula Modrzyńska, Grazyna Staniszevska. (One hour, 55 min.)

12:30 3 CHAMPIONSHIP BOWLING

[COLOR] Jim Gertain and Jim Mack vs. Don Johnson and Wayne Zahn.

4 [COLOR] COMMUNITY CIRCLE

12:45 19 SOCIAL SECURITY FILM

1:00 2 3 12 GREATER GREENSBORO OPEN—Golf

[SPECIAL] [COLOR] Action in the 32nd Greater Greensboro (N.C.) Open Invitational is telecast from Sedgefield Country Club. The event is sometimes called the Sam Snead Open—Slammin' Sam has won it eight times, and he's expected to shoot for a ninth triumph. Cameras cover the 15th-18th holes as the pros go after the \$160,000 purse (first money: \$32,000). The par-71, 7034-yard layout is one of the tour's easier courses. Last year, Billy Casper won at 17 under par. If there's a tie, cameras will cover the sudden-death play-off. Reporters: Ray Scott, John Derr, Bob Toski, Jim Thacker and Frank Glieber. (Live)

Regular programming is pre-empted.

4 MEET THE PRESS

COLOR Tentatively scheduled guest: Prof. Zbigniew Brzezinski, a leading expert on Communist affairs. Possible topics include Soviet reaction to President Nixon's planned missile-defense system.

7 7 **COLOR** BULLWINKLE

13 **EASTER READING**

SPECIAL **COLOR** Time approximate. "Directions" presents "I Shall See You Again," a dramatic reading with music in observance of Easter. The presentation blends the four Gospels, chronicling the Passion, Death and Resurrection of Christ. John Duffy, who composed special music for the program, conducts the ABC Orchestra, soloists Claudia Polle and Jan DeGaetani, and the chorus. Cast . . . Christ: Donald Madden. Narrator: Earle Hyman. Readers: James Karen, Addison Powell, Marian Seldes. (60 min.)

"Issues and Answers" is pre-empted.

19 **LATIN AMERICAN HIT PARADE**

1:30 4 **MOVIE—Drama**

"Headline Hunters." (1955) Rod Cameron, Ben Cooper, Julie Bishop. (90 min.)

7 7 **DISCOVERY**

COLOR The year is 1776. The place: Philadelphia's assembly hall. Actors recreate the signing of the Declaration of Independence and 18th-century cartoons illustrate the political atmosphere of the time. Dickinson: Shepperd Strudwick. Adams: John Randolph. Abigail Adams: Zoe Wilson. (Rerun)

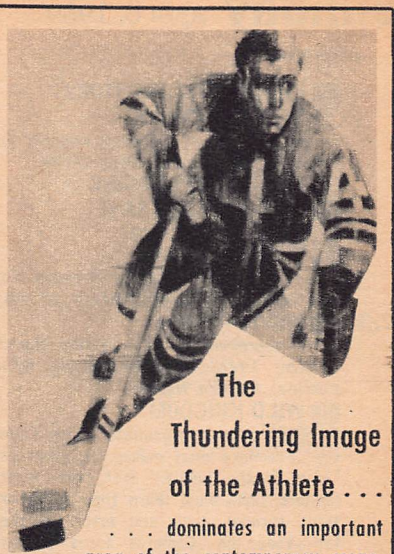
19 **GOSPEL MUSIC**

1:55 40 **COLOR** **GOLF TIPS—Way**

2:00 5 **CHILDREN'S FILM FESTIVAL**

Time approximate. "Hand in Hand." A gentle parable of brotherhood concludes the series' third season. Michael and Rachel, both 7 years old, share many adventures—until religious differences enter the picture. This award-winning 1960 English film was directed by Philip Leacock ("The Little Kidnappers"). Photographer by Fred A. Young ("Lawrence of Arabia," "Doctor Zhivago"). Father Timothy: John Gregson. Lady Caroline: Sybil Thorndike. Pritchard: Finlay Currie. Michael: Philip Needs. Rachel: Loretta Parry. Rabbi: Derek Sydney. (Rerun; 90 min.)

Last show of the series.



The
Thundering Image
of the Athlete . . .
. . . dominates an important
area of the contemporary scene,
due to the extensive coverage it gets
on TV, and in TV GUIDE.
As a sports fan, you must be a selective
televviewer, which means that you
need TV GUIDE every week. Subscribe
today. (for new subscribers only)

61 weeks \$5.81
Save \$3.34

TV GUIDE, Dept. 836,
Box 400, RADNOR, PA. 19088

☐ Send TV GUIDE 61 weeks for \$5.81
Please allow 4 weeks for starting issue

My check or money order is enclosed.

☐ Gift

☐ Bill Me

please print

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

first initial last name

Address _____

City _____

State _____

Gift from _____

Afternoon

7 **COLOR** SUCCESS STORY

7 **INSIGHT**—Drama

An alcoholic reporter tries to conquer his desire for drink. Jerry: Brian Keith.

10 **COLOR** AUTO RACING

13 **PASSPORT TO TRAVEL**

COLOR "Top of Europe."

40 **MOVIE**—Drama

"Maryland." (1940) Walter Brennan, Fay Bainter, Brenda Joyce. (One hour, 55 min.)

2:30 2 **MOVIE**—Drama

Time approximate. "The Little Nuns." (Italian; 1966) Catherine Spaak, Sylva Koscina, Amedeo Nazzari.

3 **WILD KINGDOM**

COLOR Time approximate. "Lion Country" examines what makes the great cat "king of the jungle." Not born expert hunters, lions must learn their predatory skills through trial and error. If they fail—they die. Cameras focus on two lion cubs that wander away from their pride and roam the African plains.

7 **HAWAIIAN EYE**—Mystery

Cricket learns that a fellow juror in a

trial is being forced to vote for acquittal. Cricket: Connie Stevens. (60 min.)

7 **HAPPINESS IS**

10 **JEAN-CLAUDE KILLY**

COLOR Killy skis in Zermatt, Switzerland—a resort at the base of the Matterhorn—and is joined by instructors Margaret and Ricki Andenmatten. Later, they socialize in the village.

12 **WRESTLING**

13 **COLOR** FINAL INGREDIENT

19 **CHURCH SERVICE**

2:45 3 **FAVORITE HYMNS**

3:00 3 **MOVIE**—Drama

COLOR "The Painted Hills." (1951) Paul Kelly, Bruce Cowling. (90 min.)

4 **ROUTE 66**—Drama

6 9 **BLACK JOURNAL**

Tentatively scheduled: a report on the black man's plight in the South, covering politics, economics, health and welfare, youth, education and culture. The broadcast includes an examination of the near-starvation existence of many blacks in Mississippi Delta and rural Alabama. Also: comments from black businessmen in Atlanta and Augusta, Ga., South Carolina and New Orleans. (60 min.)

7 **VOICE OF AGRICULTURE**

10 **COLOR** OUTDOORS—Joe Foss

19 **ASSEMBLY OF GOD CHURCH**

3:30 5 **POW!**—John Wasserman

7 **COLOR** BLACK DIGNITY

7 **TO BE ANNOUNCED**

10 **CBS GOLF CLASSIC**

COLOR Quarter-final match: Dan Sikes and Bob Goalby vs. Al Geiberger and Dave Stockton at Firestone Country Club, Akron, Ohio. Sikes and Goalby went 20 holes to edge Bobby Nichols and Ray Floyd in their first-round match. The Geiberger-Stockton duo beat Art Wall Jr. and Charles Coody, the same pair they beat in last year's championship round. Jack Whitaker and Cary Middlecoff report. (60 min.)

12 **ZANE GREY**—Drama

A man falsely accused of a crime seeks refuge at ranch. Duane: Scott Brady.

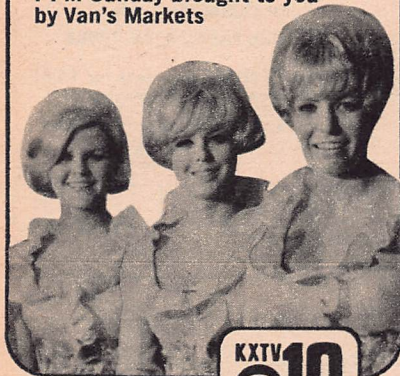
13 **COLOR** TRUTH OR CONSEQUENCES—Game

19 **ALLEN REVIVAL**—Religion

EASTER with the KING FAMILY

A musical hour with the entire King Family on Easter Sunday. In color.

7 PM Sunday brought to you by Van's Markets



turn on 10



3:45 **7** FILM

3:55 **40** **COLOR** FOCUS ON INVEST-
MENTS

4:00 **2** MOVIE—Biography

"The Babe Ruth Story." (1948) The life story of the beloved Babe. William Bendix, Claire Trevor. (Two hours)

4 **COLOR** SPEAK OUT

5 FACE THE NATION

COLOR See 4:30 P.M. Ch. 10.

6 NET JOURNAL SPECIAL—Profile

SPECIAL "Fidel." Saul Landau of KQED-TV, San Francisco, flew to Cuba in May 1968 with many questions. He returned in September with a personal portrait of Premier Fidel Castro. Landau's limited crew traversed Castro's Cuba by jeep and helicopter to film his visits with villagers, his boyhood school and home, a conference with Cuban leaders and a ball game with local peasants. Day-to-day interviews reveal Castro's reflections on childhood days, his political philosophy, Cuba's severed relations with the U.S., and his need to communicate directly with the population. Castro, producer-writer-interviewer Landau says, "displays enormous physical and emotional strength . . . and directs all of it towards his people." (60 min.)

7 **7** AMERICAN SPORTSMAN

COLOR 1. Actor Steve Sanders is after shark in Nicaragua, but not in the ordinary manner: after combing the shallow waters, he harpoons his quarry. 2. Peter Duchin tries fly-fishing for sea trout and Atlantic salmon in Norway. Rerun segment: pals Bing Crosby and Phil Harris hunt sand grouse in Tanzania, East Africa, and bag themselves some laughs besides. (60 min.)

Last telecast of the series.

9 KIXE SPECIAL—Music

12 MOVIE—Drama

"The Last Blitzkrieg." (1959) Van Johnson, Kerwin Mathews. (90 min.)

13 MOVIE—Drama

COLOR "The Inn of the Sixth Happiness." (English; 1958) English servant girl Gladys Aylward decides to become a missionary in China. Ingrid Bergman, Curt Jergens. (Three hours)

19 CHURCH SERVICE

40 MOVIE—Science Fiction

"The Invisible Dr. Mabuse." (West German; 1961) The arch-criminal Dr. Mabuse hopes to dominate the world. Lex Barker, Karin Dor. (Two hours)

4:30 **3** SKIPPY—Adventure

COLOR An outing becomes a nightmare. Clancy: Liza Goddard.

4 **COLOR** YOUTH INQUIRES

5 21st CENTURY

COLOR "Art in the 21st Century." Today's focus is on artists who have met technology's challenge—using, abusing, reshaping and rethinking space-age gadgetry to create new art forms and concepts. Some of the artists and creations seen: Nicholas Schoffer's model of his planned 1007-foot computerized tower, whose many lights will echo the heartbeat of Paris; Yaacov Agam's optical illusions, created by strobe lights and motion; Victor Vasarely's mass-produced paint-by-number creations; John Mott-Smith, who programs his ideas into a computer; and Kenneth Snelson's environmental pipe sculpture.

9 JANUARY 29, 2001—Symposium

Walter Cronkite moderates a discussion of what life may be like in the year 2001. (60 min.)

10 FACE THE NATION

COLOR Tentative guest: baseball commissioner Bowie Kuhn talks about America's national pastime. Possible topics: effects of the new divisional setup and lower pitcher's mound; how much power team owners will allow Kuhn; the controversial Rusty Staub-Donn Clendenon-Jesus Alou trade.

19 REVIVAL FIRES—Religion

5:00 **3** ADVENTURES OF HUCK FINN

COLOR "The Little People." Following in Gulliver's huge footsteps, Huck is captured by Lilliputians and ordered to marry the King's daughter. Huck: Michael Shea. Becky: Lu Ann Haslam. Tom: Kevin Schultz. Injun Joe/Savage: Ted Cassidy. Voices . . . Bitto: Mike Road. Princess Tina: Julie Bennett. King Biggun: Paul Frees. (Rerun)

4 COLLEGE BOWL—Quiz

COLOR See Sat. 12:30 P.M. Ch. 3.

5 PERRY MASON—Mystery

A movie mogul asks Mason to obtain the

Afternoon-Evening

release of a beautiful hitchhiker who was jailed for vagrancy. Veronica Dale: Carol Leigh. (60 min.)

6 NET JOURNAL SPECIAL—Panel SPECIAL COLOR A discussion of "Fidel," NET's special profile of the Cuban Premier. Participants: Saul Landau, pro-"NET Journal's" 1967 "Report from Cuba"; critic Paul D. Bethel, editor of the Latin-American Report; political scientist Richard Fagan, author of "Cuba: The Content of Political Education"; and Andres Suarez, former education and treasury official in Cuba, before Castro's coup. NET correspondent Paul Niven moderates. (60 min.)

7 MOVIE—Comedy

COLOR "Holiday for Lovers." (1959) Clifton Webb, Jane Wyman. (Two hours)

7 MOVIE—Comedy

"The Girl Next Door." June Haver, Dan Dailey. (90 min.)

10 MOVIE—Drama

COLOR "The Happy Years." (1950) Dean Stockwell, Darryl Hickman, Scotty Beckett. (Two hours)

19 REX HUMBARD—Religion

5:30 3 MOVIE—Drama

COLOR "The Silver Chalice." (1955) Paul Newman, Virginia Mayo. (Two hours)

4 FRANK MCGEE REPORT

COLOR A film report of a challenge to Chicago Mayor Richard Daley's political machine. On Tuesday, a run-off election for alderman is scheduled: William Singer seeks to put a crack in the Daley armour; the mayor's new man is James Gaughan. Reporter: Bill Matney.

9 FRENCH CHEF—Cooking

12 AMATEUR HOUR

COLOR Ted Mack welcomes singers Donna Marie Abate, the Harmonaires and the Vocalaires; the Jane Bischoff Dancers; acrobatic dancer Vicki Knight; spoon player Henry Ransen; ventriloquist Dave Strumbeck.

Evening

6:00 2 12 O'CLOCK HIGH—Drama

With the wounded Gallagher in the hospital, former stunt-pilot Gus Wexler takes command of the 918th. Gallagher: Paul Burke. Wexler: James Daly. (60 min.)

4 COLOR NEWS—Phil Wilson

5 COLOR NEWS—Magers/Tompkins

6 YOUNG MUSICAL ARTISTS

Pianist James Dick plays Antonio Vivaldi's Concerto Grosso in D Major.

9 SMART SEWING—Education

How to make a pantsdress.

12 THAT'S LIFE—Musical

COLOR "Gloria Plays Cupid." Take one unmarried girl friend (Ruth Buzzi of "Laugh-In") who loves to cook, and a confirmed bachelor (Jackie Vernon) who loves food and fishing. What do you have? According to Gloria, a perfect match. Also: John Gary, as a night-club entertainer. Bobby: Robert Morse. Gloria: E.J. Peaker. (60 min.)

19 FAVORITE HYMNS

40 ROLLER DERBY

COLOR Bay Bombers vs. Midwest Pioneers. (60 min.)

6:15 19 FILM

6:30 4 7 WILD KINGDOM

COLOR "El Tigre." In the mountains of Mexico, Marlin Perkins and Jim Fowler track a marauding jaguar that's been poaching livestock. Sequences show the cat skirmishing with a thieving coyote and a spunky badger, pursued by hounds to her lair and cornered on a high rock by the dogs. (Rerun)

5 MARSHAL DILLON—Western

Sted Rutger returns to Dodge to kill his brother. Sted: Lew Gallo.

6 9 INNOVATIONS

19 ASSEMBLY OF GOD—Religion

7:00 2 MOVIE—Drama

COLOR "Joan of Arc." See Sat. 7 P.M. Ch. 2. (Two hours, 30 min.)

4 ADVENTURES OF HUCK FINN

COLOR Our adventurers help Hercules complete his last labors to escape bondage from King Eurytheus. Huck: Michael Shea. Becky: Lu Ann Haslam. Tom: Kevin Schultz. Injun Joe/King: Ted Cassidy. Voices... Hercules: Marvin Miller. Centaur: Vic Perrin. (Rerun)

5 12 40 LASSIE—Adventure

COLOR An all animal episode directed by William Beaudine Jr. The plot has Lassie taking to the woods and befriending two flying squirrels, who soon need the collie's help to survive.

6 NET PLAYHOUSE

"The War Relived" a German-produced study of Hitler and World War II. Combat films trace the Nazis' progress from the invasion of Poland in 1939 to the fall of Berlin in 1945. Critical analysis is given to Hitler's strategy. Norman Rose reads the English narrative for this adaptation of a feature-length documentary. (60 min.)

7 13 ART SPECIAL-Michelangelo

SPECIAL COLOR "The Secret of Michelangelo." Critics and viewers alike hailed this handsomely filmed study of Michelangelo's frescoes in the Sistine Chapel, rerun as an Easter observance. In 1508, Michelangelo began decorating the ceiling of Pope Julius II's private chapel in the Vatican, a labor that spanned four years and obsessed its creator. Producer-director Milton Fruchtman's film plunges viewers into the creative fires of Michelangelo's mind, scanning the frescoes' vast sea of figures (some 300). Narrators Christopher Plum-

mer and Zoe Caldwell illumine their pagan, Old Testament and New Testament identities. Script by art expert Alexander Eliot. (Rerun; 60 min.)

Pre-empted: "The Land of the Giants."

7 GUNS OF WILL SONNETT

COLOR Will and Jeff cross paths with a preacher and a bounty hunter who specialize in gunning down fugitives... men like James Sonnett, who's wanted—dead or alive. Will: Walter Brennan. Jeff: Dack Rambo. Preacher: Henry Jones. Wiley: Rex Holman. (Rerun)

9 WILLIAM F. BUCKLEY JR.

Topic: has the Fifth Amendment's guarantee against self-incrimination contributed to the law enforcement? (60 min.)

10 KING FAMILY—Songs

COLOR The King Family presents songs for Easter. (60 min.)

7:30 3 4 7 WALT DISNEY

COLOR "An Otter in the Family."

Continued on next page

Michelangelo put his heart into the Sistine ceiling. Will you spend an hour looking at it?

Michelangelo's dream was to leave something concrete and tangible of his faith in God to those who would follow. The ceiling of The Sistine Chapel represents his achievement of "Every Man's Dream". Tonight you will see each of the magnificent fresco situations in stunning closeup color and hear the words and dreams that inspired Michelangelo.

"Every Man's Dream" tonight at
7:00/Ch. 7, 13 narrated by Zoe Caldwell
and Christopher Plummer



Evening

Young Gary Blaine's pet otter Snoop is in danger: a neighboring chicken farmer claims that Snoop has been stealing eggs. Rex Allen narrates. Gary: Gary Beecham. Blaine: Tom Beecham. Martha Blaine: Mabel Beecham. Whitley: Donald Cyr. (Rerun; 60 min.)

The Blaine family is portrayed by the real-life Beecham family.

5 12 40 GENTLE BEN

COLOR Caring for a pet doe unnerves young Mark. Hunters are in the area, and if the animal wanders away, she's sure to be shot at. Tom: Dennis Weaver. Mark: Clint Howard.

8:00 5 10 12 ED SULLIVAN

COLOR Ed introduces a star-studded roster of guests . . . Tony Bennett, Duke Ellington and his band, Peggy Lee, Met mezzo-soprano Shirley Verret, Edward Villella and Patricia McBride, and Eddie Albert, who offers a dramatic reading of "Prayers for the 1970's," written by author and radio dramatist Norman Corwin. Also: comics Rodney Dangerfield and Joan Rivers. (60 min.)

Highlights

"Love Scene," "Lucky So and So,"
"In My Solitude," "Lush Life," "It
Don't Mean a Thing"
.....Tony, Duke and Band
"Is That All There Is?" "All of a
Sudden My Heart Sings"Peggy
Pas de deux from Prokofiev's "Romeo
and Juliet"Edward, Patricia
Mozart's "Alleluja"Shirley

6 9 PBL—Report

COLOR Scheduled: a profile of contemporary designer Charles Eames is pro-

filed and a look at cultural activities in Chicago. 1. "The Eames Design," a study of a man years ahead of his time. Eames' progressive work has influenced the fields of furniture design, architecture, and filmmaking (excerpts from two films are shown). Eames discusses the possibility of designing by computer. 2. "Report from Chicago." Included in this cultural survey excerpts from a satirical revue by the Second City Troupe, and views of the Picasso sculpture. (90 min.)

Ch. 9R does not colorcast.

7 13 FBI

COLOR Maurice Evans plays an eminent New York jeweler whose fabulous collection of gems has been stolen. After a crash course in jewel appraisal, Erskine steps into the precarious role of go-between in a ransom plan worked out by the thieves. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Ward: Philip Abbott. Toller: Maurice Evans. Tom Waters: Monte Markham. MacKenzie: Michael Strong. Dale: Burr DeBenning. Roberta Kern: Janet MacLachlan. George Kern: Georg Stanford Brown. (Rerun; 60 min.)

40 MOVIE—Comedy

"Ladies, Who Do." (English; 1963) A gregarious colonel begins making stock investments. Robert Morley, Peggy Mount, Harry H. Corbett. (Two hours)

8:30 3 4 MOTHERS-IN-LAW

COLOR "The Charge of the Wife Brigade." The mothers-in-law face an economic crisis when their charge accounts are canceled by Herb and Roger. The ladies decide to overcome the forced recess-

HOME OWNERS
We come to
your home

Make that no obligation
phone call now

434-1383 Collect

BORROW
\$500 to \$5,000
or more

LOAN	PAYMENT
\$ 500.00	\$ 6.61
1000.00	13.22
3000.00	39.65
5000.00	66.08

AMERICAN PLAN
Loan matures in 120 months
No balloon payments
Shorter and longer term loans available or name your own payment plan

NO credit or income requirements, age limit or co-signers
24 hours a day—7 days a week. Ask for further information or free brochure American Plan Homeowner Financing.
500 Hearst Building, San Francisco 94103
Licensed and Regulated by the State of California

sion—by earning their own money as novice saleswomen. Eve: Eve Arden. Kaye: Kaye Ballard. Herb: Herbert Rudley. Roger: Richard Deacon.

7 BEWITCHED—Comedy

COLOR Samantha's flamboyant father (guest star Maurice Evans) turns Darrin into a mule. Meanwhile, neighbor Gladys is carrying on about zoning violations. Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. Darrin: Dick York. Gladys: Sandra Gould. Abner: George Tobias. Yvette: Shiva Rozier.

9:00 **3 4 7 BONANZA**

COLOR Ben has his hands full trying to cope with Lorrie Mansfield, the headstrong young daughter of a lawman visiting the Ponderosa. While her father hunts an escaped desperado, Lorrie forms a strong attachment for an ex-convict being held at the ranch. Ben: Lorne Greene. Hoss: Dan Blocker. Lorrie: Bonnie Bedelia. Luke Mansfield: Charles McGraw. Miller: Michael Vincent. (60 min.)

5 10 12 SMOTHERS BROTHERS

COLOR Easter guests: singer-poet (and sometimes show writer) Mason Williams, Pat Paulsen, comic singer Biff Rose, the soul-singing Ike and Tina Turner Revue and TV personality Ralph Story. Pat—TV's answer to Charles Atlas—lectures on physical fitness; and the Smothers offer "Sing a Rainbow"—wearing bunny suits. Ralph hosts a finale examining hard-to-believe events. (60 min.)

Highlights

"Greensleeves," "Censor Poem"Mason
"Myrtle's Pies," "Gentle People"Biff
"Give Us Some Lovin'," "River Deep,
Mountain High," "Land of 1000
Dances"Ike, Tina Turner Revue

7 13 MOVIE—Drama

COLOR "The Robe" (1953), an Oscar-winning blend of spectacle and biblical drama, is rerun as an Easter observance. The focus is on Marcellus Gallio, commander of the execution party on Calvary. Ordered to destroy Christ's robe, Marcellus finds it has a power that draws him to the faith he once mocked. Based on the best-seller by Lloyd C. Douglas. Marcellus Gallio: Richard Burton. Diana: Jean Simmons. Demetrius: Victor Mature. Peter: Michael Rennie. Caligula: Jay Robinson. Justus: Dean

KODAK FILM PROCESSING PRICES SLASHED!

Clip this ad and pay only
low introductory price
printed on it

KODACOLOR \$1.95

Jumbo color prints—8 or 12 exposures
all sizes incl. 126 cartridge

BLACK & WHITE 59¢

Jumbo prints—8 or 12 exposures
all sizes incl. 126 cartridge

KODACHROME 79¢
MOVIES 8mm or

Super 8 processing and reel

KODACHROME 79¢
SLIDES 35mm or 126

—up to 20 slides mounted

Join over 540,000 who save with us. Satisfaction absolutely guaranteed or money refunded. TO ORDER: (1) Clip this ad (2) Use regular envelope (3) Insert film, ad and remittance for low introductory amount on coupon (4) Seal and mail. POSTAGE: 12¢ each roll of still film, 18¢ each roll of movies.

BALL PHOTO

Dept. 41A
P.O. Box 7857
San Francisco, Calif. 94119

Copyright 1969, Ball Photo

It's better when you do it together

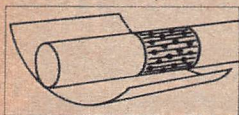
That's why Lucky has put charcoal and rolled tobacco together in a filter for the first time.

You know about charcoal.

It's the great mildness maker.

Some cigarettes settle for charcoal alone. But Lucky added rolled tobacco, a great natural filter. Together they

give you
real tobacco
taste made
real mild.



**Charcoal and
rolled tobacco
in the tip.
Only Lucky
gives you both.**



Jagger. Senator Gallio: Torin Thatcher. Pilate: Richard Boone. Tiberius: Ernest Thesiger. Judas: Michael Ansara. Junia: Dawn Addams. Paulus: Jeff Morrow. (Run; two hours, 30 min.)

9:30 ② DAVID SUSSKIND—Discussion

COLOR Three couples discuss their interracial marriages. (Two hours)

⑥ ⑨ U.S.A.: POETRY

SPECIAL Pulitzer Prize-winning poet William Carlos Williams is the subject.

10:00 ③ ④ ⑦ USS FRANKLIN

SPECIAL COLOR "The Ship That Wouldn't Die," a tribute to a moving saga of World War II, underscored by navy combat films. March 19, 1945: the aircraft carrier Franklin—Big Ben to her 3400 men—is bombed some 60 miles off Japan. More than 700 men are killed and hundreds wounded, but no man abandons ship. Ahead lies a 40-day voyage: Big Ben will return, brought home by the Navy's most decorated crew. Recently, producer-director Robert Garthwaite reunited crew members and Big Ben—now being broken up for scrap. Cameras follow as the men bid farewell to the ship and reminisce about the grueling ordeal. Gene Kelly narrates. (60 min.)

"My Friend Tony" will not be seen.

⑤ ⑩ ⑫ MISSION: IMPOSSIBLE

COLOR The IMF sets a trap for a thieving Latin-American official who is trying to frame his president for robbing the national treasury. The mission hinges on Barney's success with a sonically controlled safe that requires perfect pitch to open. Phelps: Peter Graves. Rollin: Martin Landau. Cinnamon: Bar-

bara Bain. Barney: Greg Morris. Pereda: Nehemiah Persoff. De Varo: Rodolfo Acosta. Ortega: Jerry Riggio. (60 min.)

⑥ ⑨ NET FESTIVAL

Pianist Andre Watts and Mozart's Concerto No. 24 in C Minor share top billing in this candid documentary-concert. The hour opens with a look at the 22-year-old artist's preparations for his performance with conductor Zubin Mehta at the Los Angeles Philharmonic. Watts talks about his early life, musical influences and techniques. (60 min.)

④⑩ LES CRANE—Discussion

COLOR Topic: the role of public relations in Presidential campaigns. (60 min.)

11:00 ③ ④ ⑤ ⑩ ⑫ COLOR NEWS

⑦ GALLANT MEN—Drama

④⑩ MOVIE—Drama

"Behind the Headlines." (1937) Lee Tracy, Diane Gibson, Donald Meek.

11:15 ⑩ COLOR NEWS

⑫ WELLS FARGO—Western

11:30 ② JOE PYNE—Discussion

COLOR Topics include group therapy and left-wing campus groups. (90 min.)

③ ④ COLOR JOHNNY CARSON

⑤ ⑦ ⑬ COLOR NEWS

⑩ MOVIE—Drama

"30-" (1959) Jack Webb, William Conrad, David Nelson. (One hour, 50 min.)

11:45 ⑤ MOVIE—Drama

"The Sign of the Cross." (1932) Fredric March, Elissa Landi. (One hour, 55 min.)

⑦ MOVIE—Drama

"Circle of Deception." (English; 1960) Bradford Dillman, Harry Andrews.

⑬ COLOR JOEY BISHOP



CLIP &
MAIL TODAY!

FREE INFORMATION

HOW YOU
CAN BE A

PEACE OFFICER!

EARN \$678 AVERAGE PER MO. TO START! Learn about critical manpower shortage in Law Enforcement! If you are American, 20-35, even without high school diploma, YOU MAY BE ELIGIBLE to train at home to enter field of SPECIAL INVESTIGATOR, POLICE OFFICER or DEPUTY SHERIFF! Earn \$500-678 average per month TO START!... Enjoy security of government job, no strikes or layoffs, advancement, regular pay increases, pension, plus ADVENTURE!

Rush FREE INFORMATION (no obligation) how I may train for a position in Law Enforcement!

DEPT. of QUALIFICATIONS
Peace Officer Training Service
6635 Bancroft Way, Oakland, Ca. 94605

Name _____
Address _____
City _____ State _____
Zip _____ Phone _____ Age _____

Morning

6:00 3 RHYME AND REASON

1. "Of Time and the City" examines the early development of urban life in the Near East. Prof. Louis Orlin is the host.
2. Drawing with Tarmo Pasto. (60 min.)

5 SUNRISE SEMESTER

COLOR French Literature: "The Stranger," by Camus, part 1.

7 **COLOR** IT'S YOUR MONEY

6:15 10 INDUSTRY ON PARADE

6:25 7 **COLOR** A.M.—Jim Dunbar

13 **COLOR** NEWS

6:30 4 **COLOR** NEWS—Dave Valentine

5 THING ABOUT MONEY

Topic: social security.

10 SUNRISE SEMESTER

COLOR French Literature: "The Stranger," by Camus, Part 1.

12 FILM

COLOR Contributions of Vermont citizens to America.

13 **COLOR** JACK LA LANNE

7:00 3 4 7 TODAY

COLOR Tentatively scheduled: Whitney Young, director of the National Urban League; sociologist Donald R. Cressey, talking about organized crime in America; a feature about older men being trained for the Catholic priesthood; flamenco guitarist Sabicas, Edwin Newman, Barbara Walters. (Two hours)

5 10 12 **COLOR** NEWS—Benti

13 **COLOR** AGRICULTURE TODAY

7:15 13 **COLOR** CARTOONLAND

7:30 5 NEWS—Ron Magers

8:00 5 10 12 CAPTAIN KANGAROO

COLOR Every day this week, the Captain devotes half of the program to jazz. Some of the top performers in the jazz field are on hand to play. Today: West African rhythms from 200 years ago come alive in the magic fingers of drummer Babatunde Olatunji. (60 min.)

8:05 2 **COLOR** NEWS

8:15 2 **COLOR** RELIGION—Protestant

8:20 13 CASPER CARTOONS

8:30 2 **COLOR** JACK LA LANNE

7 GIRL TALK—Interviews

COLOR Guests include actress-singer Anita Gillette and actress Barbara Baxley. Betsy Palmer is the host.

8:50 13 **COLOR** CARTOONLAND

9:00 2 **COLOR** POPEYE—Children

3 4 7 IT TAKES TWO

COLOR Guests: Ken Berry, Norm Crosby, James Darren and their wives.

5 10 12 LUCILLE BALL

COLOR The Crash of '29 again? No—just Lucy, with a new job at the bank. Viv: Vivian Vance. Mooney: Gale Gordon.

7 MOVIE—Comedy

"Everybody Does It." (1949) Nunnally Johnson wrote the screenplay for this light satire on the opera world. Paul Douglas, Linda Darnell, Celeste Holm, Charles Coburn, Millard Mitchell, John Hoyt, John Ford. (Two hours)

13 **COLOR** JACK LA LANNE

9:25 3 4 7 **COLOR** NEWS—Dickerson

9:30 2 10 12 BEVERLY HILLBILLIES

Granny decides to plant vegetables—smack dab on the front lawn. Granny: Irene Ryan. Jed: Buddy Ebsen.

3 4 7 **COLOR** CONCENTRATION—Game

5 **COLOR** HOTLINE—Discussion

13 **COLOR** TRUTH OR CONSEQUENCES—Game

10:00 2 10 12 ANDY GRIFFITH

Barney runs for sheriff—as the only candidate. Barney: Don Knotts. Floyd: Howard McNear. Helen: Aneta Corsaut.

3 4 7 PERSONALITY—Game

COLOR Celebrities: Godfrey Cambridge, Joan Fontaine and Jo Anne Worley. On-film personality: Jerry Lewis.

13 MOVIE—Drama

"Hero's Island." (1962) In 1718, a for-

KLOC
19
Television—MODESTO

**Hollywood's
Finest
Movies**
Mon.-Tues. 8 P.M.
Thur. Fri. 7:30 P.M.

mer slave, living with his family off the coast of Carolina, tries to fight off two brothers who want the island. James Mason, Kate Manx, Neville Brand, Rip Torn, Warren Oates, Brendon Dillon, Robert Sampson, Dean Stanton, Morgan Mason, Darby Hinton, Robert Johnson, Bill Hart, John Hudkins. (One hour, 45 min.)

10:30 **2** **DANNY THOMAS**—Comedy
The Williams family is investigated to see if they could offer the right home for a foreign-exchange student. Kathy: Marjorie Lord. Kendall: Parley Baer.

3 **4** **7** **HOLLYWOOD SQUARES**
COLOR Celebrities: Jack Cassidy, Wally Cox, Gail Fisher, Harvey Korman, Paul Lynde, Meredith MacRae, Rose Marie, Vincent Price and Charley Weaver.

5 **10** **12** **DICK VAN DYKE**
Rob tries to bolster Mel's sagging spirits. Alan: Carl Reiner. Rob: Dick Van Dyke. Mel: Richard Deacon.

11:00 **2** **PROFILES**—Interviews
3 **4** **7** **COLOR** **JEOPARDY**
5 **10** **12** **COLOR** **LOVE OF LIFE**
7 **COLOR** **ANNIVERSARY GAME**

40 **COLOR** **ROMPER ROOM**—Children

11:25 **5** **10** **12** **COLOR** **NEWS**

11:30 **2** **COLOR** **ROMPER ROOM**—Children

3 **4** **7** **COLOR** **EYE GUESS**

5 **10** **12** **COLOR** **SEARCH FOR**

TOMORROW—Serial
7 **COOKING**—Graham Kerr
COLOR Saddle of lamb roasted and served with the kidneys, braised celery and salmanca potatoes.

11:45 **13** **COLOR** **COMMUNITY CALENDAR**—Joseph Tomes

11:50 **13** **COLOR** **NEWS**

11:55 **3** **4** **COLOR** **NEWS**—Newman

7 **COLOR** **NEWS**—Reeter

Afternoon

12:00 **3** **5** **10** **COLOR** **NEWS**

4 **7** **40** **COLOR** **HIDDEN FACES**

7 **13** **BEWITCHED**—Comedy

Conclusion: a reincarnated Ben Franklin (Freddie Wayne) goes on trial for theft. Samantha: Elizabeth Montgomery.

12 **PDQ**—Game

COLOR Celebrity guests: Bill Bixby, Pat Henry and Sue Ane Langdon.

12:30 **2** **COLOR** **BEAT THE ODDS**—Game

3 **4** **COLOR** **DAYS OF OUR LIVES**

5 **10** **12** **COLOR** **AS THE WORLD**

7 **7** **13** **FUNNY YOU SHOULD**

ASK—Game

COLOR Tentative guests: Marty Allen, Senta Berger, Michael Landon, Rose Marie and Jan Murray.

40 **MOVIE**—Comedy

"The Heat's On." (1943) A theatrical producer has to compete with a rival for the services of an actress. There's an added complication: he's in love with her. Mae West, Victor Moore. (90 min.)

1:00 **2** **MOVIE**—Drama

"Casbah." (1948) To avoid capture by the police, a jewel thief hides in the Casbah section of Algiers. Yvonne DeCarlo, Tony Martin, Peter Lorre. (Two hours)

3 **4** **COLOR** **DOCTORS**—Serial

5 **10** **12** **COLOR** **LOVE IS A**

MANY-SPLENDORED THING

7 **7** **13** **COLOR** **DREAM HOUSE**

1:30 **3** **4** **7** **COLOR** **ANOTHER**

WORLD—Serial

5 **10** **12** **COLOR** **GUIDING LIGHT**

7 **13** **COLOR** **LET'S MAKE A DEAL**

2:00 **3** **MOVIE**—Western

COLOR "The Cimarron Kid." (1951)

After serving a term in prison for a crime he didn't commit, a young man joins the notorious Dalton gang. Audie Murphy, Beverly Tyler, James Best, Yvette Dugay, John Hudson. (90 min.)

4 **40** **YOU DON'T SAY!**—Game

COLOR Tom Kennedy joins Ruta Lee as a player this week. His brother, Jack Narz, is the substitute host.

5 **10** **12** **COLOR** **SECRET STORM**

7 **7** **13** **COLOR** **NEWLYWED**

GAME

2:30 **4** **40** **MATCH GAME**

COLOR Guests: Garry Moore and actress Connie Hines. Host: Gene Rayburn.

5 **10** **12** **COLOR** **EDGE OF NIGHT**

7 **7** **DATING GAME**

13 **DIVORCE COURT**—Drama

COLOR A wealthy lady claims her second husband married her for her money. Margaret: Sara Berner. Charles: Tom Daly. Virginia: Majel Barrett.

Monday April 7, 1969

Afternoon

2:55 **4 40** **COLOR** NEWS-Floyd Kalber

3:00 **2 10 12** LINKLETTER SHOW

COLOR Guests: actor Leslie Nielsen and singer Mike Redman.

4 **COLOR** JOAN RIVERS

5 MIKE DOUGLAS—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 **COLOR** GENERAL HOSPITAL—Serial

40 ANN SOTHERN—Comedy

Katy is surprised to learn that Devery has fallen in love with a woman several years his junior. Katy: Ann Sothern. Devery: Don Porter. Olive: Ann Tyrell. Gloria Hastings: Judy Nugent. Alfred: Jack Wagner. Norma: Suzanne Casey.

3:30 **2** **COLOR** CAPTAIN SATELLITE

3 MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

4 REAL McCOYS—Comedy

Grampa refuses to let Hassie buy a new piano. Grampa: Walter Brennan. Hassie: Lydia Reeds. Luke: Dick Crenna. Kate: Kathy Nolan. Miss Amory: Reta Shaw. Pepino: Tony Martinez.

7 7 13 **COLOR** ONE LIFE TO LIVE—Serial

10 PASSWORD—Game

COLOR Celebrity guests: Carol Burnett and actor Roger Smith.

12 MIKE DOUGLAS—Variety

COLOR Mike's co-host this week is Frank Gorshin. Guests: Eddie Fisher and adventurer-author Jean-Pierre Hallet. (60 min.)

40 **COLOR** CAPN'S LOCKER

4:00 **4** **COLOR** FLINTSTONES

7 7 13 **COLOR** DARK SHADOWS—Serial

10 MIKE DOUGLAS—Variety

COLOR Mike's co-host this week is Shirley Bassey. Tentatively scheduled: drummer Buddy Rich. (90 min.)

4:30 **2 40** **COLOR** POPEYE—Children

3 BATMAN—Adventure

COLOR Part 1: movie director Otto Preminger guest stars as the cold-blooded Mr. Freeze. Batman: Adam West. Robin: Burt Ward. Mayor: Bryon Keith.

4 **COLOR** CARTOONS—Children

5 MERV GRIFFIN—Variety

COLOR Tentatively scheduled guest:

Soupy Sales, jazz pianist Earl "Fatha" Hines, actress Connie Kreskie, comic Bobby Ramsen, TV personality Don Herbert and singer Laura Greene. (90 min.)

7 MOVIE—Drama

COLOR "Track of the Cat." (1954) A mountain lion terrorizes a family living on an isolated ranch. Robert Mitchum, Teresa Wright, Diana Lynn, Tab Hunter, William Hopper, Beaulah Bondi, Carl Switzer, Philip Tonge. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety

COLOR Guests: Jimmie Rodgers, Bob Crane of "Hogan's Heroes" and Genevieve. (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR The castaways clash with a native warrior. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Mrs. Howell: Natalie Schafer. Professor: Russell Johnson. Kalani: Midori.

19 BIG PICTURE—Army

4:45 **4** VOYAGE—Adventure

COLOR The Seaview is invaded by the black, throbbing Shadowman creature from another star system. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. (60 min.)

5:00 **2** TIMMY AND LASSIE—Adventure

Timmy is trying to train Lassie to be a sled dog. Timmy: Jon Provost. Ruth: June Lockhart. Paul: Hugh Reilly. Pete Kester: Robert Brubaker.

3 **COLOR** TRAVENTURE THEATRE

7 BEWITCHED—Comedy

Bumbling Aunt Clara causes a short circuit—blacking out 12 Eastern states.

9 BROTHER BUZZ—Children

Officer Kelly and his police dog show how the canine members of the police force work.

13 I LOVE LUCY—Comedy

The Ricardos and the Mertzes are all ready to leave for California—until they see the car Fred's bought for the trip. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

Cathy gets some suggestions on "How to Be Popular"—but they only work in her dreams. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe.

5:30 **2** **PATTY DUKE**—Comedy
Cathy wants to go to Argentina as an exchange student, and the family pretends to be in favor of the idea. Patty and Cathy: Patty Duke. Martin: William Schallert. Natalie: Jean Byron.

7 **12** **COLOR** **NEWS**

9 **EXPLORING SENTENCES**

10 **COLOR** **NEWS**—Walter Cronkite

13 **COLOR** **NEWS**—Frank Reynolds

19 **CHESTER SMITH**—Variety

40 **MY FAVORITE MARTIAN**

Tim's cousin Harvey arrives unexpectedly—and he knows Tim has no "Uncle Martin." Tim: Bill Bixby. Martin: Ray Walston. Harvey: Paul Smith.

5-45 **4** **COLOR** **NEWS**

6 **FRIENDLY GIANT**—Children

Friendly's friends attend a concert.

Evening

6:00 **2** **MY FAVORITE MARTIAN**

Sunspots are playing havoc with Uncle Martin's metabolism. Tim: Bill Bixby. Martin: Ray Walston.

3 **COLOR** **NEWS**—Huntley/Brinkley

4 **5** **7** **10** **13** **COLOR** **NEWS**

6 **9** **MISTEROGERS**—Children

Misterogers repairs a broken toy horse and rides a live one.

40 **MOVIE**—Drama

"Monsoon." (1952) A handsome young American, in India during the monsoon season, is attracted to his fiancée's beautiful sister. Ursula Thiess, Diana Douglas, George Nader. (90 min.)

HIGH SCHOOL AT HOME

TVNC

Study at home in your spare time. Low monthly payment covers all books and individual instruction. Progress as rapidly as you can do the work. If you have left school, send coupon for information, no obligation. Diploma awarded. Our 71st yr. Ph. 422-0300.

AMERICAN SCHOOL

Registered with Calif. Dept. of Education
P.O. Box 1382, Sacramento, California

Name.....

Address.....

City..... State.....

6:30 **2** **McHALE'S NAVY**—Comedy

Binghamton's transfer to headquarters is in jeopardy: A large shortage has been discovered in the supply inventory. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Chief Urulu: Jacques Aubuchon.

3 **COLOR** **NEWS**—Whitten/Jervis

4 **7** **COLOR** **NEWS**—Chet Huntley, David Brinkley

5 **12** **COLOR** **NEWS**—Cronkite

6 **9** **WHAT'S NEW**—Children

Tom Sawyer whitewashes Aunt Polly's fence—with the help of his friends.

13 **PERRY MASON**—Mystery

Elderly Nora Mae Quincey is afraid that her employer is going to be murdered. Nora Mae: Lenore Shanewise. Mason: Raymond Burr. (60 min.)

7:00 **2** **I LOVE LUCY**—Comedy

Even though Ricky has declared the casino at Monte Carlo out of bounds for Lucy, she and Ethel just happen to have dinner there. She has some explaining to do when she "just happens" to put a chip on a winning number at a

SKY JOBS

AIRLINES NEED

- Young Men & Women
- RESERVATIONISTS
- PASSENGER AGENTS
- COMMUNICATIONISTS
- TICKET AGENTS

Good Pay... Travel
... Glamour... Advancement. Preliminary preparation need not interfere with your present position. H.S. grads, 17 to 38, see if you can qualify. For FREE facts, mail coupon now.



Weaver Airline Personnel School

3521 Broadway, Dept. NC-4, Kansas City, Mo. 64111

Send free information on Sky Jobs to

Name			
Address			
City	State	Zip	
Age	Phone		

UNDER THREE FLAGS

Mexico and the United States grab hungrily for the riches of California—as the “Golden State” struggles to retain its independence.

Don't miss the story of this dramatic conflict in the second of an exciting series on CALIFORNIA!

A PG&E COLOR TV SPECIAL

Monday, April 7

Ch. 4, 7:00 PM

Ch. 12, 8:30 PM



Plymouth



Portrait of Petula

Petula

Clark

APRIL 7 NBC-TV 8:00

Guest Stars: Andy Williams • Ron Moody • Sacha Distel

roulette table. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.

4 CALIFORNIA—Documentary

SPECIAL COLOR "Under Three Flags." This program, a continuation in a series on California history, covers the period in the middle of the 19th Century when California lived under the rule of Mexico. Then, in the 1840's a revolution separated California from Mexico and the territory became an independent Republic, joining the Union on Sept. 9, 1850.

5 COLOR NEWS—Weston/Tompkins

6 GARDENING—Dobbins/Schuster

7 COLOR NEWS—Frank Reynolds

7 BIG VALLEY—Western

COLOR The valley is terrorized by a band of horse thieves whose violent rampage has left several dead and the sheriff wounded. Taking up the pursuit, Nick and Heath try to enlist experienced—and legendary—ex-lawman Harry Bodine. Victoria: Barbara Stanwyck. Nick: Peter Breck. Heath: Lee Majors. (60 min.)

9 FILM

A report on the Navy's research with dolphins. Glenn Ford is the narrator.

10 WHAT'S MY LINE?—Game

COLOR Guests: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

12 GET SMART—Comedy

COLOR First of a two-part episode: CONTROL is victimized by a rash of kidnappings, capped by the abduction of the Chief! Going to the rescue: our own Max. Directed by Don Adams (Max). 99: Barbara Feldon. Chief: Edward Platt. Larabee: Robert Karvelas. Siegfried: Bernie Kopell. Starker: King Moody.

19 ORANGEBURG BAPTIST CHURCH

7:15 **9 GERMAN FILM**

7:30 **2 FARMER'S DAUGHTER—Comedy**

The English composition Danny reads to his class contains a juicy piece of gossip about Glen and Katy. Glen: William Windom. Katy: Inger Stevens.

3 4 I DREAM OF JEANNIE

COLOR Jeannie's jealous sister kicks

CLOSE-UP

7:30 **13 7 MAN AND HIS UNIVERSE**

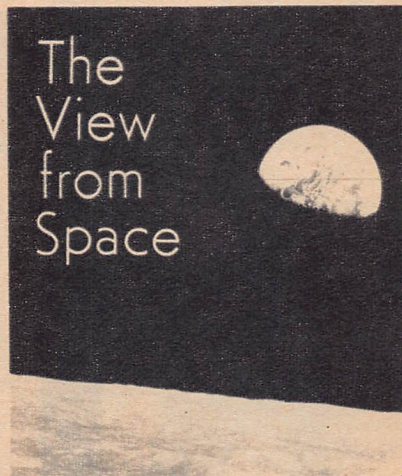
"Ah, but a man's reach should exceed his grasp, Or what's a heaven for?"

Robert Browning

SPECIAL COLOR George C. Scott narrates this handsomely filmed, well-received look at space exploration and its benefits, first telecast in February.

Dramatic, sky-high views of earth are provided by film shot on the flight of Apollo 8, other space missions and aerial surveys. As earth's stunning blue-and-white carpet unrolls across the screen, viewers hear from Apollo 8 heroes Frank Borman and James A. Lovell Jr.; Col. Edwin Aldrin Jr., named to this summer's scheduled Apollo 11 moon-landing team; and Dr. Harrison H. (Jack) Schmitt, who plans to make geological studies on the moon. Also: the importance of satellites to weather plotting, development of natural resources and national defense.

Written and produced by James Benjamin. (Rerun; 60 min.)



Evening

up her heels in a night club and incites a domestic riot in her relentless drive to disgrace—and replace—Jeannie. Comic Dave Barry appears as himself in the night-club sequence. Jeannie I/II: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke. Mrs. Bellows: Emmaline Henry.

5 10 12 GUNSMOKE

COLOR Festus is forced to pose as a widow's husband when an outlaw gang uses her home to hide from Matt's posse. Matt: James Arness. Festus: Ken Curtis. (Rerun; 60 min.)

Guest Cast

Abelia Jacqueline Scott
Judd Ward Jeremy Slate
Tom Cole Tom Stern
Gar Jack Lambert
Wales Gregg Palmer

6 9 EASTERN WISDOM

Alan Watts explains some of the basic ideas of "The Buddha and Buddhism."

7 13 MAN AND HIS UNIVERSE

SPECIAL **COLOR** "The View From

Space." See the Close-up on page A-35. (Rerun; 60 min.)

"The Avengers" will not be seen tonight.

19 AMERICA SINGS—Gospel Music

40 DONALD O'CONNOR—Variety

COLOR Guests: John Forsythe, Gene Barry of "Name Of The Game," Alvy Moore of "Green Acres," soul singer Bill Medley and Paula Stewart. (90 min.)

NBA PLAY-OFFS

If a seventh game is necessary between the Warriors and Lakers, Ch. 40 will telecast the game from Los Angeles at 8 P.M.

8:00 2 PASSWORD—Game

COLOR Guests: Irene Ryan of "Beverly Hillsbillies," Bob Crane of "Hogan's Heroes." Host: Allen Ludden.

3 4 7 PETULA CLARK

SPECIAL **COLOR** Guests include Andy Williams, Ron Moody and Sacha Distel. See below. (60 min.)

"Laugh-In" will not be seen tonight.

CLOSE-UP



8:00 3 7 4 PETULA CLARK

SPECIAL **COLOR** Pet's second TV special is an international hour, filmed in Paris, London, New York and her home in Switzerland.

Her guests: Andy Williams, Oscar nominee Ron Moody (who appears in his "Oliver!" guise as Fagin), French singer-guitarist Sacha Distel, and Petula's two young daughters.

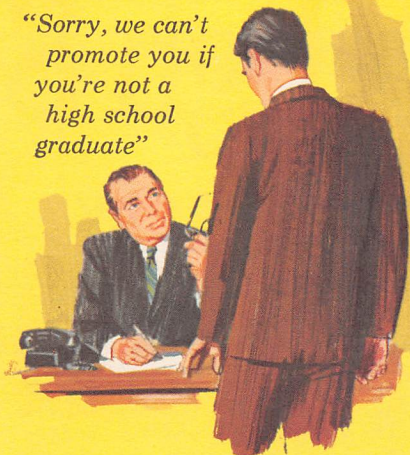
Michel Colombier conducts the orchestra.

Highlights

"My Love Is Here," "My Love," "I Know a Place," "Mademoiselle de Paris," "When I Was a Child," "You and I," "This Girl's in Love," "My Funny Valentine," "Downtown" Petula
"Happy Heart" Andy
"All the World Loves a Villain" Ron
"Love Is Blue" Sacha
"You Can't Roller-Skate in a Buffalo Herd," "Visions of Sugarplums" Andy, Petula
"Maybe It's Because I'm a Londoner" Petula, Ron
"Poor People of Paris" Petula, Andy, Sacha

Had enough of this?

*"Sorry, we can't
promote you if
you're not a
high school
graduate"*



*"Sorry, we only
hire high school
graduates"*



NOW YOU CAN

Finish High School at home

*Earn a diploma in your spare time
...prepare for a better job!*

Send post card for **FREE BOOKLET**



DON'T BE HELD BACK FROM THE BE

Now
you can

Be a High School Graduate

**WAYNE makes spare time study easy
and interesting . . . offers you a choice
of valuable job skills, too**

Today many employers insist you have a high school diploma before they hire you or promote you to a better job. In fact, if you're not a graduate, just keeping the job you already have may get tougher all the time. Why? Because machines are rapidly eliminating the jobs that don't require more education. If you do have a diploma, government figures say you will not only start bringing home more money every week, but you will also have more opportunity and more job security than ever before.

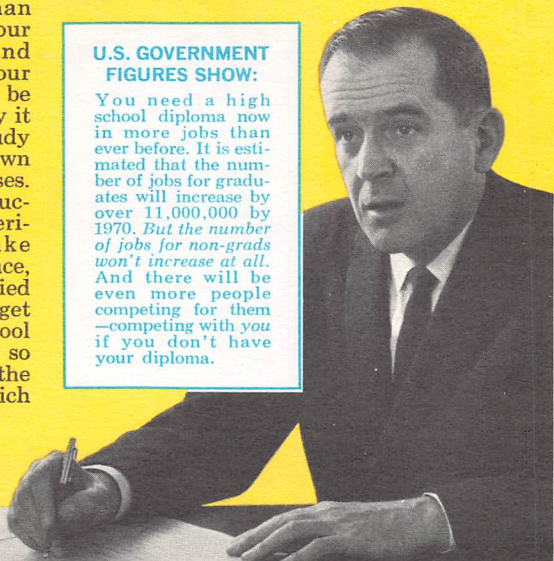
Wayne School can help you earn your diploma and reap the rewards that go with it. You'll finish high school more quickly than you ever imagined—in your spare time at home, and without interfering with your present job. And you'll be surprised to find how easy it is by the modern home study method. You set your own hours; there are no classes. You get individual instruction from Wayne's experienced faculty. You take everything at your own pace, so you are neither hurried nor slowed down. You get full credit for high school work you've completed so far. And in addition to the high school subjects which

qualify you for a diploma, you may take, if you wish, basic instruction in your choice of Computer Programming, Accounting, Drafting, Interior Decorating, Hotel-Motel Management and other fields—to help you get started in a profitable, secure career. Best of all, the cost is remarkably low.

Whatever your goals—higher earnings, more interesting work, the privilege of saying, "Of course, I'm a high school graduate"—Wayne training can help you achieve them. Mail the postcard at right for free illustrated booklet. Wayne School, 417 S. Dearborn Street, Chicago, Illinois 60605.

U.S. GOVERNMENT FIGURES SHOW:

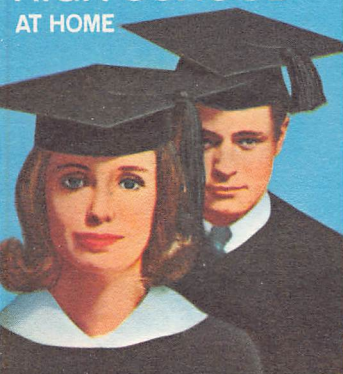
You need a high school diploma now in more jobs than ever before. It is estimated that the number of jobs for graduates will increase by over 11,000,000 by 1970. But the number of jobs for non-grads won't increase at all. And there will be even more people competing for them—competing with you if you don't have your diploma.



BETTER JOBS, PROMOTIONS, GOOD PAY

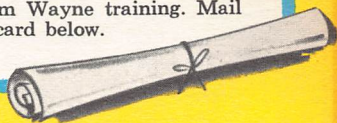
High School Graduate

HOW TO FINISH
HIGH SCHOOL
AT HOME



Free ILLUSTRATED BOOKLET TELLS HOW YOU CAN FINISH HIGH SCHOOL AT HOME

If you are 17 or older and not now in school, send for the free illustrated booklet "How to Finish High School at Home." It contains important and surprising facts about the earnings and success opportunities of high school graduates. It will also give you full details of the Wayne High School Program — and tells how thousands of students have profited from Wayne training. Mail the postage-free card below.



MAIL THIS CARD FOR FREE BOOKLET

WAYNE SCHOOL

417 S. Dearborn Street, 88-527, Chicago, Illinois 60605

Please send me your free illustrated booklet "How to Finish High School at Home" which contains full information about spare-time high school study at home and opportunities for high school graduates.

Mr. _____
Mrs. _____
Miss _____ Age _____
(Circle title and please print)

Address _____ Apt. No. _____

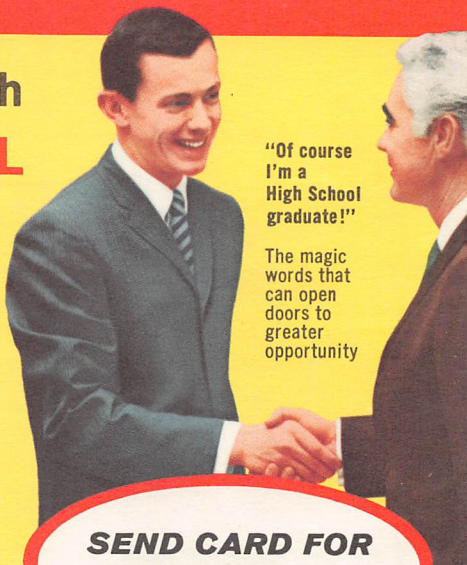
City _____

State _____ Zip No. _____

GET A BETTER JOB WITH A WAYNE HIGH SCHOOL DIPLOMA

Study at home with **WAYNE SCHOOL**

The famed Wayne School faculty guides your studies every step of the way. Wayne instructors are experienced professional people who hold degrees from America's leading universities. Each is an authority in his field. Each one observes your progress, offers you help, encourages you in your work. Your High School training is in good experienced hands—and your Wayne diploma, which you receive upon completion, is respected by employers. Start now preparing for a better job and a brighter future—mail the postage-free card today.



"Of course I'm a High School graduate!"

The magic words that can open doors to greater opportunity

**SEND CARD FOR
FREE BOOKLET**

FIRST CLASS
PERMIT NO. 27
CHICAGO, ILL.

BUSINESS REPLY MAIL

No Postage stamp required if mailed in the United States

Postage will be paid by

WAYNE SCHOOL

417 S. DEARBORN STREET

CHICAGO, ILLINOIS 60605



6 9 CARL SANDBURG—Poetry

SPECIAL Actors Fritz Weaver and Uta Hagen are joined by the folk-singing Tarrriers and Carolyn Hester for this adaptation of the 1961 Broadway show "The World of Carl Sandburg." Sandburg's feelings about youth, love, hate and war are illustrated in readings from "Remembrance Rock," a novel he wrote at age 70; "The People, Yes," which he calls a collection of "psalms, memoranda, sayings and yarns"; and his biography of Abraham Lincoln. Carolyn Hester and the Tarrriers perform numbers from "The American Songbag." Director: Kirk Browning. (60 min.)

19 MOVIE—Drama

"From Here to Eternity." (1953) Based on James Jones' novel, this Academy Award winner, set near Pearl Harbor just before World War II and centers on three men. Montgomery Clift, Burt Lancaster, Frank Sinatra, Deborah Kerr, Donna Reed. (Two hours)

Repeated Tues. 8 P.M. Ch. 19.

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

5 10 12 HERE'S LUCY—Comedy

COLOR Lucy tries to serve a summons. Blending daffiness with deftness, she goes after her hard-to-corner quarry in a department store. Lucy: Lucille Ball. Harry: Gale Gordon. Craig: Desi Arnaz Jr. Kim: Lucie Arnaz. (Rerun)

Guest Cast

Mrs. Ryker Reta Shaw
Floorwalker Jonathan Hole

7 13 PEYTON PLACE—Serial

COLOR Fred forces his attentions on Marsha—triggering an angry reaction from Dr. Rossi; Hannah Cord re-enters the scene. Fred: Joe Maross. Marsha: Barbara Rush. Dr. Rossi: Ed Nelson. Hannah: Ruth Warrick. Steven: James Douglas. Jennifer: Myrna Fahey. Lew: Lynn Turman. Vickie: Judy Pace.

9:00 2 I SPY—Drama

COLOR Kelly and Scott try to retrieve a manuscript. Kelly: Robert Culp. Scott: Bill Cosby. Alina: Anna Karina. Plotkin: Michael Constantine. (60 min.)

3 MOVIE—Drama

"Saboteur." (1952) An aircraft-factory workers attempts to clear himself of sabotage. Robert Cummings, Priscilla Lane. (Two hours)

4 7 40 MOVIE—Comedy

COLOR "The Reluctant Astronaut." (1967) Timid Roy Fleming threatens to scuttle the whole space program when he makes the shaky transition from apprentice janitor to heroic rocket ace. Making matters worse: he's afraid of heights. Based on an idea by Don Knotts. (Rerun; two hours)

Cast

Roy Fleming Don Knotts
Buck Fleming Arthur O'Connell
Maj. Fred Gifford Leslie Nielsen
Ellie Jackson Joan Freeman
Mrs. Fleming Jeanette Nolan
Donelli Jesse White
Plank Frank McGrath

5 10 12 MAYBERRY R.F.D.

COLOR Aunt Bee couldn't be more nervous. Sam has hired two ex-cons to work on the farm at a time when there's plenty of cash in the house. Sam: Ken Berry. Aunt Bee: Frances Bavier. Sheriff Taylor: Andy Griffith. Mike: Buddy Foster. Millie: Arlene Golonka. Emmett: Paul Hartman. (Rerun)

Guest Cast

Harry Davis Herbie Faye
Charlie Wilson Lewis Charles
Big Louie Dan Seymour
Aces Val Bisoglio

6 9 NET JOURNAL

"To Calm a Troubled Campus" documents a non-violent solution to campus dissent. In March, University of Pennsylvania students demonstrated against college policies. A peaceful confrontation resulted in suspension of all research deemed harmful to human life; and a university agreement to assume responsibility for damaged ghetto property in Philadelphia (a result of campus expansion). (60 min.)

Scheduled after the film: university presidents discuss methods of dealing with campus turmoil.

7 13 OUTCASTS—Western

COLOR "The Stalking Devil," a psychological tale of terror. Corey and Je-

Evening

mal capture a fanatic who paints himself black (his symbol for sinister) to slaughter red men (evil incarnate). Capable of rationalizing any atrocity, he soon seizes on the grim logic presented by Jemal's black skin—and a band of avenging Indians. Script by William Wood. Corey: Don Murray. Jemal: Otis Young. (60 min.)

Guest Cast

Lafe Partman William Windom
Chief Frente Rodolfo Acosta
Alano Robert Phillips

9:30 5 10 12 FAMILY AFFAIR—Comedy

COLOR Impressed by flower children in Greenwich Village, Cissy asks to join them—at least for a weekend. Bill: Brian Keith. Cissy: Kathy Garver. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker.

Guest Cast

Garfield Rick Gates
Jo-Ann Veronica Cartwright
Myra Diane Roter

10:00 2 **COLOR** NEWS

5 10 12 CAROL BURNETT

COLOR Guests: Robert Goulet and Imogene Coca. Sketches: Carol and Imogene are vacationing schoolteachers seeking romance in Rome; Harvey Korman is a hung-over bachelor driven nuts by a fund-raising brat; Carol plays the Swedish maid of matinee idol Lyle Waggoner; "Cinderumplewhite" features the entire cast in a conglomerate put-on of famous fairy tales. Vicki Lawrence, Ernest Flatt dancers; Harry Zimmerman conducts the orchestra. (60 min.)

Highlights

"Didn't We?" Robert
"If Love Were All" Imogene

6 NET PLAYHOUSE—Drama

Time approximate. "Infancy and Childhood," two critically acclaimed one-act dramas by Pulitzer Prize winner Thornton Wilder. Both works deal with the lack of communication between children and parents. Cast for "Infancy" includes British comics Hendra and Ullett (as the babies), Eileen Brennan (Millie) and Fred Gwynne (Officer Avonzino). (Rerun; 60 min.)

After the drama: "Les Misons" ("The Brats"), a film by French director Francois Truffaut ("Stolen Kisses").

7 13 BIG VALLEY—Western

COLOR Heath arrives in a dying desert town, only to find himself a visitor in a madhouse. His hosts are five deranged people who play bizarre and deadly games with their infrequent guests. Heath's role in their hellish fantasy: the accused—on trial for rape and murder. Script by William Norton, who wrote the original story and screenplay for "The Scalphunters." Heath: Lee Majors. Jarrod: Richard Long. (60 min.)

Guest Cast

Conway Leslie Nielsen
Brown John Carradine
Maggie Diana Ewing
Quita Lorri Scott
Pete Haunch Robert Donner

9 KIXE NEWS SPECIAL

19 DAVID TERRELL

10:30 9 FILM

11:00 2 UNTOUCHABLES—Drama

When he learns that he's dying, big-time racketeer Charlie Radick makes a deal with Ness. Aggie: Barbara Stanwyck. Ness: Robert Stack. (60 min.)

3 4 5 7 7 **COLOR** NEWS

10 12 13 **COLOR** NEWS

19 DAVID TERRELL

40 MOVIE—Drama

"The Magnificent Ambersons." (1942) Joseph Cotten, Dolores Costello.

11:30 3 4 7 JOHNNY CARSON

COLOR Alan King is the tentatively scheduled substitute host. (90 min.)

5 PERRY MASON—Mystery

Mason's client is accused of murdering her husband. Martha: Nancy Gates. Rita: Doris Singleton. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentatively scheduled: substitute host Lou Rawls welcomes Gail Martin, Oscar winner George Kennedy, comic Sandy Baron and the singing Apollas. Regis Philbin. (90 min.)

10 MOVIE—Melodrama

"Betrayed Women." (1956) Carole Mathews, Beverly Michaels. (One hour, 20 min.)

12:00 2 ALFRED HITCHCOCK—Drama

A college boy gets drunk and passes out. Alan: Burt Brinckerhoff. Mark: Duke Howard.

1:00 3 4 13 **COLOR** NEWS

7 **COLOR** FILM

Morning

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** **RHYME AND REASON**
1. Prof. Louis Orton compares the attitudes toward religion and the deities that were characteristic of Babylon, Thebes and the Hebrews. 2. Drawing with Tarmo Pasto. (60 min.)
- 5** **SUNRISE SEMESTER**
COLOR English Literature: the poetry of Robert Browning, conclusion.
- 7** **COLOR** IT'S YOUR MONEY
- 10** **COLOR** CALENDAR
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dave Valentine
- 5** **THING ABOUT MONEY**
Topic: income tax.
- 10** **SUNRISE SEMESTER**
COLOR English Literature: the poetry of Robert Browning, conclusion.
- 12** **FILM**
COLOR Films and stills chronicle the history of the Sioux Indians of South Dakota.
- 13** **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** **TODAY**
COLOR Tentatively scheduled: Arthur Goldberg and Roy Wilkins, discussing Negro-Jewish relations; Don Herbert (formerly TV's "Mr. Wizard"); a film feature on West Virginia's mining problems. (Two hours)
- 5** **10** **12** **COLOR** NEWS—Benti
- 13** **COLOR** AGRICULTURE TODAY
- 7:15 **13** **COLOR** CARTOONLAND

- 7:30 **5** **NEWS**—Ron Magers
- 8:00 **5** **10** **12** **CAPTAIN KANGAROO**
COLOR The Captain devotes half of the program to jazz: pianist Willie "The Lion" Smith demonstrates varieties of jazz melody, from the bold syncopated beat of ragtime to the melancholy moan of the blues. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION
- 8:20 **13** **FANTASTIC VOYAGE**
- 8:30 **2** **COLOR** JACK LA LANNE
- 7** **GIRL TALK**—Interviews
COLOR Guests: actresses Hermione Gingold and Lorraine Serabian, and dress designer Renee Tixier.
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
- 3** **4** **7** **IT TAKES TWO**—Game
COLOR Guests: Ken Berry, Norm Crosby, James Darren and their wives.
- 5** **10** **12** **LUCILLE BALL**
COLOR Roberta Sherwood and her son appear as Lucy's new tenants. Roberta sings "Lazy River" and "Bill Bailey."
- 7** **MOVIE**—Drama
"Strangers on a Train" (1951), Alfred Hitchcock's critically acclaimed study of a homicidal personality. Robert Walker, Farley Granger, Ruth Roman. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:25 **3** **4** **7** **COLOR** NEWS—Dickerson
- 9:30 **2** **10** **12** **BEVERLY HILLBILLIES**
Hillbilly Eily May is enrolled in an exclusive finishing school.
- 3** **4** **7** **COLOR** CONCENTRATION—Game

NOON NEWS REPORT

Gloria Heidi and Chris Harris join to bring you news to the minute... Weekdays in color

turn on 10



Tuesday April 8, 1969

Morning-Afternoon

- 5** **COLOR** HOTLINE—Discussion
13 **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00** **2** **10** **12** ANDY GRIFFITH—Comedy
 A TV writer wants to do a series on Andy, called "The Sheriff Without a Gun." Allan Harvey: George Ives.
3 **4** **7** PERSONALITY—Game
COLOR Celebrities: Godfrey Cambridge, Joan Fontaine and Jo Anne Worley. On-film personality: Carol Lawrence.
13 MOVIE—Drama
 "The Children's Hour." (1961) William Wyler directed this film version of Lillian Hellman's 1934 play about two young women, running a private school for girls. Audrey Hepburn, Shirley MacLaine, James Garner. (One hour, 45 min.)
- 10:30** **2** DANNY THOMAS—Comedy
 Danny is rehearsing a show with Frankie Laine, Gina's favorite singer. Frankie Laine: Himself. Gina: Annette Funicello. Kathy: Marjorie Lord.
3 **4** **7** HOLLYWOOD SQUARES
COLOR Players: Jack Cassidy, Gail Fisher, Harvey Korman, Paul Lynde, Meredith MacRae and Vincent Price.
5 **10** **12** DICK VAN DYKE
 Rob and Laura recall the precarious first months of their marriage. Laura: Mary Tyler. Rob: Dick Van Dyke.
- 11:00** **2** **COLOR** PROFILES—Interviews
3 **4** **7** **COLOR** JEOPARDY
5 **10** **12** **COLOR** LOVE OF LIFE
7 **COLOR** ANNIVERSARY GAME
40 **COLOR** ROMPER ROOM—Children
- 11:25** **5** **10** **12** **COLOR** NEWS
11:30 **2** **COLOR** ROMPER ROOM—Children

- 3** **4** **7** **COLOR** EYE GUESS
5 **10** **12** **COLOR** SEARCH FOR TOMORROW—Serial
7 COOKING—Graham Kerr
COLOR Dessert souffle from New York.
- 11:45** **13** **COLOR** COMMUNITY CALNDAR—Joseph Tones
- 11:50** **13** **COLOR** NEWS
11:55 **3** **4** **COLOR** NEWS—Newman
7 **COLOR** NEWS—Reeter

Afternoon

- 12:00** **3** **5** **10** **COLOR** NEWS
4 **7** **40** **COLOR** HIDDEN FACES
7 **13** BEWITCHED—Comedy
 Bumbling Aunt Clara bungles the Stephens' plans for a new rumpus room.
12 PDQ—Game
COLOR Celebrity guests: Bill Bixby, Pat Henry and Sue Ane Langdon.
- 12:30** **2** **COLOR** BEAT THE ODDS—Game
3 **4** **COLOR** DAYS OF OUR LIVES—Serial
5 **10** **12** **COLOR** AS THE WORLD TURNS—Serial
7 **7** **13** FUNNY YOU SHOULD ASK—Game
COLOR Tentative guests: Marty Allen, Senta Berger, Michael Landon, Rose Marie and Jan Murray.
40 MOVIE—Drama
 "Flight Lieutenant." (1942) An aviator causes a plane crash in which his copilot is killed. Years later his son, also a pilot, falls in love with the dead man's

BOYS! Turn spare time into prizes and profits as a TV Guide Young Merchant. Mail coupon below for complete details.

TV BOY SALES 130
 Box 163, Fresno, Cal. 93707

Name.....Age.....
 Street.....
 City.....State.....Zip.....



April 8, 1969

Tuesday

Afternoon

- daughter. Pat O'Brien, Genn Ford, Evelyn Keyes. (90 min.)
- 12:55 **7 7 13** **COLOR** CHILDREN'S DOCTOR
- 1:00 **2** MOVIE—Comedy
"Rotten to the Core" (English; 1965), complicated farce about bumbling crooks mounting a daring coup. Anton Rodgers, Eric Sykes, Ian Bannen. (Two hours)
- 3 4** **COLOR** DOCTORS—Serial
- 5 10 12** **COLOR** LOVE IS A MANY-SPLENDORED THING
- 7 7 13** **COLOR** DREAM HOUSE
- 1:30 **3 4 7** **COLOR** ANOTHER WORLD—Serial
- 5 10 12** **COLOR** GUIDING LIGHT
- 7 13** **COLOR** MAKE A DEAL
- 2:00 **3** MOVIE—Comedy
"It Started with Eve." (1941) On his deathbed, a multimillionaire expresses a desire to meet the socialite to whom his son has become engaged. Robert Cummings, Charles Laughton. (90 min.)
- 4 40** YOU DON'T SAY!—Game
COLOR Guests: Tom Kennedy and Ruta Lee. Host: Jack Narz.
- 5 10 12** **COLOR** SECRET STORM
- 7 7 13** **COLOR** NEWLYWED GAME
- 2:30 **4 40** MATCH GAME
COLOR Guests: Garry Moore and actress Connie Hines. Host: Gene Rayburn.
- 5 10 12** **COLOR** EDGE OF NIGHT—Serial
- 7 7** **COLOR** DATING GAME
- 13** DIVORCE COURT—Drama
COLOR An elderly couple finds that retirement brings them marriage problems. Madeline: Frances Ferguson.
- 2:55 **4 40** **COLOR** NEWS—Floyd Kalber
- 3:00 **2 10 12** LINKLETTER SHOW
COLOR Veterinarian Larry Lippincott answers questions about dog care.
- 4** **COLOR** JOAN RIVERS
- 5** MIKE DOUGLAS—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)
- 7 7 13** **COLOR** GENERAL HOSPITAL—Serial
- 40** ANN SOTHERN—Comedy
"The Square Peg." Devery decides to make the hotel staff more efficient. Katy: Ann Sothern. Devery: Don Porter.

- 3:30 **2** **COLOR** CAPTAIN SATELLITE
- 3** MERV GRIFFIN—Variety
COLOR See 4:30 P.M. Ch. 5. (60 min.)
- 4** REAL McCOYS—Comedy
Kate is feeling dowdy of late, so she makes a perfect target for a cosmetics salesman. Kate: Kathy Nolan. Mr. Lomax: Grant Richards.
- 7 7 13** **COLOR** ONE LIFE TO LIVE—Serial
- 10** PASSWORD—Game
COLOR Celebrity guests: Carol Burnett and actor Roger Smith.
- 12** MIKE DOUGLAS—Variety
COLOR Guests: foreign affairs expert David Schoenbrun and Frank Gorshin. (60 min.)
- 40** **COLOR** CAPN'S LOCKER
- 4:00 **4** **COLOR** FLINTSTONES
- 7 7 13** **COLOR** DARKSHADOWS
- 10** MIKE DOUGLAS—Variety
COLOR Tentatively scheduled: Shirley Bassey and Playboy fashion editor Robert L. Green. (90 min.)

FIRST

With Complete Coverage



DEAN REETER

Newsbeat 7R 5:30-6:30
Huntley-Brinkley 6:30-7:00

KRCR-7R

Tuesday April 8, 1969

Afternoon-Evening

- 4:30 **2** **40** **COLOR** POPEYE—Children
3 BATMAN—Adventure
COLOR Conclusion: Mr. Freeze threatens to put Gotham on ice unless the mayor pays him one billion dollars. Mr. Freeze: Otto Preminger. Mayor: Byron Keith. Batman: Adam West.
- 4** **COLOR** CARTOONS—Children
5 MERV GRIFFIN—Variety
COLOR Tentatively scheduled: actress Ethel Griffies, Monti Rock, comic Marty Brill, and Paul Chevigny, author of a book about police brutality. (90 min.)
- 7** MOVIE—Drama
COLOR "Heaven Knows, Mr. Allison." (1957) A tough Marine corporal and a nun are stranded on a Pacific island during World War II. Robert Mitchum, Deborah Kerr. (90 min.)
- 7** LET'S MAKE A DEAL—Game
12 MERV GRIFFIN—Variety
COLOR Guests: Rudy Vallee, Henry Morgan and singer Lillian Briggs. (60 min.)
- 13** GILLIGAN'S ISLAND—Comedy
COLOR The castaways try to use a jet-powered flight pack to send an aerial SOS. Lieutenant: Walt Hazzard.
- 19** FILM
4:45 **4** VOYAGE—Adventure
COLOR An underwater collision sends the Seaview to the bottom. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. (60 min.)
- 5:00 **2** TIMMY AND LASSIE—Adventure
Timmy becomes friendly with a retired policeman. Timmy: Jon Provost.
- 3** TRAVENTURE THEATRE
1. **COLOR** Jack Douglas takes viewers on a tour of "The Alpine Village" of Evolene. 2. "The Magic Midway," the largest carnival. (60 min.)
- 7** BEWITCHED—Comedy
Two amateur psychiatrists brew trouble for Samantha and Darrin. Darrin: Dick York. Samantha: Elizabeth Montgomery.
- 13** I LOVE LUCY—Comedy
Ricky makes the mistake of teaching Lucy to drive his brand-new car.
- 19** CARTOONS—Children
40 PATTY DUKE—Comedy
Patty borrows a poem, and Cathy sets it

- to music and enters it in a songwriting contest. Patty and Cathy: Patty Duke.
- 5:30 **2** PATTY DUKE—Comedy
Patty tries to con a student known as "The Brain" into writing her term paper. Patty and Cathy: Patty Duke.
- 7** **12** **COLOR** NEWS
10 **COLOR** NEWS—Walter Cronkite
13 **COLOR** NEWS—Frank Reynolds
19 CHESTER SMITH—Variety
40 MY FAVORITE MARTIAN
Tim and Martin go to the local coffeehouse—Martin to record folk music, and Tim to court Della, the owner. Martin: Ray Walston. Tim: Bill Bixby.
- 5:45 **4** **COLOR** NEWS
6 FRIENDLY GIANT—Children
Friendly describes a walk in the forest.

Evening

- 6:00 **2** MY FAVORITE MARTIAN
Uncle Martin comes to the aid of an elderly museum curator whose job is in jeopardy because he bought a controversial piece of Egyptian art. Martin: Ray Walston. Canfield: Cecil Kellaway. Tim: Bill Bixby.
- 3** **COLOR** NEWS—Huntley/Brinkley
4 **5** **7** **10** **13** **COLOR** NEWS
6 **9** MISTEROGERS—Children
Fred Rogers explains how children can express their feelings with music and toys.
- 40** MOVIE—Western
"The Marshal's Daughter." (1953) The daughter of a U.S. marshal aids her father in his attempt to capture the man responsible for his wife's death many years earlier. Laurie Anders, Harry Lauter, Hoot Gibson. (90 min.)
- 6:30 **2** McHALE'S NAVY—Comedy
In an effort to make Tinker a hero to his girl, McHale's men start a rumor that they're about to ship out on a dangerous mission. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Tinker: Billy Sands.
- 3** **COLOR** NEWS—Whitten/Jervis
4 **7** **COLOR** NEWS—Chet Huntley, David Brinkley
5 **12** **COLOR** NEWS—Cronkite

6 9 WHAT'S NEW—Children

Films of Holland recall the days of Hans Brinker; in Lapland, children learn to handle the reindeer herds.

13 PERRY MASON—Mystery

Mason receives a phone call from a man whose funeral he had attended three years previously. Beaumont: Ross Elliott. Ruth Whittaker: Joan Camden. Harry Folsom: Vaughn Taylor. (55 min.)

7:00 2 I LOVE LUCY—Comedy

Homeward bound from Europe, Lucy tries to get out of paying overweight charges on the plane. Lucy: Lucille Ball.

4 WIDE WONDERFUL WORLD

COLOR Films show fishermen catching giant white sturgeon in the lower Columbia River. Don Hobart narrates.

5 COLOR NEWS—Weston, Tompkins

6 FOLK GUITAR—Music

Laura Weber shows how to strum and tune the guitar. Song: "Little Boxes."

7 COLOR NEWS—Frank Reynolds

7 FBI

COLOR See Sun. 8 P.M. Ch. 7 for details. (60 min.)

9 READING—Education

Lesson: stepping up learning speed.

Repeated Thurs. and Fri. 5:30 P.M. Ch. 9R.

10 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

12 N.Y.P.D.—Crime Drama

COLOR "L Is for Love and Larceny." Restaurateur Norm Colfax thinks he's home free after stealing a valuable dia-

mond pendant from his wife: the investigating officers are his friends—and his alibi. Haines: Jack Warden. Corso: Frank Converse. Ward: Robert Hooks. Colfax: Ralph Waite. Pat: JoAnna Miles.

7:25 13 COLOR OUTDOORSMAN—Lange

7:30 2 FARMER'S DAUGHTER—Comedy

3 4 JERRY LEWIS—Variety

COLOR Guests: singers Michele Lee, and the Osmond Brothers. Sketches: Jerry plays a would-be mentalist who has trouble with his ESP; a house painter maneuvering a large ladder through a small door; and various fathers-to-be reacting to the news of a baby on the way. Michele joins Jerry to portray a disaster-plagued dance team. Lou Brown conducts the orchestra. (60 min.)

Highlights

"I Want to Be with You" Michele

"Danny Boy" Osmonds

"Come Rain or Come Shine" Jerry

5 10 12 LANCER—Western

COLOR "The Measure of a Man." Strangely enough, it's Johnny—an untaught ex-gunfighter—who serves as a substitute teacher. He's helping a schoolmarm prove the value of education to ranchers dead set against sending their children to school. Johnny: James Stacy. Murdoch: Andrew Duggan. (60 min.)

Guest Cast

Catha Cameron Julie Sommars

Ben Cameron Roger Perry

Turk Caudle Ronny Howard

Travis Caudle Victor French

6 FRENCH CHEF—Cooking

Julia Child shows how to cook chicken in red wine.



**DAVE BROWNE'S
Special Assignment**

Join newsman Dave Browne for special pictorial stories about interesting People, Places and Things . . .

BIG NEWS 6 pm

turn on 10



Evening

7 13 MOD SQUAD

COLOR Chris Connelly of "Peyton Place" in "Peace Now—Arly Blau!" Pete and Linc are assigned to guard Arly, a convicted draft resister facing threats on his life. Pete: Michael Cole. Linc: Clarence Williams III. (60 min.)

Guest Cast

Arly Blau Chris Connelly
Havens Hal Lynch
Evans Kevin Hagen
General Blau Ross Elliott
Warden Menzies Noah Keen
Sykes Kyle Johnson

9 FRENCH CHEF—Cooking

How the French prepare a jelly roll.

19 GOSPEL ROUND-UP

40 DONALD O'CONNOR—Variety

COLOR Guests: Earl Grant, Jackie Kahane and Jan Withers, Emmaline Henry and Commander Whitehead. (90 min.)

8:00 2 PASSWORD—Game

COLOR Guests: Irene Ryan of "Beverly Hillbillies," Bob Crane of "Hogan's Heroes." Host: Allen Ludden.

6 9 COLOR WORLD PRESS

Ch. 9R does not colorcast.

7 IT TAKES A THIEF—Adventure

COLOR Mundy's quarantined in the family sanctum of billionaire John B. Cannon, a suspected traitor. But there are likelier suspects: Cannon's offspring—who have the means and scruples to turn the old man's industry to illicit profit. Mundy: Robert Wagner. Noah: Malachi Throne. Andrea: Geraldine Brooks. Laura Cannon: Carla Borelli.

19 MOVIE—Drama

"From Here to Eternity." See Mon. 8 P.M. Ch. 19 for details. (Two hours)

8:30 2 WHAT'S MY LINE?—Game

COLOR Guests: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn.

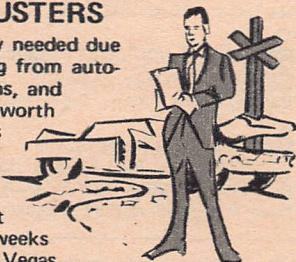
3 4 JULIA—Comedy

COLOR Julia's a bundle of nerves as she deals with Corey's domineering babysitter and tries to find out what's ailing Dr. Chegley—who has mysteriously summoned a noted specialist. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Corey:

MEN WANTED NOW

TO TRAIN AS CLAIMS ADJUSTERS

Insurance Adjusters and Investigators are badly needed due to the tremendous increase of claims resulting from automobile accidents, fires, burglaries, riots, storms, and industrial accidents. Over 50 million dollars worth of claims paid each day. Insurance Adjusters Schools of 1872 N. W. 7 St., Miami, Florida, can show you how to earn top money in this exciting, fast moving field, full or part time. Work at your present job and study at home, then attend resident training for two weeks at our facilities at Miami Beach, Fla., or Las Vegas, Nevada. Excellent employment assistance. For details without obligation, fill out coupon and mail today. ACCREDITED MEMBER NHSC



APPROVED FOR VETERANS UNDER NEW G.I. BILL

INSURANCE ADJUSTERS SCHOOLS, Dept. TV-38

P. O. Box 722, Tustin, Calif. 92680

Name..... Age.....
Address.....
City..... State..... Zip.....
Phone..... Eligible for VA Benefits?.....

Marc Copage. Hannah: Lurene Tuttle.

Guest Cast

Dr. Proctor Gene Raymond
Mrs. Deering Virginia Capers

5 10 12 RED SKELTON

COLOR Guests: June Lockhart and singer Gloria Loring (who does "Until It's Time for You to Go" and joins the Tom Hansen dancers for "Don't Tie Me Down"). Sketch: George Appleby invents a snowstorm machine that goes berserk, trapping him atop a mountain with his wife June, mother-in-law Reta Shaw and prospector Jan Arvan. Olio Spot: a vaudeville hooper competes with three chorines. Silent Spot: country doctor Red is called to deliver a hillbilly's baby. Alan Copeland singers, David Rose orchestra. (60 min.)

7 13 IT TAKES A THIEF

COLOR "38-23-36," gasps a dying agent and the chase is on! The happy hunting ground is a gathering of beauty queens and Mundy's mission is to corner the lovely thief who stole a microdot. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

Guest Cast

Penny Colbert Nancy Kovack
Mercedes (Miss Greece) Tania Lemani
Kurt Curt Lowens
Radko Charles Dierkop

9:00 **2 I SPY—Drama**

COLOR "Now You See Her, Now You Don't," filmed on the Greek island of Mykonos. The murder of an agent recruited by Kelly and Scott forces them to finish his assignment. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

3 4 7 MOVIE—Drama

COLOR "Madame X." (1966) This third remake of the sentimental drama traces the fortunes of Holly Anderson, a wealthy young wife who heads for tragedy following the violent death of her lover. Produced by Ross Hunter ("Pillow Talk"). (Rerun; two hours)

Cast

Holly Anderson Lana Turner
Clay Anderson John Forsythe
Phil Benton Ricardo Montalban
Dan Sullivan Burgess Meredith
Estelle Constance Bennett
Clay Jr. (Adult) Keir Dullea
Christian Torben John van Dreelen

6 9 NET FESTIVAL—Music

A performance of Stravinsky's celebrated "The Rite of Spring" is seen from two sides: the audience and back-stage. The program opens with the preparations of Zubin Mehta and the Los Angeles Philharmonic. Cameras follow the conductor into his hotel, dressing room and the TV control booth, where he improves camera angles. Taped comments by Stravinsky supplement statements by those about to perform his work. The hour closes at the Los Angeles Music Center, where the performance receives a standing ovation—quite different from the angry response to the controversial work's premiere in 1913. (60 min.)

40 MOVIE—Drama

"The Master Race." (1944) Crazy Nazis plot World War III. George Coulouris, Stanley Ridges, Lloyd Bridges, Osa Masson, Carl Esmond. (Two hours)

Repeated Fri. 12:30 A.M. Ch. 40.

9:30 **5 10 12 DORIS DAY**

COLOR Delicate deception is called for

Sea Breeze
helps
where
it hurts



Sea Breeze antiseptic lotion relieves the pain of burns, scrapes, chafing, windburn and other skin discomforts. Sea Breeze helps where it hurts.

Evening

as Doris and the boys try to decide on a practical gift for Leroy. What does he really need and how can they find out—without tipping their hand? Buck: Denver Pyle. Leroy: James Hampton. Billy: Philip Brown. Toby: Tod Starke. Juanita: Naomi Stevens.

7 13 N.Y.P.D.—Crime Drama

COLOR Ossie Davis and Fritz Weaver in "Nothing Is Real but the Dead," a two-part drama. Tonight: the police comb hippie haunts to find Samantha Lipton, runaway teen-ager from a well-to-do family. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse. (Rerun)

Guest Cast

Lieutenant DempseyOssie Davis
LiptonFritz Weaver
SamanthaConnie Scott
PennyMarcia Jean Kurtz
Mrs. LiptonMary Fickett

10:00 2 COLOR NEWS—Gary Park

5 TO BE ANNOUNCED

6 9 GOV. REAGAN—Talk

7 13 THAT'S LIFE—Musical

COLOR "Our Wedding," first in a series of reruns. Bobby marries Gloria tonight, but first . . . a visit to the city license bureau finds Bobby having second thoughts. Then it's time to meet her folks (Shelley Berman and Kay Medford), who are as unprepared to lose a daughter as they are to gain a son. Also: Michele Lee as a librarian and stag party singer-dancer. Bobby: Robert Morse. Gloria: E.J. Peaker. (Rerun; 60 min.)

Highlights

"Once in a Lifetime"Robert, E.J.
"Behind Every Man," "Do You Love Me?"Shelley
"Married," "Hey, Big Spender"Michele
"Follow the Arrows"Dancers

10 V.I.P.—Interview

COLOR Tonight's interview is with Lt. Gov. Edward Reinecke of California. (60 min.)

12 TO BE ANNOUNCED

19 DAVID TERRELL

10:30 5 KPIX REPORTS

COLOR KPIX features "This Thing About Sex." Dr. Earle M. Marsh, gynecologist, obstetrician and psychiatrist,

answers questions sent in by viewers on sexual problems in or out of marriage. Owen Spann is host.

6 SCIENCE REPORTER

Dr. Vannevar Bush, honorary chairman of the MIT Corporation, looks at world events since the advent of The Bomb.

9 KIXE SPECIAL REPORT

10 TO BE ANNOUNCED

11:00 2 UNTOUCHABLES—Drama

Racketeer Arnie Kurtz sends his brother-in-law Benno to deliver a big bundle of cash. Garr: Dane Clark. Ness: Robert Stack. (60 min.)

3 4 5 7 COLOR NEWS

10 12 13 COLOR NEWS

40 MOVIE—Drama

"Killer's Kiss." (1956) Stanley Kubrick wrote, produced, directed, photographed and edited this story of a small-time fighter who falls in love with a dance-hall girl. Frank Silvera, Jamie Smith, Irene Kane, Jerry Jarret, Alex Rubin.

11:30 3 4 7 COLOR JOHNNY

CARSON

5 PERRY MASON—Mystery

On a fishing trip, Mason pulls a blonde out of the water who claims she was forced to swim for her life. Sally: Peggie Castle. Mason: Raymond Burr. (60 min.)

7 12 13 JOEY BISHOP

COLOR Joey returns from vacation. Tentative guests include Oscar nominee Jack Albertson ("The Subject Was Roses"), Caterina Valente and comedienne Totie Fields. (90 min.)

10 MOVIE—Drama

"The Big Tip-Off." (1955) A writer is duped by a big-time hood into arranging a phony telethon. Richard Conte, Bruce Bennett. (90 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Escaped convict Ray Bardon forces a motorist to take him to a hideout. Lisa: Lola Albright. Ray Bardon: Charles Bronson. Rook: Craig Curtis.

12:30 5 MOVIE—Fantasy

"Green Pastures." (1936) From Roark Bradford's book on Bible stories as they might be told by a Southern Negro preacher to his flock. Rex Ingram, Eddie "Rochester" Anderson, Oscar Polk, Hall Johnson Choir. (One hour, 40 min.)

1:00 3 4 7 13 COLOR NEWS

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** **RHYME AND REASON**
1. "The City Commercial," an examination of commerce in the ancient Near East. Prof. Louis Orlin describes the role of commerce in the development of urban life. 2. Drawing with Tarmo Pasto. (60 min.)
- 5** **SUNRISE SEMESTER**
COLOR French Literature: a discussion on Camus' "The Stranger," with an excerpt from the film of the same name, starring Marcello Mastroianni.
- 7** **COLOR** IT'S YOUR MONEY
- 10** **COLOR** ACROSS THE FENCE
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dick Doughty
- 5** **THING ABOUT MONEY**
Topic: door to door salesmen.
- 10** **SUNRISE SEMESTER**
COLOR French Literature: a discussion on Camus' "The Stranger," with an excerpt from the film of the same name, starring Marcello Mastroianni.
- 12** **FILM**
COLOR "Old Mr. In-Between" focuses on the wheat farmers of Idaho.
- 13** **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** **TODAY**
COLOR Tentatively scheduled: the Rev. Malcolm Boyd ("the coffeehouse priest"); former baseball stars Tony Kubek and Sandy Koufax; a feature on Tibetan art. (Two hours)
- 5** **10** **12** **COLOR** NEWS—Benti
- 13** **COLOR** AGRICULTURE TODAY
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** **NEWS**—Ron Magers
- 8:00 **5** **10** **12** **CAPTAIN KANGAROO**
COLOR Jazz is the main focus today. Wilbur de Paris and his Zebra (African tribesmen) band provide the background for a discussion of solos, counterpoint and improvisations. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION—Lutheran
- 8:20 **13** **SPIDER-MAN**—Children
- 8:30 **2** **COLOR** JACK LA LANNE

- 7** **GIRL TALK**—Interviews
COLOR Actress Benay Venuta is a guest. Also: a fashion show.
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
- 3** **4** **7** **IT TAKES TWO**—Game
COLOR Guests: Ken Berry, Norm Crosby, James Darren and their wives.
- 5** **10** **12** **LUCILLE BALL**
COLOR Lucy meets up with an Italian millionaire—who can't speak English. Umberto Fabiani: Cesare Danova.
- 7** **MOVIE**—Comedy
"The Road to Rio." (1947) Broke and in trouble, Hope and Crosby set fire to a circus and flee on board a ship destined for Rio. Who gets the girl in this one? Bing Crosby, Bob Hope, Dorothy Lamour, Gale Sondergaard. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:25 **4** **7** **COLOR** NEWS—Dickerson
- 9:30 **2** **10** **12** **BEVERLY HILLBILLIES**
The Clampett look is tagged as the "in" thing by a wealthy new family in town. Cynthia: Joanna Barnes.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** **COLOR** HOTLINE—Discussion
- 13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** **ANDY GRIFFITH**
Aunt Bee gets arrested—for playing bingo. Warren: Jack Burns. Clara: Hope Summers. Myra: Amzie Strickland.
- 3** **4** **7** **PERSONALITY**—Game
COLOR Celebrities: Godfrey Cambridge, Joan Fontaine and Jo Anne Worley. On-film: Dan Rowan and Dick Martin.
- 13** **MOVIE**—Comedy
"Adam and Evalyn." (English; 1950) A young orphan believes a wealthy gambler to be her father. Stewart Granger, Jean Simmons, Edwin Styles, Raymond Young. (One hour, 45 min.)
- 10:30 **2** **DANNY THOMAS**—Comedy
Danny tries to prove to Phil and Harry Ruby that he's boss of the household. Phil: Sheldon Leonard. Harry Ruby: Himself. Kathy: Marjorie Lord.
- 3** **4** **7** **HOLLYWOOD SQUARES**
COLOR Players: Jack Cassidy, Gail Fisher, Harvey Korman, Paul Lynde, Meredith MacRae and Vincent Price.

Wednesday April 9, 1969

Morning-Afternoon

- 5 10 12** **DICK VAN DYKE**—Comedy
Gagwriter Sally embarks on an advertising campaign—for a husband. Sally: Rose Marie. Rob: Dick Van Dyke.
- 11:00** **2** **PROFILES**—Interviews
3 4 7 **COLOR** **JEOPARDY**
5 10 12 **COLOR** **LOVE OF LIFE**
7 **COLOR** **ANNIVERSARY GAME**
40 **COLOR** **ROMPER ROOM**—Children
- 11:25** **5 10 12** **COLOR** **NEWS**
- 11:30** **2** **COLOR** **ROMPER ROOM**—Children
3 4 7 **COLOR** **EYE GUESS**
5 10 12 **COLOR** **SEARCH FOR TOMORROW**—Serial
7 **COOKING**—Graham Kerr
COLOR Crabmeat mixed with shallots, green capsicum, celery, cream and crackers, highly seasoned and baked.
- 11:45** **13** **COLOR** **COMMUNITY CALENDAR**—Joseph Tomes
- 11:50** **13** **COLOR** **NEWS**—Rashleigh
- 11:55** **3 4** **COLOR** **NEWS**—Newman
7 **COLOR** **NEWS**—Reeter

Afternoon

- 12:00** **3 5 10** **COLOR** **NEWS**
4 7 40 **COLOR** **HIDDEN FACES**
7 13 **BEWITCHED**—Comedy
Samantha becomes witchingly involved in a Soap Box Derby Day race. Samantha: Elizabeth Montgomery.
12 **PDQ**—Game
COLOR Celebrity guests: Bill Bixby, Pat Henry and Sue Ane Langdon.
- 12:30** **2** **COLOR** **BEAT THE ODDS**—Game
3 4 **COLOR** **DAYS OF OUR LIVES**—Serial
5 10 12 **COLOR** **AS THE WORLD TURNS**—Serial
7 7 13 **FUNNY YOU SHOULD ASK**—Game
COLOR Tentative guests: Marty Allen, Senta Berger, Michael Landon, Rose Marie and Jan Murray.
40 **MOVIE**—Mystery
"Adventure in Manhattan." (1936) A jewel thief is amazed to find a reporter predicting his plans in newspaper articles. Jean Arthur, Joel McCrea, Reginald Owen, Thomas Mitchell. (90 min.)

- 12:55** **7 7 13** **COLOR** **CHILDREN'S DOCTOR**
- 1:00** **2** **MOVIE**—Comedy
"It Happened One Night." (1934) A runaway heiress meets a newspaperman on a bus. To get a scoop he shields her from her father's agents. Clark Gable, Claudette Colbert, Ward Bond, Walter Connolly, Jameson Thomas, Roscoe Karns. (Two hours)
3 4 **COLOR** **DOCTORS**—Serial
5 10 12 **COLOR** **LOVE IS A MANY SPLENDORED THING**
7 7 13 **COLOR** **DREAM HOUSE**
- 1:30** **3 4 7** **COLOR** **ANOTHER WORLD**—Serial
5 10 12 **COLOR** **GUIDING LIGHT**
7 13 **COLOR** **MAKE A DEAL**
- 2:00** **3** **MOVIE**—Drama
"Adorable Julia." (French; 1962) Somerset Maugham's novel "Theatre" was the source for this account of the affair between London actress Julia Lambert and young Tom Fennel. Lilli Palmer, Charles Boyer, Jean Sorel, Jeanne Valerie, Ljuba Welitsch. (90 min.)
4. 40 **YOU DON'T SAY!**—Game
COLOR Guests: Tom Kennedy and Ruta Lee. Host: Jack Narz.
5 10 12 **COLOR** **SECRET STORM**—Serial
7 7 13 **COLOR** **NEWLYWED GAME**
- 2:30** **4 40** **MATCH GAME**
COLOR Guests: Garry Moore and actress Connie Hines. Host: Gene Rayburn.
5 10 12 **COLOR** **EDGE OF NIGHT**—Serial
7 7 **COLOR** **DATING GAME**
13 **DIVORCE COURT**—Drama
COLOR After a short marriage, an unhappy young couple seeks a divorce. Judge: Voltaire Perkins. Lillian: Jamie Pastor. William: Dick Balestri.
- 2:55** **4 40** **COLOR** **NEWS**—Floyd Kalber
- 3:00** **2 10 12** **LINKLETTER SHOW**
COLOR Guests: jazz pianist Erroll Garner and moppet Bayn Johnson ("What's It All About, World?").
4 **COLOR** **JOAN RIVERS**
5 **MIKE DOUGLAS**—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 [COLOR] GENERAL HOSPITAL—Serial

40 ANN SOTHERN—Comedy
Michel, the Bartley House chef, makes spectacular profits from his membership in a stock-market club. Katy: Ann Sothern. Devery: Don Porter.

3:30 2 [COLOR] CAPTAIN SATELLITE

3 MERV GRIFFIN—Variety
[COLOR] See 4:30 P.M. Ch. 5. (60 min.)

4 REAL McCOYS—Comedy
Kate thinks Grampa charged Mr. Bentley too much rent on the McCoy Fruit and Vegetable Stand. Kate: Kathy Nolan.

7 7 13 [COLOR] ONE LIFE TO LIVE—Serial

10 PASSWORD—Game
[COLOR] Celebrity guests: Carol Burnett and actor Roger Smith.

12 MIKE DOUGLAS—Variety
[COLOR] Guests: Dinah Shore, Frank Gorshin and actor Jim Brown. (60 min.)

4:00 4 [COLOR] CAPN'S LOCKER

4 [COLOR] FLINTSTONES
7 7 13 [COLOR] DARK SHADOWS—Serial

10 MIKE DOUGLAS—Variety
[COLOR] Tentatively scheduled guests: Shirley Bassey, Glenn Ford and the singing Beachboys. (90 min.)

4:30 2 40 [COLOR] POPEYE—Children

3 BATMAN—Adventure
[COLOR] Part 1: the Joker plans to steal the jeweled Key of Kincardine. Joker: Cesar Romero.

4 [COLOR] CARTOONS—Children

5 MERV GRIFFIN—Variety
[COLOR] Tentatively scheduled: Louis Nye, Joel Grey of Broadway's "George M!", Phil Ford and Mimi Hines, and comic Bernie Travis. (90 min.)

7 MOVIE—Drama

[COLOR] "Fire Down Below." (1957) Felix and Tony, two partners on a fishing boat, fall in love with Irena, a mysterious young lady. Rita Hayworth, Robert Mitchum, Jack Lemmon, Herbert Lom, Bonar Colleano, Bernard Lee, Anthony Newley. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety
[COLOR] Merv's guests include: Gary

Lewis and The Playboys, and comics Moms Mabley and Gabe Dell. (60 min.)

13 GILLIGAN'S ISLAND—Comedy
[COLOR] The castaways use a homing pigeon to contact a possible rescuer, but the pen pal refuses to take the messages seriously. Gilligan: Bob Denver. Skipper: Alan Hale.

19 FILM

4:45 4 VOYAGE—Adventure

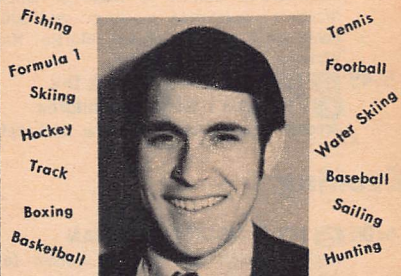
[COLOR] The Seaview battles half-human creatures, who plan to destroy the submarine and use its nuclear reactor to hatch their eggs. Nelson: Richard Basehart. Crane: David Hedison. (60 min.)

5:00 2 TIMMY AND LASSIE—Adventure
The ripples Timmy sees in the fishing stream are made by a tiger. Timmy: Jon Provost. Ruth: June Lockhart.

3 TRAVENTURE THEATRE

[COLOR] 1. A visit to the Spanish island of Majorca in the Mediterranean. Host: Howard Murphy. 2. The Quest visits the western coast of Italy and the island of Elba. (60 min.)

SPORTS!



DAVID ANDRADE
Covers All the Action!

Newsbeat 7R 5:30-6:30

Huntley-Brinkley 6:30-7:00

KRCR-7R

Wednesday April 9, 1969

Afternoon-Evening

7 BEWITCHED—Comedy

Things start popping when the Stephens get stuck with a hexed bowl of popcorn. Samantha: Elizabeth Montgomery.

9 BROTHER BUZZ—Children

Tips on the care and training of puppies. Host: Patrick McCormick.

13 I LOVE LUCY—Comedy

Lucy and Ricky are all set to begin their trek to California. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

Cathy receives a proposal of marriage from an exchange student—who's also the Crown Prince of Buchanistan. Patty and Cathy: Patty Duke. Kalmere Prakashmud: Dick Caruso.

5:30 2 PATTY DUKE—Comedy

Martin puts a time limit on the family's phone calls. Patty and Cathy: Patty Duke. Martin: William Schallert.

7 12 COLOR NEWS

9 EXPLORING SENTENCES

10 COLOR NEWS—Walter Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Mrs. Brown stands in front of Uncle Martin's duplicating machine—and suddenly there are two of her. Martin: Ray Walston. Tim: Bill Bixby.

5:45 4 COLOR NEWS—Frank Dill

6 FRIENDLY GIANT—Children

Jerome counts letters in the alphabet.

Evening

6:00 2 MY FAVORITE MARTIAN

Uncle Martin's spaceship is poised for take-off, when off it goes—piloted by a little boy. Martin: Ray Walston. Tim: Bill Bixby. Peter: Todd Baron.

3 COLOR NEWS—Huntley/Brinkley

4 5 7 10 13 COLOR NEWS

6 9 MISTEROGERS—Children

40 MOVIE—Adventure

"Captain John Smith and Pocahontas." (1953) An English captain's efforts to start the Jamestown, Va., colony in 1607 are balked both by the Indians and by conspirators within his expedition.

Anthony Dexter, Jody Lawrance, Alan Hale Jr., Robert Clarke. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

Captain Binghamton finds some pearls in his plate of oysters. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parcker: Tim Conway. Gruber: Carl Ballantine.

3 COLOR NEWS—Whitten/Jervis

4 7 COLOR NEWS—Chet Huntley, David Brinkley

5 12 COLOR NEWS—Cronkite

6 9 WHAT'S NEW—Children

Tom Sawyer tries to get a Bible with his trading tickets, and proposes to Becky Thatcher.

13 PERRY MASON—Mystery

Wild-life photographer Roger Byrd films a wilder event than usual—Charles Houston murdering his wife. Houston: Byron Palmer. Byrd: Harry Jackson. (60 min.)

7:00 2 I LOVE LUCY—Comedy

Bob Hope appears in this episode. Ricky is about to open a new night club and wants to sign Bob Hope as the big star. Lucy, afraid Hope will refuse because of her reputation for creating chaos, decides to visit him and reassure him that everything will be alright. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD

COLOR This film tour of Texas includes visits to the mansions of early Spanish governors; Padre Island, where pirate Jean Lafitte hid his loot.

5 COLOR NEWS—Weston/Tompkins

6 BRIDGE—Jean Cox

Review: how to count a hand.

7 COLOR NEWS—Frank Reynolds

7 COLOR LET'S MAKE A DEAL

9 LET'S TAKE PICTURES

Focus: photo possibilities around the house. Host: Frank Pallo.

10 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

12 PERRY MASON—Mystery

Karl Addison is planning to rob the jewelry store where he works. Addison: John Conte. Charles Slade: George Macready. Mason: Raymond Burr. Burger: William Talman. (60 min.)

7:30 2 FARMER'S DAUGHTER—Comedy

April 9, 1969

Wednesday

Evening

3 4 7 VIRGINIAN—Western

COLOR The standoffish behavior of a new Shiloh hand ironically gets him involved in a Medicine Bow murder. The loner becomes the prime suspect, and the Virginian is the only one to champion his claim of innocence. Virginian: James Drury. Grainger: John McIntire. Sheriff: Ross Elliott. (90 min.)

Guest Cast

Garrison Shelly Novack
Arthur Willis John Doucette
Sam Marish Michael Conrad
Sue Jadeen Vaughn

5 10 GLEN CAMPBELL

COLOR On hand: Ray Charles, singer Lynn Kellogg, and comics Jack Burns and Avery Schreiber. Pat Paulsen inaugurates his body-beautiful campaign, and conventioners Jack and Avery brag about their romantic successes. John Hartford, Earl Brown singers, George LaFave dancers; Marty Paich conducts the orchestra. (60 min.)

Highlights

"Born to Lose" Ray
"A Natural Woman" Lynn
"More," "Somewhere," "Day After Day," "Oh, What a Woman," "Take My Hand," "People" Glen
"Category Stomp" John

6 SACRAMENTO FILE—Nichols

7 13 HERE COME THE BRIDES

COLOR A lovely Chinese girl unwittingly makes life miserable for Jeremy Bolt, who saved her life. Toy Quan feels honor-bound to be Jeremy's devoted woman—which has Candy fuming and a tong society plotting revenge. Jeremy: Bobby

Sherman, Jason: Robert Brown. Joshua: David Soul. Candy: Bridget Hanley. Lot-tie: Joan Blondell. (60 min.)

Guest Cast

Toy Quan Linda Dangcil
Lin Sung Bruce Lee
Chi Pei Richard Leo

9 THE CRIMINAL MAN

Dr. Douglas M. Kelley explains that acceptable behavior in one culture may be criminal in another.

19 FILM

40 DONALD O'CONNOR—Variety

COLOR Guests include Ed Platt of "Get Smart," singers Helen O'Connell and O.C. Smith, comic Sammy Shore and ventriloquist Kaye Carole. (90 min.)

8:00 2 PASSWORD—Game

COLOR Guests: Irene Ryan of "Beverly Hillbillies," Bob Crane of "Hogan's Heroes." Host: Allen Ludden.

6 9 SPECTRUM

COLOR The war against cavities is the subject of this survey of low-cost preventive dentistry. On camera: community programs designed to encourage the use of cavity-preventing fluorides and an experiment using dental technicians to provide care for areas where few dentists are available. David Prowitt narrates.

12 THAT GIRL—Comedy

COLOR "The Hijack and the Mighty," first in a series of reruns. It's an in-flight fiasco when Ann works as a stewardess aboard a Miami-bound jet—and spots a potential hijacker. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. (Rerun)

Continued on next page

Expectant Mothers . . . Have You Received A FREE Baby Comforter? . . . If Not

FREE

FREE

Send Coupon to: **BABY PRODUCTS BP-7**
P.O. Box 2185, Menlo Park, California 94025



Name (please print) _____

Address _____

Telephone _____

City _____

Zip _____

MONTH EXPECTING _____

Yes ☐ First Baby ☐ No

Recipients of Mother & Baby Pack not eligible.

Evening

Guest Cast

TerryArlene Golonka
Manuel GracieValentin de Vargas
PilotDavid McLean
Dr. BinswangerArthur Julian
Mrs. StevensonJane Dulo
HoffmanLeon Colker
NavigatorDick Wesson

8:30 **2** WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

5 10 12 GOOD GUYS—Comedy

COLOR This rerun of the show's pilot finds the good guys helping a songwriter—and trying to disguise Bert's true station in life from Claudia's old beau. Rufus: Bob Denver. Bert: Herb Edelman. Claudia: Joyce Van Patten. (Rerun)

Guest Cast

Arnold SchreckWilliam Daniels
HoratioJim Connell

6 9 BOOK BEAT—Cromie

Kenneth Anglemire, president of the A.N. Marquis Publishing Company, discusses

the 1968-69 edition of "Who's Who in America." Host: Robert Cromie.

7 13 KING FAMILY—Songs

COLOR The Kings blend new tunes with old. Ralph Carmichael orchestra.

Highlights

"Imagination"Sisters
"Georgia on My Mind"

Alyce, Alvino Rey

"Frank Mills" (from "Hair")Candy

"Mas Que Nada"Lex, Cousins

"16 Going on 17"Xan, Jon

"I Got Rhythm," "The Lord Loves a Laughing Man"All

19 JOAQUIN ESTEVES

9:00 **2** I SPY—Drama

COLOR In Greece, Kelly and Scott are ordered to assassinate a likeable enemy. Kelly: Robert Culp. Karlovassi: Walter Slezak. Scott: Bill Cosby. (60 min.)

3 4 BILL COSBY—Comedy

SPECIAL **COLOR** Bill presents a one-man show, see opposite. (60 min.)

"Music Hall" will not be seen tonight.



**BILL COSBY DOES HIS OWN THING PART II
WED., APRIL 9, NBC, CHANNEL 3, 4, 9:00 P.M.
BROUGHT TO YOU BY THE PEOPLE IN YOUR
TOWN WHO BOTTLE COCA-COLA.**

If you haven't had a good laugh in a long time, here's your chance to fall apart at the seams. And if you don't believe us ask someone who saw Part I.

"COCA-COLA" AND "COKE" ARE REGISTERED TRADE-MARKS WHICH IDENTIFY ONLY THE PRODUCT OF THE COCA-COLA COMPANY.

April 9, 1969

Wednesday

Evening

5 10 12 BEVERLY HILLBILLIES

COLOR The Clampetts' plan to save the sagging British economy has Drysdale in a frenzy. The hillbillies intend to withdraw \$80 million—as a gift to the Queen. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. Jethro: Max Baer. Drysdale: Raymond Bailey. Jane: Nancy Kulp. (Rerun)

Guest Cast

Montrose Alan Mowbray
Faversham Richard Caldicot
Footman Ben Wrigley

6 9 INTERNATIONAL MAGAZINE

Reports... 1. Poverty in Portugal, under the six-month-old regime of President Marcelo Caetano. 2. The stabilization of Laos' economy, with the introduction of gold as the base currency. 3. Life with Haitian dictator Francois Duvalier, at his heavily armed palace and at a cabinet meeting. 4. In the Philippines, films show violent religious pagantry—a means of releasing the tensions

of the poor. 5. A Czechoslovakian study of Catholicism in Ireland. (60 min.)

7 7 MOVIE—Adventure

COLOR "Assault on a Queen" (1966), the tale of a daredevil scheme to hijack the ocean liner Queen Mary. Six modern-day pirates offer the ship's captain a choice: empty the safe—or they'll torpedo the Queen. Rod Serling wrote the screenplay. Score by Duke Ellington. (Rerun; two hours)

Cast

Mark Brittain Frank Sinatra
Rosa Lucchesi Virna Lisi
Vic Rossiter Tony Franciosa
Tony Moreno Richard Conte
Eric Lauffnauer Alf Kjellin
Linc Langley Errol John
Captain Murray Matheson

13 MOVIE—Comedy

"Upstairs and Downstairs." (English; 1959) A newly married English couple has trouble trying to find a suitable maid. Michael Craig, Claudia Cardinale, James Robertson Justice. (Two hours)

CLOSE-UP



9:00 3 4 BILL COSBY

SPECIAL COLOR Cosby's second TV special is a one-man show, with special attention paid to his Philadelphia boyhood.

In monologues, Cosby waxes nostalgic about the long-ago summer day when he took off all his clothes; adventures as a "cool" 10-year-old keeping company with Fat Albert and Old Weird Harold; and the wonderfulness of dogs, grandparents and churchgoing.

Comic high points are two pieces of classic Cosby material: "My Brother Russell, Whom I Slept with as a Child," recounts a wild night when 5-year-old Russell and 8-year-old Bill shared their father's displeasure over late night high jinks; "Noah and the Ark" has Cosby as the bearded Biblical personage who gets the divine word and has only one question: "what's an ark?"

Script by Cosby, Frank Buxton and Ed Weinberger. Art Reynolds singers, Donald McKayle dancers, Jack Elliott orchestra. (60 min.)

Evening

40 MOVIE—Drama

"Mary of Scotland." (1936) The lovely Mary Stuart comes under the shadow of Elizabeth of England who considers the Scottish girl a threat to her throne. Katharine Hepburn, Fredric March, Florence Eldridge. (Two hours, 25 min.)

9:30 5 10 12 GREEN ACRES

COLOR Reruns begin with a two-part story starring Arnold the pig. After triumphing in a local play, the big ham is groomed for Hollywood—and stardom. Oliver: Eddie Albert. Lisa: Eva Gabor. Eb: Tom Lester. Kimball: Alvy Moore. Sam: Frank Cady. Haney: Pat Buttram. Ziffel: Hank Patterson. Boris Fedor: Oscar Beregi. (Rerun)

10:00 2 **COLOR** NEWS—Gary Park

3 4 THE OUTSIDER—Crime Drama
COLOR "Service for One." Ross is hired to serve a subpoena on a well-guarded millionaire who has never been photographed. As he dogs his quarry, Ross uncovers a curious love affair—and a murder plot. Ross: Darren McGavin. (60 min.)

Guest Cast

Bernard Christie	William Windom
Amy Godwin	Kathie Browne
Stan Potolski	John Doucette
Decker	Henry Jones
Edward Potolski	Shelly Novak
Kel	Johnny Silver

5 10 12 HAWAII FIVE-O

COLOR "Full Fathom Five." McGarrett goes after the culprits who swindle—and murder—wealthy women visiting the islands. McGarrett: Jack Lord. Danny: James MacArthur. Governor: Richard Denning. Chin Ho: Kam Fong. Kono: Zulu. (Rerun; 60 min.)

Guest Cast

Victor Reese	Kevin McCarthy
Nora Reese	Louise Troy
Joyce Weber	Patricia Smith
Martha Finch	Arlene McQuade
Tyler Skeggs	Phillip Pine
Rose Norton	Josephine Flanders
Hobbs	Herman Wedemeyer
Laundryman	How Ching
Detective Parker	Eddie Sherman
Mildred	Peggy Ryan

6 9 TOY THAT GREW UP—Movies

Highlights of early films by D.W. Grif-

fith: "The Renunciation" (1909) and "The Battle at Elderbush Gulch" (1913). (60 min.)

19 DAVID TENELL

11:00 2 UNTOUCHABLES—Drama

The underworld has set up a school. The chief instructor is Dexter Lloyd Bayliss, whose subject is the art of assassination. Bayliss: Dan Dailey. Ness: Robert Stack. Grac: Ted de Corsia. (60 min.)

3 4 5 7 7 **COLOR** NEWS

10 12 13 **COLOR** NEWS

11:25 40 MOVIE—Drama

"Emergency Hospital." (1956) A woman doctor and a detective working at the hospital have their separate stories interwoven by the emergency cases brought in during the night. Margaret Lindsay, Walter Reed, Byron Palmer.

11:30 3 4 7 **COLOR** JOHNNY CARSON

5 PERRY MASON—Mystery

Mason is accused of tampering with evidence in a murder case. Nadine Marshall: Christine White. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentative guests: Trini Lopez, comedienne Moms Mabley. (90 min.)

10 MOVIE—Adventure

COLOR "Watusi." (1959) This film version of H. Rider Haggard's "King Solomon's Mines" follows Harry Quartermain's attempts to retrace his father's safari to a fabulous cache of Biblical treasures. George Montgomery, Taina Elg, David Farrar. (One hour, 35 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Carnival man Leo Torbey's wife is suspicious of a new monkey he bought with good reason—it's really a female midget in costume. Script by John Collier. Leo: Norman Lloyd. Carole Torbey: Nita Talbot. El Magnifico: Edmund Hashim.

12:30 5 MOVIE—Drama

"Time of Indifference." (Italian-French; 1964) Cinematographer Gianni Di Venanzo ("8 1/2," "Eclipse") won critical praise for his work on this story of a widow, her lover and her two grown children in the Italy of the 1920's. Rod Steiger, Claudia Cardinale, Paulette Goddard, Shelley Winters. (90 min.)

1:00 3 4 7 13 **COLOR** NEWS

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** **RHYME AND REASON**
1. "The City and the Desert." Anthropologist William D. Schorger compares the life of the ancient and modern nomadic tribes of the Near East. 2. Drawing with Tarmo Pasto. (60 min.)
- 5** **SUNRISE SEMESTER**
COLOR English Literature: the poetry of Matthew Arnold, part 1.
- 7** **COLOR** IT'S YOUR MONEY
- 10** **COLOR** BIG PICTURE—Army
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 12** **SOIL CONSERVATION**
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dick Doughty
- 5** **THING ABOUT MONEY**
- 10** **SUNRISE SEMESTER**
COLOR English Literature: the poetry of Matthew Arnold, part 1.
- 12** **FILM**
COLOR Films show how lead is used in modern industries.
- 13** **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** **TODAY**
COLOR Tentatively scheduled: Gore Vidal; author Curt Gentry, discussing the possibility that California may be torn away from the mainland and plunged into the ocean; Sister Jean Mary Moran, author of a book about art appreciation; a look at the New York Coliseum's current auto show. (Two hours)
- 5** **10** **12** **COLOR** NEWS—Benti
- 13** **COLOR** AGRICULTURE TODAY
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** **NEWS**—Ron Magers
- 8:00 **5** **10** **12** **CAPTAIN KANGAROO**
COLOR The focus is on jazz. A 1938 recording of clarinetist Benny Goodman and his band introduces big-band swing, and alto saxophonist Eddie Daniels and his quintet play be-bop. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION—Evangelist
- 8:20 **13** **LINUS**—Children
- 8:30 **2** **COLOR** JACK LA LANNE
- 7** **GIRL TALK**
COLOR Guests: actress Sylvia Miles and Hollywood columnist Sheila Graham.

- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
- 3** **4** **7** **IT TAKES TWO**—Game
COLOR Guests: Ken Berry, Norm Crosby, James Darren and their wives.
- 5** **10** **12** **LUCILLE BALL**
COLOR Mooney runs for city comptroller—with Lucy backing his campaign! Mooney: Gale Gordon. Viv: Vivian Vance.
- 7** **MOVIE**—Drama
"Bright Victory." (1951) Blinded in North Africa, an Army sergeant struggles painfully to adjust to life. Arthur Kennedy, Peggy Dow. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:25 **4** **7** **COLOR** NEWS—Dickerson
- 9:30 **2** **10** **12** **BEVERLY HILLBILLIES**
Jethro falls in love—with a brassy blonde. Barbara Nichols. Jethro: Max Baer.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** **HOTLINE**—Discussion
COLOR Scheduled guest is Beth Probst, director of the Womens Medical Health Services. (Live; 60 min.)
- 13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** **ANDY GRIFFITH**
Crossing guard Ernest T. Bass has been a pest. Ernest: Howard Morris.
- 3** **4** **7** **PERSONALITY**—Game
COLOR Celebrities: Godfrey Cambridge, Joan Fontaine, and Jo Anne Worley. On film: Raymond St. Jacques.
- 13** **MOVIE**—Comedy
"The Baby and the Battleship." (English; 1956) A British sailor tries to smuggle an abandoned baby aboard ship. John Mills, Richard Attenborough, Bryan Forbes. (One hour, 45 min.)
- 10:30 **2** **DANNY THOMAS**—Comedy
Danny's agent loses the only copy of the script for Danny's new night-club act. Phil: Sheldon Leonard.
- 3** **4** **7** **HOLLYWOOD SQUARES**
COLOR Players: Jack Cassidy, Gail Fisher, Harvey Korman, Paul Lynde, Meredith MacRae and Vincent Price.
- 5** **10** **12** **DICK VAN DYKE**
Rob and Sally investigate Buddy's furtive phone calls and sudden absences. Buddy: Morey Amsterdam.
- 11:00 **2** **PROFILES**—Interviews

Thursday April 10, 1969

Morning-Afternoon

- 3 4 7** **COLOR** JEOPARDY
5 10 12 **COLOR** LOVE OF LIFE
7 **COLOR** ANNIVERSARY GAME
40 **COLOR** ROMPER ROOM—Children
 11:25 **5 10 12** **COLOR** NEWS
 11:30 **2** **COLOR** ROMPER ROOM—Children
3 4 7 **COLOR** EYE GUESS
5 10 12 **COLOR** SEARCH FOR TOMORROW—Serial
7 **COOKING**—Graham Kerr
COLOR Omelet filled with smoked cod and cheese.
 11:45 **13** **COLOR** COMMUNITY CALENDAR—Joseph Tones
 11:50 **13** **COLOR** NEWS—Rashleigh
 11:55 **3 4** **COLOR** NEWS—Newman
7 **COLOR** NEWS—Reeter

Afternoon

- 12:00 **3 5 10** **COLOR** NEWS
4 7 40 **COLOR** HIDDEN FACES
7 13 **BEWITCHED**—Comedy
 Samantha claims she beat the astronauts to the moon. Darrin: Dick York.
12 **PDQ**—Game
COLOR Celebrity guests: Bill Bixby, Pat Henry and Sue Ane Langdon.
 12:30 **2** **COLOR** BEAT THE ODDS—Game
3 4 **COLOR** DAYS OF OUR LIVES
5 10 12 **COLOR** AS THE WORLD TURNS—Serial
7 7 13 **FUNNY YOU SHOULD ASK**—Game
COLOR Tentative guests: Marty Allen, Senta Berger, Michael Landon, Rose Marie and Jan Murray.
40 **MOVIE**—Comedy
 "They All Kissed the Bride." (1942) A career woman finds it difficult to concentrate on business when a man comes into her life. Joan Crawford, Melvyn Douglas, Roland Young. (90 min.)
 12:55 **7 7 13** **COLOR** CHILDREN'S DOCTOR
 1:00 **2** **MOVIE**—Drama
 "Flesh and Blood." (English; 1952) When his sister dies giving birth to his best friend's child, a doctor interests himself in the child's future. Richard Todd, Joan Greenwood. (Two hours)

- 3 4** **COLOR** DOCTORS—Serial
5 10 12 **COLOR** LOVE IS A MANY-SPLENDORED THING
7 7 13 **COLOR** DREAM HOUSE
 1:30 **3 4 7** **COLOR** ANOTHER WORLD—Serial
5 10 12 **COLOR** GUIDING LIGHT
7 13 **COLOR** MAKE A DEAL
 2:00 **3** **MOVIE**—Comedy
 "Comin' Around the Mountain." (1951) While searching for buried treasure, a cafe singer, a magician, and their agent are involved in a Kentucky mountain feud. Bud Abbott, Lou Costello, Dorothy Shay, Kirby Grant. (90 min.)
4 40 **YOU DON'T SAY!**—Game
COLOR Guests: Tom Kennedy and Ruta Lee. Host: Jack Narz.
5 10 12 **COLOR** SECRET STORM
7 7 13 **COLOR** NEWLYWED GAME
 2:30 **4 40** **MATCH GAME**
COLOR Guests: Garry Moore and actress Connie Hines. Host: Gene Rayburn.
5 10 12 **COLOR** EDGE OF NIGHT
7 7 **COLOR** DATING GAME
13 **DIVORCE COURT**—Drama
COLOR A woman charges that her husband's excessive spending is driving her to a nervous breakdown. Alice: Shannon Farnon. Bruce: John Carlyle.
 2:55 **4 40** **COLOR** NEWS—Floyd Kalber
 3:00 **2 10 12** **LINKLETTER SHOW**
COLOR Guest: Buddy Ebsen.
4 **COLOR** JOAN RIVERS
5 **MIKE DOUGLAS**—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)
7 7 13 **COLOR** GENERAL HOSPITAL—Serial
40 **ANN SOTHERN**—Comedy
 Tired of doing menial tasks for Devery, Katy considers hiring a houseboy. Katy: Ann Sothern. Devery: Don Porter.
 3:30 **2** **COLOR** CAPTAIN SATELLITE
3 **MERV GRIFFIN**—Variety
COLOR See 4:30 P.M. Ch. 5. (60 min.)
4 **REAL McCOYS**—Comedy
 Kate is trying to get old clothes together for a rummage sale, but Luke won't let her take his precious "souvenirs." Kate: Kathy Nolan.

7 7 13 **COLOR** **ONE LIFE TO LIVE**—Serial

10 **PASSWORD**—Game

COLOR Celebrity guests: Carol Burnett and actor Roger Smith.

12 **MIKE DOUGLAS**—Variety

COLOR Mike's guests include: Robert Goulet and Frank Gorshin. (60 min.)

40 **COLOR** **CAPN'S LOCKER**

4:00 **4** **COLOR** **FLINTSTONES**

7 7 13 **COLOR** **DARK**

SHADOWS—Serial

10 **MIKE DOUGLAS**—Variety

COLOR Tentatively scheduled guests: Shirley Bassey and Clay Shaw, recently acquitted in the President Kennedy assassination trial. (90 min.)

4:30 **2** **40** **COLOR** **POPEYE**—Children

3 **BATMAN**—Adventure

COLOR Conclusion: the Joker threatens Gotham. Joker: Cesar Romero. Batman: Adam West. Cornelia: Kathy Kersh.

4 **COLOR** **CARTOONS**—Children

5 **MERV GRIFFIN**—Variety

COLOR Tentatively scheduled: satirist Henry Morgan, Bernadette Peters of Broadway's "Dames at Sea," mentalist Kreskin and comic Bob Klein. (90 min.)

7 **MOVIE**—Adventure

COLOR "River of No Return." (1954) Matt Calder rescues gambler Harry Weston and his wife Kay from the turbulent river—and Weston steals his horse and gun. Robert Mitchum, Marilyn Monroe, Rory Calhoun. (90 min.)

7 **LET'S MAKE A DEAL**—Game

12 **MERV GRIFFIN**—Variety

COLOR Guests: Rocky Graziano, actress Barbara Bouchet and comic Leonard Barr. (60 min.)

13 **GILLIGAN'S ISLAND**—Comedy

COLOR Gilligan finds a crate filled with plastic—unaware that the stuff is highly explosive. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Ginger: Tina Louise.

19 **FILM**

4:45 **4** **VOYAGE**—Adventure

COLOR A clown is replacing all the crewmen of the Seaview with wax, zombie-like replicas of themselves. Crane: David Hedison. Nelson: Richard Basehart. Clown: Michael Dunn. (60 min.)

5:00 **2** **TIMMY AND LASSIE**—Adventure

Mr. O'Toole can't afford to keep his mid-get elephant. Mr. O'Toole: Charles Irwin. Timmy: Jon Provost. Ruth: June Lockhart. Paul: Hugh Reilly.

3 **TRAVENTURE THEATRE**

COLOR 1. Cameras examine the wild animals of Tweedsmuir National Park, British Columbia. 2. Films view fishing in British Columbia. (60 min.)

7 **BEWITCHED**—Comedy

Samantha has trouble getting rid of an enchanted chair. Darrin: Dick York. Samantha: Elizabeth Montgomery.

13 **I LOVE LUCY**—Comedy

The road map places the Ricardos and the Mertzes somewhere around Cincinnati. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 **CARTOONS**—Children

40 **PATTY DUKE**—Comedy

Martin doesn't know how to tell Cathy that her father won't be able to spend Christmas at home. Patty and Cathy: Patty Duke. Martin and Kenneth: William Schallert. Castle: John McGiver.

NEW TIME for BIG NEWS

WALTER CRONKITE

CBS News 5:30 pm

DICK CABLE

Channel 10 News

6:00 - 7:00 pm



turn on 10



Thursday April 10, 1969

Afternoon-Evening

5:30 **2** PATTY DUKE—Comedy

With Natalie and Martin away on a trip, Ross finds Patty's supervision annoying—so he makes plans to run away. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe. Eddie: Scott Lane.

7 12 **COLOR** NEWS

9 EFFICIENT READING

Lesson: stepping up learning speed.

10 **COLOR** NEWS—Walter Cronkite

13 **COLOR** NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

When Martin falls asleep, his alter ego appears. Martin: Ray Walston.

5:45 **4** **COLOR** NEWS

6 FRIENDLY GIANT—Children

Evening

6:00 **2** MY FAVORITE MARTIAN

Mrs. Brown stands in front of Uncle Martin's duplicating machine—and suddenly there are two of her. Martin: Ray Walston. Tim: Bill Bixby.

3 **COLOR** NEWS—Huntley/Brinkley

4 5 7 10 13 **COLOR** NEWS

6 9 MISTEROGERS—Children

Topic: pretending.

40 MOVIE—Drama

"The Depraved." (English; 1956) A U.S. Army captain, stationed in England, falls in love with a beautiful married woman. Anne Heywood, Robert Arden, Carroll Lewis, Basil Dignam. (90 min.)

6:30 **2** McHALE'S NAVY—Comedy

McHale and his crew are jailed during

a visit to a French-owned island. McHale: Ernest Borgnine. Big Frenchy: George Kennedy. Binghamton: Joe Flynn. Parker: Tim Conway. Gruber: Carl Ballantine. Virgil: Edson Stroll. Christy: Gary Vinson. Tinker: Billy Sands.

3 **COLOR** NEWS—Whitten/Jervis

4 7 **COLOR** NEWS—Chet Huntley, David Brinkley

5 12 **COLOR** NEWS—Cronkite

6 9 WHAT'S NEW—Children

Cameras study the life of storks.

13 PERRY MASON—Mystery

A fight for control of voting stock in a corporation leads to murder. Daniel Conway: H.M. Wynant. Rose: Pamela Duncan. Linda: Marie Windsor. (55 min.)

7:00 **2** I LOVE LUCY—Comedy

Orson Welles appears in this episode. Welles is scheduled to make an appearance at Ricky's night club. Lucy talks Welles into agreeing to let her take part in the act, then she learns his act is magic and hypnotism instead of the Shakespearean sketches she had envisioned. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 **COLOR** ASSIGNMENT FOUR

5 **COLOR** NEWS—Weston/Tompkins

6 THINK-IN—Discussion

Today's topic: "Is the Oil Depletion Allowance Justified." Host: Dr. Otto Butz.

7 **COLOR** NEWS—Frank Reynolds

7 FLYING NUN—Comedy

COLOR On a road paved with good intentions, Sr. Bertrille fosters misunderstandings that net Carlos a gaggle of dependent relatives—and one more punc-



CAN YOU NAME THEM ALL?

If not, you're missing
a good thing in news.

BIG NEWS — 5:30 PM

Weeknights

KHSL-TV — Channel 12

tured romance. Sr. Bertrille: Sally Field. Carlos: Alejandro Rey.

Guest Cast

Uncle Antonio Henry Corden
Elena Lisa Gaye
Aunt Constanca Athena Lorde

9 JOURNAL 9

The right wing influence in Paradise Schools resulting in the firing of school employees is discussed. (60 min.)

10 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

12 I DREAM OF JEANNIE

COLOR Tony and Jeannie battle hidden cameras, electronic bugging—and black-mail—to squelch a hotshot reporter who's after an intimate story on Tony's private life. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke.

Guest Cast

Farnum George Furth
Sue Ellen Barbara Bostock
Tony Jr. Teddy Quinn

7:25 13 **COLOR** OUTDOORSMAN—Lange

7:30 3 **FARMER'S DAUGHTER—Comedy**

3 4 7 DANIEL BOONE

COLOR Israel is kidnaped by Indians who offer to release him for 20 rifles—guns that would be used against the settlers. Daniel's decision: ignore the trade and rescue his son. Daniel: Fess Parker. Israel: Darby Hinton. Rebecca: Patricia Blair. (60 min.)

Guest Cast

Akari Michael Dante
Miska Donald Losby
Chief Wamakah Ted de Corsia
James Burns Myron Healey
Guardian Ken Renard
Ben Warren Vanders

5 10 12 CBS NEWS: SPECIAL

SPECIAL **COLOR** "Volcano: Birth of an Island." For the first time in this century, an island has risen from the sea and survived its fury. This half-hour documentary focuses on Surtsey, created from an undersea volcano off the Southern coast of Iceland. Nov. 14, 1963: the crater Surtur began to spew molten lava; cameras were rolling within hours, capturing the thunderous explosions. By

April 1964 it was evident that the new island was going to remain on the charts. Charles Kuralt covers the story, a preview of "Challenge," a new series slated for the CBS fall schedule.

"The Queen and I" will not be seen.

7 13 FLYING NUN—Comedy

COLOR Sr. Bertrille sparks a frenzy by returning a lottery ticket. The donor sees her flying departure, thinks the ticket's been blessed by a saint—and starts selling shares to eager believers. Sr. Bertrille: Sally Field. Rev. Mother: Madeleine Sherwood. Sr. Jacqueline: Marge Redmond. Sr. Sixto: Shelley Morrison. Sr. Ana: Linda Dancil.

Guest Cast

Benito David Hurst
Consuelo Argentina Brunetti
Galindo Rodolfo Hoyos
Fernando Al Checco

19 MOVIE—Western

COLOR "The Guns of Fort Petticoat." (1957) Lt. Frank Hewitt, about to be court-martialed for opposing a raid on peaceful Indians, deserts—and sets out to warn the women of Texas about retaliatory raids. Audie Murphy, Kathryn Grant, Hope Emerson. (90 min.)

Repeated Fri. 7:30 P.M. Ch. 19.

40 DONALD O'CONNOR—Variety

COLOR Guests include Dennis Day, actress Rosemary Prinz, and comics Joey Adams and Clay Tyson. (90 min.)

8:00 2 PASSWORD—Game

COLOR Guests: Irene Ryan of "Beverly Hillsbillies," Bob Crane of "Hogan's Heroes." Host: Allen Ludden.

THE
MEMORABLE DUO
**MARY TYLER MOORE
& DICK VAN DYKE**
TEAM UP AGAIN
NEXT WEEK IN
TV GUIDE



Mr. John O'Sullivan, Sacramento

SAVED \$60.00
PAYS \$12.60 MONTHLY



Mrs. Margaret Scott, Buena Park

SAVED \$44.00
PAYS \$6.25 MONTHLY

Save up to 30% on car insurance and pay for it monthly

Mail coupon or phone Nationwide Insurance collect at (916) 452-3733 to get your monthly rates and complete details. No obligation to buy.

• Why can I save with Nationwide?

There are 2 big reasons:

1. No salesman's commissions to pay—you order direct by phone or mail from Nationwide.

2. We insure responsible people—careful drivers who have fewer accidents. This reduces the cost of insurance to you.

• Can I really pay monthly? Yes, 90% of Nationwide's policy holders conveniently pay their insurance along with their other monthly bills.

• Will I get broad protection? You'll get broader protection than most companies offer. Extra accident and liability protection at no extra cost.

• How about claims service? Nationwide pays over half its claims within 24 hours after proof of loss. There are thousands of Nationwide claims representatives across the country.

• Just who is Nationwide? The second largest mutual auto insurer in the world. So act now to find out how much Nationwide can save you.



Nationwide Insurance

Nationwide Mutual Insurance Co. • Home Office: Columbus, Ohio • Western Hdqrs.—Portland, Ore.



Mrs. Ardith L. Thacker, Orange



Mr. Wilbert Johnson, Sacramento

SAVED \$34.00
PAYS \$9.50 MONTHLY

SAVED \$41.00
PAYS \$14.40 MONTHLY

MAIL COUPON BELOW (OR PHONE) FOR LOW RATES, NO OBLIGATION.
NATIONWIDE INSURANCE 901 S.E. Oak St., Portland, Oregon 97214
Sacramento: Phone (916) 452-3733

12-4

NAME _____
ADDRESS _____ CITY _____ COUNTY _____
STATE _____ ZIP _____ PHONE _____
EMPLOYER _____

SPOUSE'S EMPLOYER _____

DATE INSURANCE EXPIRES: CAR #1 _____ CAR #2 _____ CAR #3 _____

OTHER NATIONWIDE AUTO POLICIES BY POLICY # _____

	Car #1	Car #2	Car #3
YEAR OF CAR			
MAKE (CHEV., FORD, ETC.)			
SERIES (FURY, F85, ETC.)			
BODY TYPE (2 DR. CONV. ETC.)			
ENGINE—NUMBER OF CYLINDERS			
ENGINE—CUBIC INCHES			
ENGINE—HORSEPOWER			
DAYS A WEEK DRIVEN TO WORK OR DEPOT			
ONE WAY DISTANCE TO WORK			
IS CAR USED IN EMPLOYMENT			
LIABILITY LIMITS DESIRED			

HAS ANY ONE DRIVER IN YOUR HOUSEHOLD HAD IN THE PAST 3 YEARS . . .

1. More than one accident regardless of fault or more than one moving violation?
2. Drivers license suspended or revoked?

If yes to either give details

If student is away at school, indicate distance of school from your home _____ miles. Has driver under 21 completed a Driver Training Course accredited by your State Department of Education and received a Certificate of Completion? Yes ☐ No ☐

LIST YOURSELF AND ALL OTHER DRIVERS BELOW

Name	Birthday		Male	Fem.	Mar.	Single	Divorced	Number Resident Children	Driver Training		Occupation	Percent of Use		
	Mo.	Day							Yr.	Yes		No	Car #1	Car #2
1												%	%	%
2												%	%	%
3												%	%	%

Evening

5 SS LUSITANIA

SPECIAL On May 17, 1915, the English luxury liner Lusitania was struck by one German torpedo and sunk with a loss of 1198 lives. This English documentary-drama examines—and disputes—England's official claim of innocence in the tragedy. Factual evidence and interpretive reporting are used in sharp contrast to the righteous proclamations of politicians. Vintage films, re-created scenes and the survivors' wistful reminiscences probe events that led to the tragedy. Cyril Ritchard narrates. Location footage filmed in Ireland. (60 min.)

6 9 NET PLAYHOUSE—Drama

"Flowering Cherry," written by Robert Bolt, winner of the New York Drama Critics' Circle Award for "A Man for All Seasons." The play is a study of one man's self-destruction. Jim Cherry denies the logic of a day-to-day survival, dreaming of Utopian subsistence on his own land. His failure is realized in one shattering revelation. (90 min.)

THE DOCTOR'S DILEMMA

Leslie Caron • Dirk Bogarde

George Bernard Shaw's delightful tale of a devoted wife trying to save her lover.

9 PM Thursday — Color



turn on 10



Cast

Jim Cherry Bernard Lee
Isobel Cherry Margaret Tyzack
David Bowman John Paul
Tom Cherry Simon Ward

7 13 THAT GIRL—Comedy

COLOR Actor Barry Sullivan and his daughter Patricia appear in this episode. Ann's mild manner may cost her a choice role in a Broadway play. The script calls for Ann to slap co-star Sullivan—but she can't bring herself to do it. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. (Rerun)

Guest Cast

Sidney Gold Milton Selzer
Actress Timothy Blake

10 12 JONATHAN WINTERS

COLOR Guests: Howard Duff (making a rare foray into comedy and song), singer-dancer Juliet Prowse and Cliff "Charley Weaver" Arquette. Jonathan plays Windlow G. Flydipper (king of the nudists) and a hospitalized Maude Frickert (attended by Dr. Duff and Nurse Prowse). Dick Curtis, the Establishment, Paul Weston orchestra. (60 min.)

Highlights

"We'll Get By," "Let's Be Buddies,"
"Friendship," "That's What It's All
About" Juliet, Dancers
"Little Green Apples" Howard

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

3 4 7 IRONSIDE

COLOR "Not with a Whimper but a Bang." Investigating prank bombings on campus, Ironside discovers that real explosives lurk within an uptight college newspaper editor and two fulminating partners on an Army bomb-disposal squad. Ironside: Raymond Burr. Eve: Barbara Anderson. Ed: Don Galloway. Mark: Don Marshall. (60 min.)

Guest Cast

M/Sgt. Arnie Vernon Gerald O'Loughlin
Warrant Officer Simpson Edward Asner
Neal Morgan Philip Chapin
Angie Henderson Judy Brown
Darlene Francine York

7 13 BEWITCHED—Comedy

COLOR Maurice Evans returns as Sa-

mantha's father, who pays a momentous visit with a beautiful young companion. Endora's wifely wrath leaves Sam with the burning question: "Can this 2000-year marriage be saved?" Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. Tabitha: Erin Murphy.

Guest Cast

Maurice Maurice Evans
Abigail Janine Gray
John Van Millwood Murray Matheson

9:00 **2** ISPY—Drama

COLOR In a Greek village, Kelly and Scott investigate the disappearance of six enemy agents who vanished without a trace. Zarkas: Harold J. Stone. Kelly: Robert Culp. Scott: Bill Cosby. Kostas: Nick Dennis. (60 min.)

5 12 40 MOVIE—Drama

COLOR "The Chapman Report" (1962), based on Irving Wallace's novel about a scientific survey of the sex habits of American women. The plot revolves around the problems of four unhappy Los Angeles suburbanites. (Two hours)

Cast

Paul Radford Efrem Zimbalist Jr.
Sarah Garnell Shelley Winters
Kathleen Barclay Jane Fonda
Naomi Shields Claire Bloom
Teresa Harnish Glynis Johns
Fred Linden Ray Danton
Ed Kraski Ty Hardin
Dr. George Chapman Andrew Duggan
Geoffrey Harnish John Dehner
Frank Garnell Harold J. Stone
Wash Dillon Corey Allen

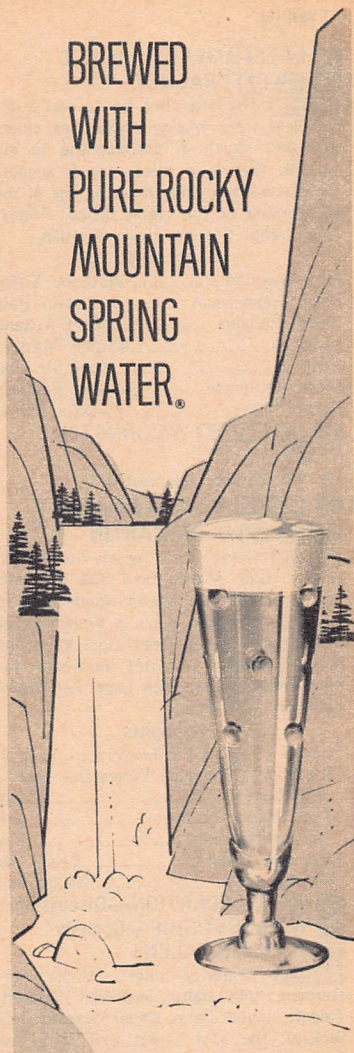
7 13 WHAT'S IT ALL ABOUT, WORLD?—Variety

COLOR Eve Arden and Kaye Ballard of "The Mothers-in-Law," and the Turtles join Dean Jones. "World" regulars: Dennis Allen, Maureen Arthur, Dick Clair and Jenna McMahon, Gerri Granger, Bayn Johnson, Scoey Mitchell, Ron Prince. Kevin Carlisle dancers, Denny Vaughn orchestra. (60 min.)

10 MOVIE—Comedy

COLOR "The Doctor's Dilemma." (English; 1959) George Bernard Shaw's play about a group of zany doctors who treat an engaging rogue on the brink of death, and find that his wife is blind to his infidelities. Leslie Caron, Dirk Bogarde, Alastair Sim, Robert Morley. (Two hours)

BREWED
WITH
PURE ROCKY
MOUNTAIN
SPRING
WATER.



Coors

AMERICA'S FINE LIGHT BEER

ADOLPH COORS COMPANY, GOLDEN, COLORADO

Evening

19 LATIN AMERICAN MUSIC

9:30 **3 4 7** DRAGNET

COLOR The detectives try to nail a department-store employee who has stolen \$100,000 worth of merchandise in six months. Destroyed sales records suggest the fast-working thief must be one of the 67 working in the credit office. Friday: Jack Webb. Gannon: Harry Morgan.

Guest Cast

Fred WaymanAnthony Easley
Helen ZimmermanChanin Hale
David WilliamsBert Holland
LandladyNatalie Masters
HenriChet Stratton
Steve HousemanSam Edwards
Robert WestonDave Carlile

6 9 **COLOR** WASHINGTON NEWS

Ch. 9R does not colorcast.

10:00 **2** **COLOR** NEWS—Gary Park

3 4 7 DEAN MARTIN

COLOR Guests: Sid Caesar, Lou Rawls, singers Gail Martin and Ray Stevens, and comic Stanley Myron Handelman. In comedy spots, Sid plays a French baker and Stanley gives Dean tips on saving money. Finale: vignettes re-create famous movie scenes. Ken Lane, Les Brown orchestra. (60 min.)

Highlights

"Love," "Talk of the Town"Dean
"It's You," "I Wonder Where Our Love
Has Gone"Lou
"Those Were The Days"Gail
"Mr. Businessman"Ray
"Bye Bye Love"Dean, Lou
"We Got Us"Dean, Gail

6 9 **COLOR** SPECULATION—Discussion

7 WACKIEST SHIP—Comedy

13 COLLEGE TALENT

COLOR Celebrity judges: Morey Amsterdam, Abby Dalton and Paul Winchell. Talent: singers Betsy Miller (Kansas University), the 31st Street Exit (U.S. Air Force Academy), the Olson Sisters (Brigham Young University, Utah) and the Mariners (University of Louisville).

19 DAVID TERRELL

10:30 **13** NEWS SPECIAL

SPECIAL **COLOR** KQVR newsman Bob Russell is the narrator for this special report on earthquakes. Examined: California's history regarding quakes, the

geology of the state, building codes and present building practices and "predictions" of quakes. Films include San Francisco immediately after the 1906 quake and fire, and footage of the 1964 earthquake in Alaska.

11:00 **2** UNTOUCHABLES—Drama

Mobster Bugs Moran has been in hiding since he lost seven men at the St. Valentine's Day massacre. Now a former employee, Eddie O'Gara, says he has a plan that will put Bugs back in business. O'Gara: Michael Connors. Bugs: Robert J. Wilke. Ness: Robert Stack. (60 min.)

3 4 5 7 7 12 **COLOR** NEWS

10 13 **COLOR** NEWS

40 MOVIE—Comedy

"The Bachelor and the Bobby-Soxer." (1947) A playboy is plagued by a teenage girl's infatuation with him. Cary Grant, Myrna Loy, Shirley Temple.

11:30 **3 4 7** JOHNNY CARSON

COLOR Dinah Shore is a tentatively scheduled guest. (90 min.)

5 PERRY MASON—Mystery

Arlene Dowling reports the theft of all her belongings—including a diary she is anxious to get back. Arlene: Susan Morrow. Sackett: Paul Brinegar. Mason: Raymond Burr. Helen: Gertrude Michaels. Hartsel: Nesdon Booth. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentative guests: Sonny and Cher, and singer O.C. Smith. (90 min.)

10 MOVIE—Drama

"Shock Corridor." (1963) A reporter has himself committed to a mental institution to check an unsolved murder that took place there. Peter Breck, Constance Towers, Gene Evans. (One hour, 50 min.)

12:00 **2** ALFRED HITCHCOCK—Drama

A train wreck in Mexico leaves a traveling salesman with injuries which may prevent him from ever walking again. Sequiras: David Opatoshu. Lolla: Miriam Colon. Priest: Eduardo Cinnelli.

12:30 **5** MOVIE—Adventure

"Crosswinds." (1951) An adventurous captain of a schooner attempts to retrieve a cargo of gold from a crashed plane in the New Guinea jungle. John Payne, Rhonda Fleming, Forrest Tucker, Alan Mowbray. (One hour, 40 min.)

1:00 **3 4 7 13** **COLOR** NEWS

Morning

5:55 **3** **COLOR** FARM NEWS

6:00 **3** RHYME AND REASON

1. The weapons and the military tactics that were used in the Near East during ancient times. 2. A panel discusses the conflict between individual freedom and the search for security. (60 min.)

5 SUNRISE SEMESTER

COLOR French Literature: "The Stranger," by Camus, conclusion.

7 **COLOR** IT'S YOUR MONEY

10 **COLOR** FOCUS ON FARMING

6:25 **7** **COLOR** A.M.—Jim Dunbar

13 **COLOR** NEWS

6:30 **4** **COLOR** NEWS—Dick Doughy

5 THING ABOUT MONEY

Topic: mail fraud.

10 SUNRISE SEMESTER

COLOR French Literature: "The Stranger," by Camus, conclusion.

12 THIS IS THE LIFE

COLOR A young man rejects his well-meaning but domineering father. Pastor Freeman: Robert Rockwell.

13 **COLOR** JACK LA LANNE

7:00 **3** **4** **7** TODAY

COLOR Tentatively scheduled: drama critic Walter Kerr; a feature on Volunteers to America, a domestic Peace Corps. Hugh Downs. (Two hours)

5 **10** **12** **COLOR** NEWS—Benti

13 **COLOR** AGRICULTURE TODAY

7:15 **13** **COLOR** CARTOONLAND

7:30 **13** NEWS—Ron Magers

8:00 **5** **10** **12** CAPTAIN KANGAROO

COLOR Jazz is the topic of the day. Eric Gale's rock sextet and the Billy Taylor Trio show how rock music grew out of jazz style. Also: the Captain talks about sharing. (60 min.)

8:05 **2** **COLOR** NEWS

8:15 **2** **COLOR** RELIGION—Mormon

8:20 **13** BEATLES—Children

8:30 **2** **COLOR** JACK LA LANNE

7 GIRL TALK

COLOR Guests include TV personality Sonny Fox. Host: Betsy Palmer.

8:50 **13** **COLOR** CARTOONLAND

9:00 **2** **COLOR** POPEYE—Cartoons

3 **4** **7** IT TAKES TWO—Game

COLOR Guests: Ken Berry, Norm Crosby, James Darren and their wives.

5 **10** **12** LUCILLE BALL

COLOR Lucy leads a Cub Scout outing—and that's really roughing it.

7 MOVIE—Comedy

"Born Yesterday." (1950) "Do me a favor, will ya, Harry? Drop dead!" with this pronouncement, Billie Dawn became a national heroine, and actress Judy Holliday won an Academy. Broderick Crawford, William Holden. (Two hours)

13 **COLOR** JACK LA LANNE

9:25 **4** **7** **COLOR** NEWS—Dickerson

9:30 **2** **10** **12** BEVERLY HILLBILLIES

Love-struck Jethro has struck out: his sweetheart (Barbara Nichols) is missing. Jethro: Max Baer. Jed: Buddy Ebsen.

3 **4** **7** **COLOR** CONCENTRATION—Game

5 **COLOR** HOTLINE—Discussion

13 **COLOR** TRUTH OR CONSEQUENCES—Game

10:00 **2** **10** **12** ANDY GRIFFITH—Comedy

Andy goes Hollywood—a movie company wants to do his life story. Aunt Bee: Frances Bavier. Opie: Ronny Howard.

3 **4** **7** PERSONALITY—GAME

COLOR Celebrities: Godfrey Cambridge, Joan Fontaine and Jo Anne Worley. On-film personality: Zsa Zsa Gabor.

13 MOVIE—Drama

"Marie Octobre." (French; 1958) Marie, head of a fashion house, receives a visit from a German buyer who recognizes her as a wartime Resistance leader. Danielle Darrieux, Bernard Blier, Robert Dalban, Paul Frankeur. (One hour, 45 min.)

10:30 **2** DANNY THOMAS—Comedy

The family has a terrible time trying to keep Grandpa on his diet. Grandpa: Charles Coburn. Aunt Martha: Madge Blake. Kathy: Marjorie Lord.

3 **4** **7** HOLLYWOOD SQUARES

COLOR Players: Jack Cassidy, Gail Fisher, Harvey Korman, Paul Lynde, Meredith MacRae and Vincent Price.

5 **10** **12** DICK VAN DYKE—Comedy

"Long Night's Journey into Day." It's night, Laura's alone—and terrified. Laura: Mary Tyler Moore.

11:00 **2** PROFILES—Interviews

Morning-Afternoon

- 3 4 7** **COLOR** JEOPARDY
5 10 12 **COLOR** LOVE OF LIFE
7 **COLOR** ANNIVERSARY GAME
40 **COLOR** ROMPER ROOM-Children
11:25 **5 10 12** **COLOR** NEWS
11:30 **2** **COLOR** ROMPER ROOM-Children
3 4 7 **COLOR** EYE GUESS
5 10 12 **COLOR** SEARCH FOR TOMORROW—Serial
7 **COLOR** COOKING—Graham Kerr
COLOR Scallops flavored with sesame seeds served hot. Also, vegetable soup.
11:45 **13** **COLOR** COMMUNITY CALENDAR—Joseph Tomes
11:50 **13** **COLOR** NEWS—Rashleigh
11:55 **3 4** **COLOR** NEWS—Newman
7 **COLOR** NEWS—Reeter

Afternoon

- 12:00** **3 5 10** **COLOR** NEWS
4 7 40 **COLOR** HIDDEN FACES
7 13 **COLOR** BEWITCHED—Comedy
 Darrin's job is threatened. Hoho: Joey Forman. Darrin: Dick York.
12 **COLOR** PDQ—Game
COLOR Celebrity guests: Bill Bixby, Pat Henry and Sue Ane Langdon.
12:30 **2** **COLOR** BEAT THE ODDS—Game
3 4 **COLOR** DAYS OF OUR LIVES
5 10 12 **COLOR** AS THE WORLD TURNS—Serial
7 7 13 **COLOR** FUNNY YOU SHOULD ASK—Game
COLOR Tentative guests: Marty Allen, Senta Berger, Michael Landon, Rose Marie and Jan Murray.
40 **COLOR** MOVIE—Comedy
 "Alias the Deacon." (1940) A cardsharp who is being tossed out of town, meets a girl who is leaving town. Bob Burns, Mischa Auer, Peggy Moran. (90 min.)
1:00 **2** **COLOR** MOVIE—Drama
 "Framed." (1947) An unemployed mining engineer becomes involved with a beautiful blonde. Glenn Ford, Janis Carter, Barry Sullivan. (Two hours)
3 4 **COLOR** DOCTORS—Serial
5 10 12 **COLOR** LOVE IS A MANY-SPLENDORED THING
7 7 13 **COLOR** DREAM HOUSE

- 1:30** **3 4 7** **COLOR** ANOTHER WORLD—Serial
5 10 12 **COLOR** GUIDING LIGHT
7 13 **COLOR** MAKE A DEAL
2:00 **3** **COLOR** MOVIE—Melodrama
 "The Black Castle." (1952) An English adventurer arrives at the huge and forbidding estate of Count Von Bruno. Boris Karloff, Richard Greene. (90 min.)
4 40 **COLOR** YOU DON'T SAY!—Game
COLOR Guests: Tom Kennedy and Ruta Lee. Host: Jack Narz.
5 10 12 **COLOR** SECRET STORM
7 7 13 **COLOR** NEWLYWED GAME
2:30 **4 40** **COLOR** MATCH GAME
COLOR Guests: Garry Moore and actress Connie Hines. Host: Gene Rayburn.
5 10 12 **COLOR** EDGE OF NIGHT
7 7 **COLOR** DATING GAME
13 **COLOR** DIVORCE COURT—Drama
COLOR A husband and wife accuse each other of desertion. Donna: Patricia Kane. Barry: Jock Gaynor.
2:55 **4 40** **COLOR** NEWS—Floyd Kalber
3:00 **2 10 12** **COLOR** LINKLETTER SHOW
COLOR Guests: psychologist Lorie Chase and singer Bobby Russell.
4 **COLOR** JOAN RIVERS
5 **COLOR** MIKE DOUGLAS—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)
7 7 13 **COLOR** GENERAL HOSPITAL—Serial
40 **COLOR** ANN SOTHERN—Comedy
 Katy is surprised when her boss presents her with a gift. Katy: Ann Sothern.
3:30 **2** **COLOR** CAPTAIN SATELLITE
3 **COLOR** MERV GRIFFIN—Variety
COLOR See 4:30 P.M. Ch. 5. (60 min.)
4 **COLOR** REAL McCOYS—Comedy
 Luke decides to give Kate a diamond ring for Christmas. Luke: Dick Crenna.
7 7 13 **COLOR** ONE LIFE TO LIVE—Serial
10 **COLOR** PASSWORD—Game
COLOR Celebrity guests: Carol Burnett and actor Roger Smith.
12 **COLOR** MIKE DOUGLAS—Variety
COLOR Guests: Vic Damone, Frank Gorshin and June Wilkinson. (60 min.)
40 **COLOR** CAPN'S LOCKER
4:00 **4** **COLOR** FLINTSTONES

7 7 13 COLOR DARK SHADOWS—Serial

10 MIKE DOUGLAS—Variety

COLOR Tentatively scheduled: Herschel Bernardi of Broadway's "Zorba," Shirley Bassey. (90 min.)

4:30 2 40 COLOR POPEYE—Children

3 BATMAN—Adventure

COLOR Catwoman is preparing to steal a 24-carat gold dress. Catwoman: Eartha Kitt. Batman: Adam West.

4 COLOR CARTOONS—Children

5 MERV GRIFFIN—Variety

COLOR Tentatively scheduled: singer James Brown, Peggy Cass, comics Marty Allen and Bob King, and Mrs. Eldridge Cleaver, wife of the Black Panther leader. (90 min.)

7 MOVIE—Western

COLOR "The Enemy Below." (1957) During World War II, a U.S. destroyer on patrol in the South Atlantic detects a Nazi U-boat. Robert Mitchum, Curt Jurgens, Theodore Bikel. (90 min.)

7 LET'S MAKE A DEAL—Game

9 EXPERIMENT IN ENTERTAINMENT

Today's second show includes a discussion of narcotics with Captain Kohn of the Redding Police Dept., Rev. Bill Simpson; Sigrid Wurschmidt and Connie Kennedy singing popular songs; and monologues of several one-act plays. Also: films made by students of local high schools. Hosts: Kevin Bermingham and Clinton Rathbun. (60 min.)

12 MERV GRIFFIN—Variety

COLOR Guests: Tony Martin, actor Jim Brown, Ronnie Dyson of "Hair," and Tally Brown of "Mame." (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR Trouble breaks out on the island when a native king arrives to find a goddess. Gilligan: Bob Denver.

19 FILM

4:45 4 VOYAGE—Adventure

COLOR Crane's flying sub is drawn into an ominous cloud. Crane: David Hedison. (60 min.)

5:00 2 TIMMY AND LASSIE—Adventure

Timmy and Lassie adopt two orphaned baby foxes. Timmy: Jon Provost.

3 TRAVENTURE THEATRE

1. **COLOR** Films highlight a test drive for Jeeps, made over 84 miles of rough and roadless countryside. Dick Simmons is the host. 2. Antique airplane enthusiasts demonstrate their World War I vintage aircraft. (60 min.)

7 BEWITCHED—Comedy

First of two parts: Aunt Clara conjures up an electrician—none other than Ben Franklin (Freddie Wayne).

13 I LOVE LUCY—Comedy

Tennessee Ernie Ford appears in this episode. Lucy's rush to get to California lands the Ricardos and Mertzes in jail in Bent Fork, Tenn. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

The girls want Cathy's father to write an autobiography—to show his ex-boss what a good man he lost. Patty and Cathy: Patty Duke. Martin and Kenneth: William Schallert.

5:30 2 PATTY DUKE—Comedy

Martin uses a pocket-knife advertisement to hint at what he wants for his birthday, but Patty reads the wrong side. Patty and Cathy: Patty Duke. Martin: William Schallert. Jim: Tommy Farrell.

7 12 COLOR NEWS

9 EFFICIENT READING

Lesson: stepping up learning speed.

10 COLOR NEWS—Walter Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

To prove his theory that childhood is an unnecessary stage of development, Martin adopts an orphan girl. Martin: Ray Walston. Doris: Katie Sweet.

5:45 4 COLOR NEWS

6 FRIENDLY GIANT—Children

Evening

6:00 2 MY FAVORITE MARTIAN

When Tim throws the wrong switch, Uncle Martin's spaceship shrinks to the size of a toy. Martin: Ray Walston.

3 COLOR NEWS—Huntley/Brinkley

4 5 7 10 13 COLOR NEWS

6 9 MISTEROGERS—Children

Evening

40 MOVIE—Melodrama

"The Neanderthal Man." (1953) With the aid of an injection a scientist transforms an ordinary house cat into a saber-toothed tiger. Robert Shayne, Richard Crane, Doris Merrick. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

If McHale and the crew fail their efficiency test, Binghamton may be able to transfer them out. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Gruber: Carl Ballantine. Tinker: Billy Sands.

3 [COLOR] NEWS—Whitten/Jervis

4 [7] [COLOR] NEWS—Chet Huntley, David Brinkley

5 12 [COLOR] NEWS—Cronkite

6 9 WHAT'S NEW—Children

Tom Sawyer and Huck Finn witness a murder in a visit to the graveyard.

13 PERRY MASON—Mystery

Author Ben Sutton's troubles are more than financial—another man claims to be the author of Ben's successful book. Arthur Poe: Marshall Thompson. Ben: Richard Shannon. (60 min.)

7:00 2 I LOVE LUCY—Comedy

Ricky has high hopes that Little Ricky will become a drummer. But the youngster dashes these hopes by exhibiting a bad case of stage fright. Lucy even takes to the drums in an attempt to lure the boy to perform. Lucy: Lucille Ball. Ricky: Desi Arnaz. Little Ricky: Richard Keith.

4 [COLOR] WIDE WONDERFUL

WORLD—Travel

5 [COLOR] NEWS—Weston/Tompkins

6 LET'S TAKE PICTURES

Focus: photo possibilities around the house. Host: Frank Pallo.

7 [COLOR] NEWS—Frank Reynolds

7 GHOST AND MRS. MUIR

[COLOR] "The Music Makers." The sudden intrusion of wandering minstrel Tim Siegart crowns a series of interruptions that have kept the captain from reading his romantic poem to Mrs. Muir. Singer-composer Harry Nilsson plays Tim, and sings "If Only . . ." and "Without Her." Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Steve: Edwin Max. Martha: Reta Shaw.

9 FOLK GUITAR—Children

Laura Weber gives a review, and teaches "Smokey" and "Streets of Laredo."

10 WHAT'S MY LINE?—Game

[COLOR] Celebrity panelists: Joanna Barnes, Arlene Francis, Garry Moore and Soupy Sales.

12 JULIA—Comedy

[COLOR] Confusion reigns in Julia's neatly ordered household when her young housekeeper drops everything and leaves town—after a mysterious phone call. Julia: Diahann Carroll. Corey: Marc Copage. Carol: Alison Mills. Cooper: Ned Glass. Earl: Michael Link. Hannah: Lurene Tuttle.

Guest Cast

Ishmael Brybeck Benny Rubin
Mrs. Deering Virginia Capers
Mack Conway Leonard Simon
Rose Abigail Kanter
Homer Michael Payne

19 FILM

7:30 2 FARMER'S DAUGHTER—Comedy

3 4 7 HIGH CHAPARRAL

[COLOR] First in a series of reruns: High Chaparral is marked for obliteration by a half-breed who has recruited an army of outcasts to destroy the society that shut him out. A growing threat to his plan is Tina, a lovely accomplice who is a generation removed from his hatred—and too close to Manolito's charm. John: Leif Erickson. Manolito: Henry Darrow. Buck: Cameron Mitchell. Victoria: Linda Cristal. Blue: Mark Slade. Sam: Don Collier. (Rerun; 60 min.)

Guest Cast

Chio Robert Loggia
Tina Bonnie Bedelia

5 10 WILD WILD WEST

[COLOR] First in a series of reruns: the town of Epitaph becomes an enemy camp when West and Artemus try to get a prisoner out. The man holds the key to the growing crime syndicate that owns Epitaph—lock, stock and citizenry. West: Robert Conrad. Artemus: Ross Martin. (Rerun; 60 min.)

Guest Cast

Diamond Dave Desmond Simon Oakland
Sheriff Baggs Charles McGraw
Plank J.S. Johnson
Rhoda Susan Hart
Monk Mickey Hargitay
Hallelujah Harry Bill Baldwin
Colonel Richmond Douglas Henderson
Mexican Larry Duran

6 9 KOLTANOWSKI ON CHESS

Koltanowski examines the career of Mikhail Tahl, a Russian chess master and former world champion. Films show a small Mexican town where the sole industry is the manufacture of chess pieces.

7 13 TOM JONES—Variety

COLOR Tom swings into song and comedy with Donovan, Lainie Kazan, Bobby Goldsboro, Jo Anne Worley of "Laugh-In" and Godfrey Cambridge. Jack Parnell orchestra. (60 min.)

Highlights

"A Taste of Honey," "Let It Be Me,"
"For Once in My Life," "Keep on
Running," "Good Golly, Miss Molly!"
.....Tom
"Jennifer Juniper," "Where Is She?"
.....Donovan
"My Man's Gone Now"Lainie
"I'm a Drifter"Bobby
"Passing Strangers"Tom, Lainie
"Sea of Heartbreak"Tom, Bobby
"You Are Woman, I Am Man"
.....Tom, Jo Anne

12 GOMER PYLE—Comedy

COLOR See 8:30 P.M. Chs. 5, 10.

19 MOVIE—Western

"Guns of Fort Petticoat." See Thurs. 7:30 P.M. Ch. 19 for details. (90 min.)

40 GREATEST FIGHTS

Tonight: Jack Johnson vs. Jess Willard and Battling Nelson vs. Ad Wolgast.

8:00 2 PASSWORD—Game

COLOR Guests: Irene Ryan of "Beverly Hillbillies," Bob Crane of "Hogan's Heroes." Host: Allen Ludden.

6 JOYCE CHEN—Cooking

How to prepare Chinese desserts.

9 JOYCE CHEN—Cooking

Chicken and walnuts, Chinese style.

12 WILD WILD WEST

COLOR See 7:30 P.M. Chs. 5, 10 for details. (60 min.)

40 DONALD O'CONNOR—Variety

COLOR Guests include Jim Backus and his wife Henny, comic Gene Baylos, and singers Don Francks and Lorez Alexandria. (90 min.)

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

3 4 7 NAME OF THE GAME

COLOR Burl Ives stars in "The Taker" as Arthur Jellicoe, a tycoon who is out to ruin Glenn Howard's magazine empire. Howard refused to support Jellicoe's political puppet and now the tycoon has unleashed a full-scale attack: buying stock, threatening advertisers, wooing proxy voters—and hitting Glenn with a paternity suit. Glenn: Gene Barry. Andy: Cliff Potter. (Rerun; 90 min.)

Guest Cast

Arthur JellicoeBurl Ives
Earl KeithBradford Dillman
Grace JellicoeLaraine Day
Ruth ProchekLois Nettleton
Henrietta TateEstelle Winwood
ValerieEna Hartman
Donald MerrickWhit Bissell
Lieutenant MercerRichard Erdman
HarveyAlan Oppenheimer

5 10 GOMER PYLE—Comedy

COLOR Carol Burnett plays the irrepressible Sergeant Carol, who is determined to ignore Carter's wrath and spotlight Gomer in a show at the base. Poor Gomer is caught between the two, and neither will budge. Carol and Jim Nabors (Gomer) sing a medley of old favorites, including "Row, Row, Row Your Boat." Carter: Frank Sutton.

6 MAKING THINGS GROW

How to root plant cuttings.

7 13 COLOR GENERATION GAP

9 BRIDGE—Jean Cox

Review: bidding.

8:45 9 FILM

9:00 2 I SPY—Drama

COLOR In Greece, Scott finds himself falling in love with the embassy clerk he has been ordered to kill. Scott: Bill Cosby. Laya: Janet MacLachlan. Hamilton: Michael Rennie. (60 min.)

5 10 12 MOVIE—Musical

COLOR "Gypsy" (1962), a brassy musical, based on the life of Gypsy Rose Lee (and the 1959 Broadway hit). The drama focuses on a domineering backstage mother touring the vaudeville circuit with her two talented daughters. The Jule Styne-Stephen Sondheim songs include "Let Me Entertain You," "Small World" and "Everything's Coming Up Roses." (Rerun; two hours, 30 min.)

Continued on next page

Evening

Cast

Rose	Rosalind Russell
Louise	Natalie Wood
Herbie Sommers	Karl Malden
Tulsa	Paul Wallace
Tessie Tura	Betty Bruce
June (as a child)	Suzanne Cupito
June	Ann Jillian
Louise (as a child)	Diane Pace
Mazeppa	Faith Dane
Electra	Roxanne Arlen
Mr. Kringlein	Parley Baer
Grandpa	Harry Shannon

6 NET PLAYHOUSE

Jazz saxophonist Stan Getz joins Arthur Fiedler and the Boston Pops for a concert at Tanglewood. Performing with Getz are Gary Burton (vibes), Steve Swallow (bass), Jim Hall (guitar) and Roy Haines (drums). (One hour, 45 min.)

Program

"Girl from Ipanema"	Antonio Carlos Jobim
"Tales from the Vienna Woods"	Strauss

"Three Ballads for Stan"	Alec Wilder
"My Fair Lady" medley	Lerner and Loewe
"The Shadow of Your Smile"	Johnny Mandel
"Washington Post March," "Stars and Stripes Forever"	Sousa

7 13 COLOR LET'S MAKE A DEAL

9 MAKING THINGS GROW

How to re-pot house plants.

19 LATIN AMERICAN HIT PARADE

7 13 GUNS OF WILL SONNET

COLOR Will walks into a festering situation when he stops off to see old pal—and town pariah—Buck Cobb. Cobb's crime: being hospitable to James Sonnet, who was unfairly accused of killing a little girl. Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

Guest Cast

Buck Cobb	Paul Fix
Elihu Long	Harry Lauter
Molly Cobb	Ellen Corby

9 THAT'S LIFE

Topic: self-motivation.

CLOSE-UP

EXPERIMENT IN TELEVISION 10:00 3 4

Fellini:

A Director's Notebook

Federico Fellini: "A film shows itself little by little until it completes itself . . . the film lives, stirs itself and chatters like a human being; its life continues even after it is finished."

SPECIAL COLOR Fellini's films are intellectually challenging; technically brilliant. They range from satiric comedies ("The White Sheik") to poignant realism ("La Strada") and scathing studies of indulgent modern man ("La Dolce Vita," "8½"). Fellini's first TV film is a complex, extremely personal, documentary-fantasy.

There appears to be no logical order or

plot, but two related themes dominate: the director's regrets about "The Voyage of G. Mastorna" (never completed) and his preparation for "Satyricon" (a forthcoming epic about ancient Rome).

The style: a montage of vignettes, blending fantasy and reality, follow Fellini's symbolic journey through Rome . . . visions of what might have been (evoked at the abandoned "Voyage" set); a scene cut from "Nights of the Cabiria"; a silent-movie Roman epic; and a seance on the Appian Way.

Perhaps most important are the characters who people Fellini's "mad, improbable, ephemeral world of the cinema"—hippies, beggars, butchers, truck drivers—transformed by the director's fertile imagination into a series of fascinating portraits.

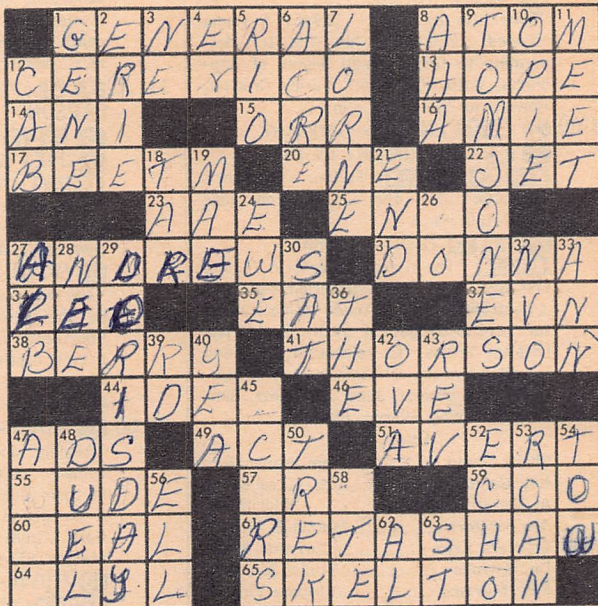
Also appearing: Fellini's wife Giulietta Masina (star of "Juliet of the Spirits," "La Strada"), and Marcello Mastroianni ("La Dolce Vita," "8½") in a humorous interview and a re-enactment of an unsuccessful screen test. Narrated by Fellini, his secretary Marina Borato and actor Frank Wolff. Music by Nino Rota. Produced by Peter Goldfarb.

TELEVISION CROSSWORD

April 5, 1969

ACROSS

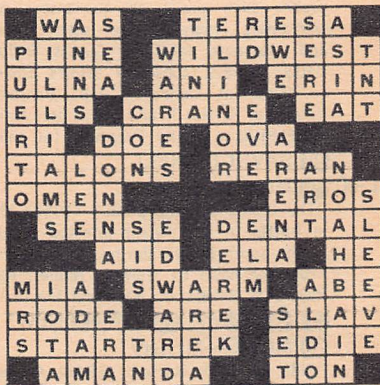
- 1 _____ Hospital
- 8 Tiny particle
- 12 Co-star of My Friend Tony
- 13 TV comedian
- 14 American bird
- 15 TV producer Paul _____
- 16 Girl friend (French)
- 17 CBS newsmen Joseph _____
- 20 A direction
- 22 To spout
- 23 Unit of surface measure
- 25 Surname of 12 across
- 27 Co-star of The Mod Squad
- 31 She's Elly May
- 34 Actor Carroll
- 35 Lunch
- 37 Even (poetic)
- 38 Star of Mayberry, R.F.D.
- 41 She's Tara King
- 44 Roman date
- 46 Miss Arden
- 47 Commercial
- 49 Perform in a play
- 51 Prevent
- 55 Florida county
- 57 Southern constellation
- 59 Pigeon sound
- 60 U.S.S.R. lake
- 61 Mrs. Muir's housekeeper (2 words)
- 64 Belonging to Alejandro
- 65 TV comedian



See next week's TV GUIDE for solution

DOWN

- 1 Actor Barry
- 2 Ireland (poetic)
- 3 A Greek letter
- 4 A suffix
- 5 _____ de Janeiro
- 6 A measure of land
- 7 Bananza star
- 8 An exclamation of satisfaction
- 9 TV singer-host (2 words)
- 10 Role of Ronny Howard
- 11 _____ the Press
- 12 Taxi
- 13 Sailor (colloq.)
- 14 Anger
- 15 Finish
- 16 Female sheep
- 24 Animal (combining form)
- 27 Priest's robe
- 28 Born
- 29 TV comedienne (2 words)
- 30 Saturn (abbr.)
- 32 New (combining form)
- 33 That Girl
- 36 Adverb meaning that much
- 39 Road (abbr.)
- 40 An affirmative vote
- 42 Eggs (Latin)
- 43 Engine revolution (colloq.)
- 45 Cicatrices
- 47 Jewish month
- 48 A challenge
- 50 Star _____
- 52 Repeating of a sound
- 53 Horse color
- 54 Pull
- 56 Building extensions
- 58 Greek goddess
- 62 Mr. Capp
- 63 Street (abbr.)



Answer to puzzle of March 29

Evening

40 MOVIE—Drama

"They Live by Night." (1948) A young escaped convict and his wife try desperately to find a small degree of happiness. Cathy O'Donnell, Farley Granger, Howard da Silva. (90 min.)

10:00 2 [COLOR] NEWS—Gary Park

3 4 EXPERIMENT IN TV

[SPECIAL] [COLOR] "Fellini: a Director's Notebook." See the Close-up on page A-74. (60 min.)

7 7 13 JUDD—Drama

[COLOR] "The Gates of Cerberus." Judd and Ben fight for distribution rights to a controversial film—made inside a mental hospital by patient Shelly Gould. The hospital refuses to release it, claiming it will harm the rehabilitation of a newly-released patient. Judd: Carl Betz. Ben: Stephen Young. (Rerun; 60 min.)

Guest Cast

Shelly Gould	Sam Wanamaker
Kay Gould	Lee Grant
Al Morosco	Phil Bruns
Art Barrows	Martin E. Brooks
Dr. Vera Kern	Christine Burke
Dr. Heyman	Stuart Margolin
Mrs. Morosco	Virginia Vincent
Forster	Jack Donner
Charlene Muller	Maidie Norman
Rex	Len Lesser
Judge	Russell Thorsen

9 YOUR DOLLAR'S WORTH

"Push-Button Living" surveys the electrical-appliance industry. The report probes such areas as guarantees and warranties, high-pressure sales, safety and adequate labeling. Guests include Betty Furness, consumer affairs advisor to President Johnson; Rep. Benjamin Rosenthal (D-N.Y.); and Consumers Union representative Monte Freeman. (60 min.)

19 DAVID TERRELL

11:00 2 MOVIE—Drama

"The Naked and the Dead." (1958) Men in battle in the swamp-infested jungles of the South Pacific during World War II. From the novel by Norman Mailer. Aldo Ray, Cliff Robertson, Raymond Massey.

3 4 7 7 13 [COLOR] NEWS

40 MOVIE—Mystery

"Ride the Pink Horse." (1947) An embittered war veteran goes to a New Mexico town during fiesta time to wreak

vengeance on a master crook. From the moment he arrives he is marked for death. Robert Montgomery, Thomas Gomez, Wanda Hendrix. (90 min.)

11:30 3 4 7 [COLOR] JOHNNY CARSON

5 10 12 [COLOR] NEWS

7 JOEY BISHOP

[COLOR] Tentatively scheduled: Hollywood columnist Sidney Skolsky (with a fearless forecast on Monday's Oscar Awards) and the Cowsills. (90 min.)

13 MOVIE—Drama

"The Man in the Iron Mask." (1939) In the 17th-century France Louis the Fourteenth is disturbed to learn he has a twin brother who has been brought up in secrecy. Joan Bennett, Louis Hayward. (Two hours)

12:00 5 MOVIE—Comedy

"Arsenic and Old Lace." (1944) Two spinster ladies look after lonely old men in their Brooklyn home by feeding them a compound of arsenic and strychnine. Gary Grant, Priscilla Lane, Raymond Massey. (Two hours, 15 min.)

10 MOVIE—Western

[COLOR] "The Last Tomahawk." (West German; 1965) A power-hungry Indian chief leads his warriors in a brutal assault against a neighboring tribe. Anthony Steffens, Karin Dor. (One hour, 40 min.)

12:30 40 MOVIE—Comedy

"The Master Race." (1944) Crazy Nazi plot World War III. George Coulouris, Stanley Ridges, Lloyd Bridges, Osa Massen, Carl Esmond, Nancy Gates, Morris Carnovsky, Jason Robards Sr.

1:00 3 4 7 [COLOR] NEWS

1:05 7 MOVIE—Western

[COLOR] "The Charge at Feather River." (1953) A Cavalry unit heads out to search for two women captured by the Cheyennes. Guy Madison, Frank Lovejoy, Vera Miles, Neville Brand. (90 min.)

2:15 5 MOVIE—Drama

"Kentucky Kernels." (1934) Two small-time musicians get mixed up in a case of fraud. Bert Wheeler, Robert Woolsey, Mary Carlisle. (90 min.)

Stations reserve the right to make last-minute changes



It takes a big glass to measure up to America's Number One beer.

Our brewmaster brews Bud. to kick up a healthy head of foam. He says,
"The bigger the glass, the better the Bud. Shorty up there just won't do."

Budweiser. is the King of Beers.

(But you know that.)

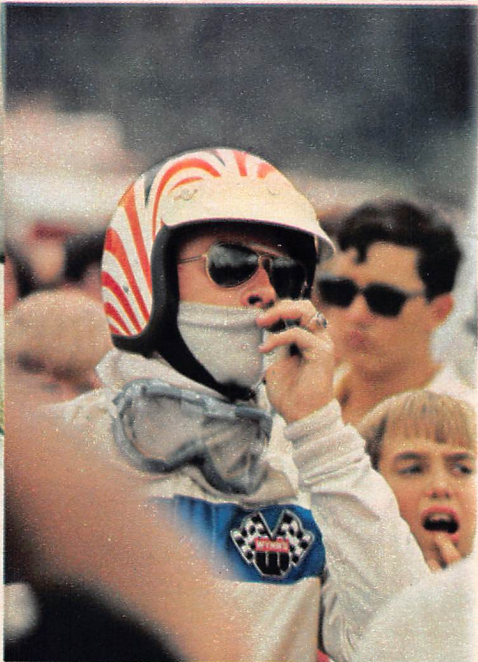
Varoooooooo



The auto racer: at Laguna Seca.

By Rick Setlowe

Varooooooooommmmm. Dickie Smothers, the younger, supposedly squarer of TV's satiric siblings, blasted a torpedo-shaped Chevron Cosworth-Ford down the brief straightaway of the Laguna Seca race course. At 135 miles an hour the red, white and blue stars-and-bars decoration on his helmet and race car blurred to a psychedelic swirl. He zoomed under a gasoline promotion banner, past the piled wreck of a disintegrated racer, then geared down rapidly for a spirochete turn. *Bang, Bang, Bang.* The customized 1600 cubic-centimeter Ford power plant exploded like a 50-mm. battery. *Bang, Bang, Crunch, Slam, Eeeerrrrkk!* A Lotus racer, crowding Smothers' car too tightly on the turn, overrode his rear



He adjusts scarf at Lime Rock, Conn. . . .

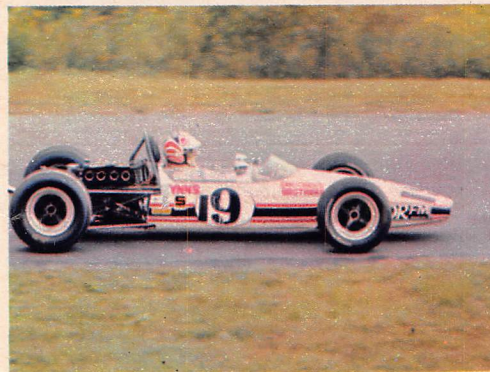
wheel, soared into the air, spun and crashed down. The other driver was stunned but unhurt. His front suspension was a shambles. Oblivious of the narrowly missed high-octane disaster in his wake, Smothers gunned down the next straightaway.

"I didn't feel a thing. I thought I was taking the turns cautiously, because I promised Joey Bishop I'd bring the car on his show," Smothers commented, wheeling back into the pits.

Laguna Seca is an enclosed 1.9 mile

Tom!

A day at the races with Dick Smothers



... where he races Formula B machine.

course that plunges, climbs and twists through the rugged Monterey, Cal., terrain. It was the site of the last Grand Prix of the 1968 formula racing circuit, a 100-mile, 53-lap contest to determine the national championship. Dickie Smothers was wrapping up his first tour as a licensed race driver, and his jarring performance qualified him for the race. His teammate in Smothers Brothers Racing Corp., Lou Sell, roared into Laguna Seca, leading in points for the Formula A championship. *Frère Tommy* functions strictly as spectator and court jester—when he makes the race. Just before the starting flag he telephoned from Los Angeles that he had missed the morning plane to Monterey.

"Just like my brother to miss the race," Dick said when he got off the phone and stalked off in a blue pout to check the cars. His engine had been running roughly, and Sell had jammed his throttle during the time trial, threatening to blow the engine.



Being treated for leg burns after race.

It was a time to ask what motivates a man to hurtle about a track as twisting and treacherous as a rattlesnake. In the case of Dick Smothers, life is not notably humdrum. He has a successful TV show launching weekly assaults on the happy complacency of armchair America. And for off-hour amusement, five motorcycles, three Porsches, a Volkswagen bus and a 1944 Army surplus bus, a Dodge mobilehome, a '59 Cadillac Rome once owned by Sophia Loren, a 1932 Ford and '40 Packard limousine, a dune buggy, a Jag and two Bentleys.

"He collects cars like Tommy Manville collected wives," Sell observed.

"Yeah, but I keep them longer, because they don't give me any lip," →

continued

Smothers came back.

They were sprawled on a couch in the mobile home that serves as a pit command post, trying to blow away the prerace butterflies with nervous gusts of humor. Smothers frowned, coming back to the question posed. "Why does a grown man go around in circles systematically burning up \$23,000 worth of high-precision machinery?" he said, almost to himself. "I don't think you can define the reasons for racing. Primarily, it's an ego thing. You've got to have a heavy ego. There are very few things in life that are as arbitrarily good or bad as your performance on a track."

In the flared jump suit he appeared much more powerfully built and athletic than he does in the blazers, Nehru jackets and hip threads he sports on television.

The conversation was cut short by the arrival of Dr. Keith Johnsgard, a psychologist making a study of race-

car drivers. His appointment with Smothers was confidential, and Linda Smothers, his wife (they've since separated); Madeline Smith, his secretary; Sell and I were politely ushered out of the camper.

"This is Dick's first love," Madeline Smith said. "He'd rather succeed in this than in show business."

"What's the difference?" I asked. I really wasn't being smart alecky. That weekend some of the great names of international racing were at Laguna Seca for another race, the Canadian-American Challenge Cup. Denis Hulme, the 1967 World Champion; Mark Donohue, the U.S. Road-Racing Champion; Dan Gurney; Jim Hall. But the crowd seemed just as anxious to see Dickie Smothers. Was he an act or an athlete? For that matter, what are Jim Hall and Don Drysdale in their commercial spots? It is very difficult nowadays to separate the rehearsed script from the instant replays. Dickie the race driver is an occasional bit on the Sunday →



If your hemorrhoids need something more effective than Pazo...maybe it's surgery.

Pazo not only shrinks hemorrhoids in most cases, but actually starts relieving throbbing pain on contact—and for hours.

In fact, this soothing relief begins within seconds after you finish applying Pazo.

In moments, Pazo's anesthetic formula starts to ease the pain, quiets the itching and irritation.

And, Pazo lubricates the sensitive area thoroughly—in most cases, provides continuing relief for hours.

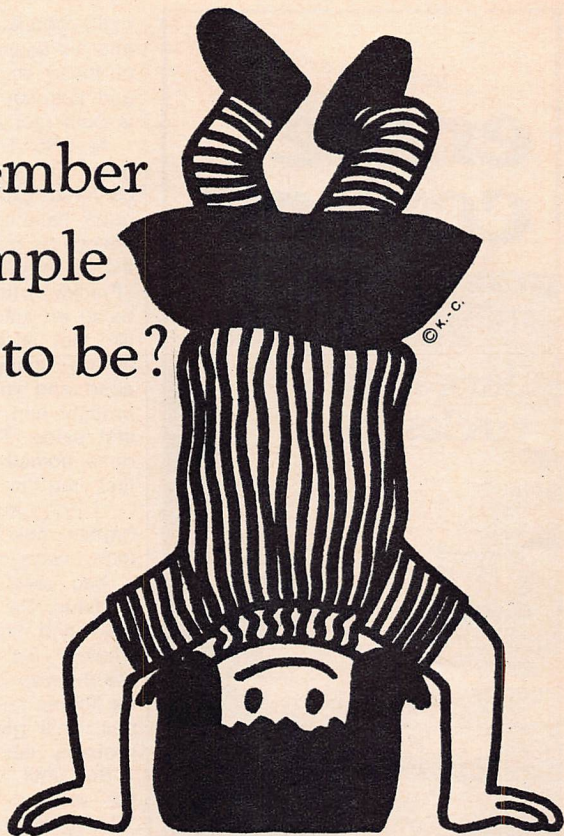
Try Pazo, in suppository or ointment form.

If your hemorrhoids need something more effective than Pazo...maybe it's surgery.

© 1969 BRISTOL-MYERS COMPANY.



Remember
how simple
life used to be?



It still can be. The tube is gone. Tampons have gone simple. With no bulky tubes to stand between you and tampon freedom. Kotex tampons slip into place naturally with just a gentle insertion guide. (Nothing hard about that.) And then they protect—for hours. True, honest Kotex protection no other tampon can give.



Kotex® tampons with gentle Insertion Guides (No tubes)

THE FINEST FEMININE PROTECTION COMES FROM KIMBERLY-CLARK



erace covers*

dark
circles *

tired
lines *

blemishes *

Instantly, this clever little cover-up stick conceals all as easily as applying lipstick. In 6 complexion shades, plus white. Regular or medicated.



erace®
by Max Factor

©1969, Max Factor & Co. Available in Canada

continued

night *Smothers Brothers Comedy Hour*, and his actual racing struck me as one of those staged TV safaris for actors and astronauts, a pop happening that is both real and unreal.

At CBS Television City in Los Angeles Tommy Smothers sits behind a cluttered executive desk, munching a quick hamburger for lunch. "Dick now spends as much time on cars and racing as he does on the show," he said. "Frankly, I think he'd be just as happy being an auto mechanic, or something like that, as in show business. He was always lifting engines, taking cars apart and repairing them as a kid. I brought him into show business in the first place. This is the first time he's done something on his own. It's the first time I'm not involved.

"I don't know if Dick isn't the older brother now," Tommy continues. "In many ways he's the stronger. I'd be a bad race driver, because I'm not cautious. He figures out everything up front and knows what the risks are, whether it's trying to do something *avant-garde* on the show or racing. If he figures racing is getting too dangerous, he'll give it up immediately. It'll probably take one good wreck."

But until then, racing has become the younger brother's manifesto that "Dickie is very much his own man," according to producer Allan Blye. "As soon as we're finished taping, he's out of here and onto a plane to Tucson or wherever it is they're racing."

In the Laguna Seca Grand Prix, Dick Smothers sharply decelerated for the right-angled turn just before the grandstand. The car skidded, then spun out, and for one frozen instant hung airborne, threatening to flip. But then it righted itself, and, recovering quickly, Smothers barreled up the straightaway. Coming into the same turn several laps later, Dick spied his teammate Sell, now in a tight, seesawing contest for the lead, coming up fast to lap him. He slowed on the curve and waved Sell on, allowing his teammate the

advantage of a fast optimum turn. His own engine was running roughly again, and he trailed far behind the leaders. Then, without warning, a fuel line snapped, shooting hot gasoline over his leg. But he stayed in the race, all 477 curves and 53 laps about a tortuous, dusty track in the middle of nowhere.

Why? Watching in the pits, Dr. Johnsgard, the psychologist, offered an insight. "As a group, competition drivers have a need to achieve more than any other athlete, an incredible need to be the very best. They are tough-minded and creative, tremendously aggressive but independent people."

Dickie Smothers, who happened into show business playing second banana to his older brother Tommy, chugged into the pits, out of the money this time but having run his own race with his fastest time to date. Ahead of him his teammate Lou Sell had sped on to win his fifth Grand Prix of the season

and with it the National Formula-A Championship.

Before Smothers' car had fully stopped, he leaped out and sprinted to the winner's circle, where Sell gleefully poured a magnum of champagne over his head, the winning driver's accolade to the car's owner. Cameras flashed.

Suddenly Dick clutched his leg with a pained expression, and, in the midst of a pressing crowd of 12,000, hopped about the winner's circle, stripping off his racing coveralls, right down to his longjohn underwear. He had a fierce, red gasoline burn, and a doctor treated it on the spot. Then Dickie Smothers limped off through the crowd in his long underwear, one leg rolled to the knee, exhibiting a brawny, hairy calf.

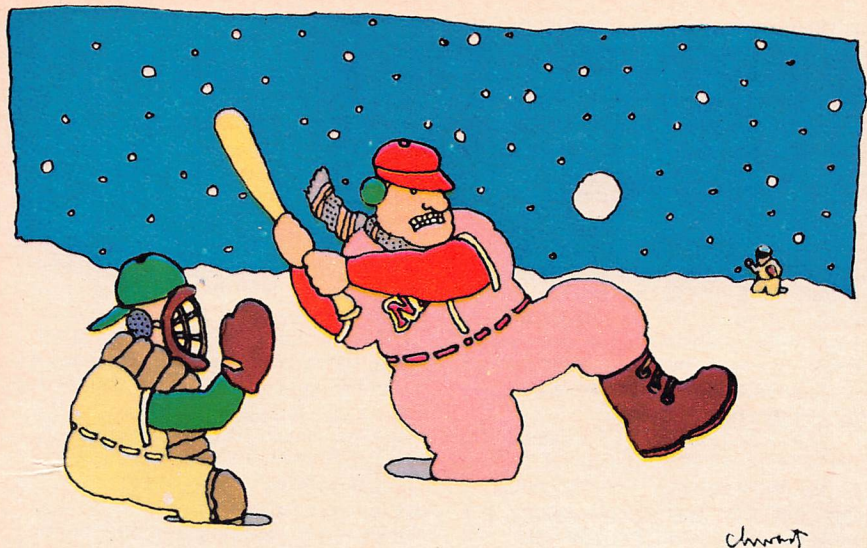
A fat woman, looking like an over-upholstered settee in her red plaid slacks, eyed him critically and turned to her husband: "Gee, he doesn't look anything like that on TV."

Right, lady, you've got the idea. (END)

the kind of
laxative Doctors
recommend
most often.



Thorough
yet
gentle.



Considering everything, including blizzards

...Durslag the Daring boldly comes to grips with baseball's longest season and the first intra-league playoffs

By Melvin Durslag

A man of great erudition figured out recently that if the World Series goes seven games this year, the baseball season could last until Oct. 19. That's provided it doesn't rain.

By the time baseball has ended, college football will have played half

its season. The pro footballers will have played six exhibition games and as many as seven league. And pro basketball and hockey will be well under way. You might describe the scene as cozy.

It isn't surprising baseball should expand its season. Up until now, all

it had played was 162 league games, plus 26 to 28 spring games, plus the All-Star game. This was apart from exhibitions played on off-days.

But football is baseball's teacher today. Football expands, baseball expands—the latter now has divided each league into two divisions and is introducing a play-off system preparatory to the World Series.

At the end of the regular season, the teams finishing on top in the Western and Eastern sections of the two leagues will play best-of-five for the privilege of advancing to the Series, scheduled to begin this year on the second Saturday of October.

For television, of course, this is a fountain of good fortune. Opening on a weekend, the Series will pick up a massive audience, and, should it go the limit, as it has the last two years, TV will catch a second weekend.

Such an inviting possibility no doubt has something to do with the whopping deal NBC has made with baseball for the next three years. It has enriched the sport by \$16,500,000 a year for the rights to the weekly games, the All-Star game and the World Series. The network will begin the telecasts on April 12, offering games each Saturday afternoon and three Monday nights.

Those watching baseball on TV this year will note two minor changes in the sport. The mounds will be lower by 5 inches, giving the pitchers less leverage than before, and the strike zone will be narrowed. The gods have made these alterations in an attempt to restore the dignity of the batter. A game too defensive, they fear, could become spectacularly unwatched. Only one batsman was able to hit .300 in the American League last year; the National League had five.

Failing to grow satisfactorily with the population, baseball has become panicked, envisioning horrible consequences over the next decade unless corrective measures are taken. Just about every possibility has been ex-

plored except one—shortening the season and tapering expenses accordingly. Strangled by competition from other sports, not to mention the pleasures such as fishing, golf and other pastimes appealing to a populace with increasing leisure time and money, baseball has a problem sustaining interest in its mile-long schedule.

Whereas it should be thinking in terms of a season that runs five days a week from mid-April to mid-September, it now expands to a longer schedule than ever. Interest in baseball has not died in this country; the fourth game (played on a Sunday) of the 1968 World Series attracted more television viewers than the 1969 Super Bowl.

People continue to follow baseball. They merely lack the time to see as much of it, per capita, in the flesh as they used to. The local pro football team beckons but seven times a year, noticeably less than baseball's 81.

Obviously, the play-off system has been introduced this year as a stimulus. The idea behind six-team divisions seems to be that a club languishing in sixth place doesn't lose the interest of the public as quickly as one in 12th. And one in third place in a group of six looks infinitely more alive than one in sixth place in a group of 12.

If the new system has commercial value, it also has artistic liabilities. A team finishing on top of its division could have a record inferior to that of maybe three teams in the other division. Yet, in a best-of-five play-off, it could get hot and advance to the World Series, meaning that the fourth-best team in that particular league could be shooting for the big money, making a mockery of seasonal endeavor—the weakness of hockey and basketball.

As an offering to science, we make it a custom in this space each year to analyze the races, prompting the public to billow with gratitude. *Alors:*

In the Western Division of the National League, there is reason to →

suspect that the Cincinnati Reds, overdue for years, at last will gather themselves and take the measure of those comprising their little group. The Reds suffered for pitching last year; it was the league's worst. But they have bats, and their pitching figures to improve.

Cincy also has the good fortune to fall into a division in which only one other club, Atlanta, appears to be rising. San Francisco, a runner-up for four straight years, could be over the ledge. Willie Mays is making inquiries about Social Security. The next thing you know, they'll have him at the home for the aged—first base.

Certainly, Los Angeles and Houston frighten no one in the Western Division, and the expansion baby, San Diego, you write off automatically.

The Eastern Division of the National League shows better strength, top to bottom. St. Louis, Chicago, Philadelphia and Pittsburgh should do a pretty good job of beating each other. And even the Mets, with one of the best pitching staffs, will improve.

Many have the feeling that this could be the year of Leo Ernest Durocher, who has finished third in his last two seasons at Chicago. Nice guys don't finish third, except in a league with three teams, and Leo has the notion he can nail the Cardinals this time. It is our notion he can't, although he could come close.

As a group, the Cards, who have won pennants back-to-back, may have lost their first intensity, but they should have enough left to steal the money one more time. This is a team of uncommon balance, and picking against it is a reckless act.

Unlike the National League, the American League has formed its divisions entirely on the basis of geography, thus leaving the Western section with two expansion teams (Seattle and Kansas City) plus such other super powers as Oakland, California, Minnesota and Chicago. Of the foregoing, only one, Oakland, played .500 ball last year.

Picking a winner among such a collection of losers offends the art of most specialists, but we are going to take a chance on Minnesota on the ground that Billy Martin, its new leader, will rally a team that had no business falling on its hairstyle as it did last season.

From a quality standpoint, the Western Division is overshadowed badly by the Eastern, which can offer a lively race among four tough teams: Detroit, Cleveland, Baltimore and Boston. And a fifth, the Yankees, are getting better.

It is, of course, possible to pick against the Tigers, who won the pennant by 12 games last year, but we are not pursuing medals for bravery. Detroit turned a race that figured to be impossibly close into a gallop, and one dare not row into the tide of such history. There is, however, every reason to believe that this match will be close. Cleveland has pitching, and Baltimore has a little bit of everything. And, since Jim Lonborg has abandoned winter sports, Boston moves up, too.

This year's punditry follows:

NATIONAL LEAGUE

<i>Western Division</i>		<i>Eastern Division</i>
Cincinnati	1.	St. Louis
Atlanta	2.	Chicago
San Francisco	3.	Philadelphia
Los Angeles	4.	Pittsburgh
Houston	5.	New York
San Diego	6.	Montreal

AMERICAN LEAGUE

<i>Western Division</i>		<i>Eastern Division</i>
Minnesota	1.	Detroit
Oakland	2.	Cleveland
Chicago	3.	Baltimore
California	4.	Boston
Seattle	5.	New York
Kansas City	6.	Washington

Now, we presume, you ask about the play-offs. Why, it's St. Louis over Cincinnati and Detroit over Minnesota, making the World Series a curiously familiar replay—but late enough in the year for the seventh game to be postponed on account of blizzard. (END)

Make the most of their "Wonder Years"

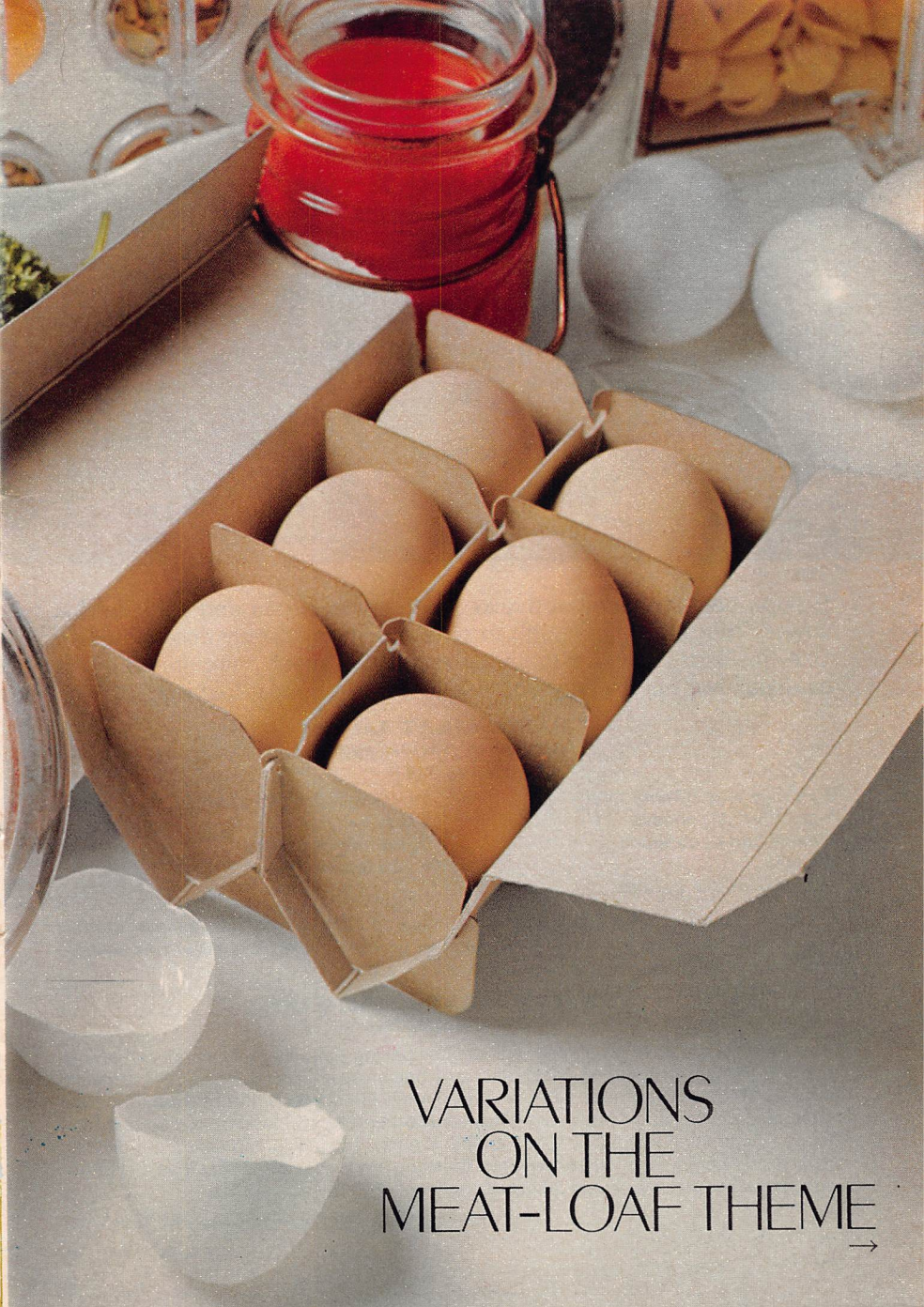
You can do the most for your children's growth during their "Wonder Years" — ages one through twelve.

These are the years when your children actually grow to 90% of their adult height. Each slice of Wonder Bread during the "Wonder Years" gives children protein for muscle, minerals for strong bones, carbohydrates for energy, vitamins for nerves...all vital elements for growing minds and bodies.



Helps build strong bodies 12 ways!®





VARIATIONS
ON THE
MEAT-LOAF THEME →



Continued

Ground beef seasoned and mixed with onion, bread and eggs can be shaped interestingly enough to please both the family and company. Use this basic mixture to shape meat loaf, meat balls, hamburgers as usual, but have a fling and use it to make a meat-loaf ring.

BASIC MEAT LOAF (pictured on previous pages)

Serves 6 to 8

3 pounds lean ground beef
1 small onion, minced
1 clove garlic, chopped
2 eggs
¼ cup chopped parsley

1 package (8 ounces) bread stuffing mix
2 tsp. salt
½ tsp. black pepper
1 cup tomato juice

Combine all ingredients and blend well. Shape as desired into loaf, balls or patties. Fry or broil as usual. For meat loaf, place on greased foil in a shallow baking pan. Bake in a preheated moderate oven (350° F.) for 1 hour.

GERMAN MEAT-LOAF RING (illustrated above)

On a piece of greased foil placed in a shallow baking pan, shape basic meat loaf into a ring 8 inches in diameter. Place slices of bacon over ring. Bake at 350° F. for 45 minutes. Remove from oven and place on platter. Fill center with hot German potato salad made by tossing 4 cups sliced hot cooked peeled potatoes with ½ cup chopped celery, ¼ cup chopped onion, ¼ cup chopped pimiento, and ½ cup sliced dill pickles. Heat ½ cup commercial oil-and-vinegar dressing. Pour over salad and toss. Serve hot with gherkins, pickled onions, cherry peppers and plenty of cold beer.

—Helen Feingold, food consultant; photo by Allen Vogel

Tonight's the night Mrs. Ed Flynn starts Polyunsaturating her husband

...with a big assist from Mazola.

For years, millions of Americans have been eating a diet that is improperly balanced in terms of fats. Mrs. Flynn is no exception.

Today, however, she's doing what medical authorities are suggesting. She's serving her family a balanced diet, one which includes cutting down on total calories and fat calories, and replacing solid fats with the more highly polyunsaturated vegetable oils.

Her choice of oil is Mazola® 100% Corn Oil—because it is highest in polyunsaturates of all leading brands. She finds it ideal for turning her salads into a particularly important part of the better-balanced diet. Mazola is the logical choice for you, too, for all your cooking and salad-making needs.

No matter how many there are in your family, there's one thing you can all enjoy doing together.

Polyunsaturating.

P.S. She uses Mazola® Margarine, too. It's made with liquid Mazola Corn Oil.



One of the denizens of daytime TV is a lady doctor named Althea, in NBC's *The Doctors*. There's not too much to say about her except that she's one of these newfangled "good" women in the soaps who share the allotment of rapes, abortions, destroyed love affairs and husbands-crippled-by-neuroses with which network TV pacifies the female stay-at-homes.

Manipulating this tormented puppet is a young lady named Elizabeth Hubbard, a pale, blonde, attractive girl who was described in *The New York Times* as: "Aristocratic whistle bait. Perfect Anglo-Saxon bone structure, Wedgwood-blue eyes, 18-karat-gold hair, milky complexion, unexpectedly sturdy fingers and knees . . . highly educated, critically acclaimed and blissfully newlywed . . ."

A Lee Strasberg student and winner of a silver medal from the Royal Academy of Dramatic Art in London, she is critically acclaimed. Her work wins her the admiration of professionals as well as of viewers. Rick Edelstein, a writer and formerly a director on the show, raves about her as few people rave in this business: "I consider Elizabeth Hubbard America's best actress—and I mean in *all* media. She brings an emotional life to everything she does, a coloring, a richness! She's fluid. She can do anything!"

A high percentage of the actors on daytime TV are of excellent artistic caliber, but Elizabeth Hubbard is one who is already a success in the big time. Or, more specifically, that special Broadway splinter of the big time which she describes as the "quality flop." She's been in "The Affair," "The Passion of Josef D" and "The Physicists," all of which quickly collapsed. She finally got into the successful "A Day in the Death of Joe Egg"—but that closed because of a strike. In sum, she is that rare TV performer who is simultaneously "in" with the theatrical elite and with the great electronic mass audience.

This ability to function successfully

Look what's happened to 'Slugger'

Elizabeth Hubbard, once the toughest kid on the block, competes in the worlds of soap opera and the theater

By Edith Efron



in both worlds is not as surprising as it may seem. Elizabeth Hubbard has a foot in both of them.

Her life story, oddly, evokes a soap-opera script, in its involvement with daytime TV's staple subject: the problem of "feminine identity." She re-

lates: "I had a miserable childhood. I had a fantastically eccentric mother, who was a homeopathic doctor. She was an egocentric woman who gave to her patients what she didn't give to her children. . . . When I was a kid, they called me 'Slugger.' I was the toughest girl in town. I'm *really* tough. I always get up again. I *never* give in. As a child, I was *abnormally* tough. I was always saying, 'I'm so tough, you can't hurt me,' 'I'm so tough, I can do all of it alone.' My mother always swore she never saw me cry.

"Being an intelligent girl always caused me problems. I used to hide my intelligence. It's ridiculous. You have to learn that a man who's afraid of an intelligent woman is weak. But it takes time.

"People are always putting women down. I've had a man's education. I think as well as a man. I agree with Simone de Beauvoir—we're the second sex. Women can understand the problem of Negroes better than men. We're *taught* to be subservient, not to show our brains."

And she's equally tangled up in the wife-mother vs. career problem: "I've recently gotten married. My husband is David Bennett, a very warm, very good man. But I *have* to work. I don't want to wake up and find out I haven't *done* anything. If I weren't an actress, I'd make the people in my life miserable.

"I'd like to have some children, children with *minds*, whom I'll *like*. I'm not *expecting* to like them. If I don't, that's too bad. . . . But I've decided that I'll be *with* my children, when I have them. The children will come to the theater with me! I'll keep them backstage!

"I may be doing something on Broadway again. I asked my husband if he'd let me work at night, as well as work in the daytime. I've done it before. He said yes. But I don't know if he means it."

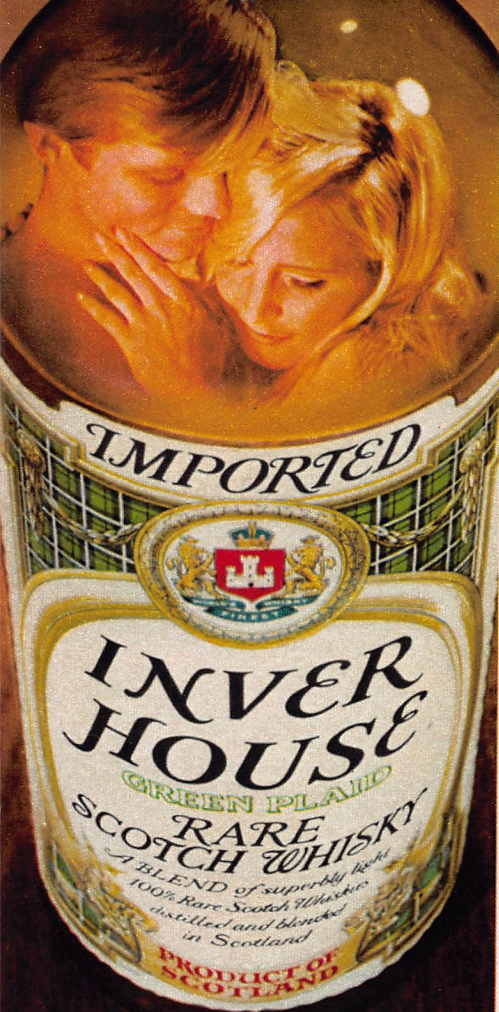
It's likely that he doesn't know if

he means it, either. When Elizabeth works, she virtually ruptures connections with this world. Her brother, Merle Hubbard, assistant to the Metropolitan Opera Company manager, says: "She's terribly conscientious. Never stays out late when she's working, never comes in late. She wouldn't see anyone before the show when she was in 'Joe Egg'—I hardly saw her at all. She has a tremendous dedication. It excluded me and it excluded her husband—everything."

This rebel against the conventional world of *Kinder-Küche-Kirche* is also a card-holding member of New York's *avant-garde* subculture. At first meeting she hits you with a deluge of cocktail-party small talk—all of it fearfully up-to-the-minute. She bounces around chaotically from references to soul music ("It's a *good* sound, an honest thing") . . . to parlor psychiatry about America ("The movie 'Petulia' scared me. It arouses all your subconscious fears about this insane country!") . . . to outbursts of self-conscious democracy ("I met a *marvelous* cab driver. He had a good *sound* in his voice. He was *alive*") . . . to astrology ("I was born on the cusp of Sagittarius") . . . to the musical "Hair" ("I loved it. People are doing their own thing and saying, 'I can get away with it.' The authors are saying all these four-letter words!")—and she explosively recites a whole series of them) . . . etc., etc., etc. She sounds a bit like a Dictaphone, programmed by the New York gods who determine what the culturally "in" will be talking about at any moment.

None the less, scattered in with all this, there are nonpackaged and sensitive remarks: "One of the most beautiful things I've ever seen in my life is a statue of Ceres, in the Louvre. She's made out of alabaster—a faint shape of a woman in a fluted gown. The stone, the light, the look of the drapery—it's lovely." And: "There's a line in Lawrence Durrell I like very →

Soft as
a Kiss



100% BLENDED SCOTCH WHISKY EIGHTY PROOF
IMPORTED BY INVER HOUSE DISTILLERS LTD., PHILA.

continued

much: "She bowed her head gently as only someone very proud could." It's a beautiful way to express something important." And: "You know . . . I'm actually quite shy."

It's quite certain that she is shy—and that both the "tough" ambitiousness and the hailstorm of New York prattle are shelters for the most vulnerable aspects of Elizabeth Hubbard.

Given her assorted social costumes, there are inevitably people who don't care for her. Characteristically, she is charged with being "aggressive," "competitive," "compulsively self-promoting"—and also "a featherhead with pretensions" and "a culture-dropper." Others dislike her "bookishness." Says Rick Edelstein, "She's very erudite, very intellectual. A lot of people are put off by her intellectuality."

But he also says this: "As a person, she's a paradox. As a human being, there was a wall between us. But I fell in love with her as an actress, so I broke down the wall. Behind that veneer of strength she's a little girl. A feminine little girl. I dig the veneer. I dig the little girl."

Others who break down the wall "dig" her too. Her brother says: "She's tremendously intelligent. . . . She's honest. She's brutal with herself. . . . She has a beautiful sense of the ridiculous. . . . She's independent. . . . She makes up her mind on her own."

And actress Bethel Leslie, her friend and co-star of *The Doctors*, says: "She has an insatiable desire for knowledge, to go forward, to keep learning. She has a great love of beauty. She has a great depth as a human being—she's not all on the surface."

What is she "really"? Doubtless all of these things. She's a complex, hidden girl who lives behind a wall of conflicts and contradictions. From the outside, we must admit, the wall looks distressingly like a fashionable prison. Behind it, though, there appears to be a lovely private garden.

END

Buy rice. Save lettuce.



Save \$12.46 on this beautiful Teflon II Cookware!

	Avocado	Gold	Suggested Retail	Special MJB Price
7-Piece Set* <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$24.90	\$12.44
10" Chicken Fryer <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7.75	4.97
1 Qt. Covered Sauce pan <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	4.95	3.47
2 Qt. Covered Sauce pan <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5.95	3.97
3 Qt. Covered Sauce pan <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6.95	4.47
5 Qt. Dutch Oven <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	8.95	5.47

Attach this to box opening tab marked "press here." Enclose the appropriate amount (check or money order). Allow 3 to 4 weeks for delivery. Choose either gold or green.

*As shown: Regal Teflon II set consists of 1 and 2 Qt. covered sauce pan, 5 Qt. covered Dutch oven, 10" Chicken Fryer, cookbook and Guarantee.

Harvest Gold



TO: MJB Co., 665 Third St., San Francisco, California 94107

Name _____ Address _____

City _____ State _____ Zip _____

Offer expires July 31, 1969. Enclose check or money order with MJB Rice "press here" tab.

NET's dramatic offerings for May range from classical heroic tragedy to 20th-century antihero antics: May 1 is the date for playwright JACK RICHARDSON's 90-minute "The Prodigal" (his first effort) based on the Greek tragedy "Orestes" and originally seen off-Broadway in 1960. KIM HUNTER and ALINE MacMAHON are in the cast; DUSTIN HOFFMAN turns up on May 8 and 15 in two plays he made for NET in 1966 ("Journey of the Fifth Horse" and "Star Wagon") before "The Graduate" made him a superstar.

ABC's Directions focuses on family tensions in JAN HARTMAN's "Father to the Man" on April 13 . . . The Today show plans to move bag and baggage to Germany for a week's worth of broadcasts in the near future . . . CBS's 21st Century picks up the issue of auto safety where RALPH NADER left off with an April 27 broadcast which scrutinizes technical auto improvements and highway design.

JOHN SECONDARI will go into independent TV and movie production when his exclusive ABC contract ends, but meanwhile, his final special for the network is also about cars--from the evolutionary point of view . . . An upcoming segment of NBC's First Tuesday will spotlight the activities of ERNEST HEMINGWAY's second son, PATRICK, who works in East Africa as a professional hunter.

A series of 15 half-hour films on various aspects of the National Football League and its stars will run right through the summer on CBS on Sunday afternoons starting May 18. It's aimed at whetting fans' appetites for opening kick-off in the fall . . . ABC will carry the Texas Open golf tournament from San Antonio on May 11 . . . The new baseball divisional play-offs--the champs have to win three out of five games--are planned for NBC showing on Saturday afternoon, Oct. 4.

CBS News has a program on religious icons for April 13 as its Easter offering . . . The world of sunken treasure, pirates, plank-walking and such gets the once over when ABC's Discovery '69 takes to the high seas on May 4 . . . DEAN MARTIN's daughter GAIL has a date with ED SULLIVAN on June 1. SULLIVAN's show, by the way, doesn't go into summer repeats until July.

ABC's surprise hit Dark Shadows is currently plunged into a 19th-century setting, in line with producer DAN CURTIS's conviction that "Our shows should be historical as well as hysterical." Incidentally, ALEX STEVENS, the show's reigning werewolf, takes time out now and then to act as FRANK SINATRA's stuntman and double . . . GEORGE SCHLATTER, on loan from Laugh-In to produce NBC's Grammy Awards show on May 5, wants to keep everyone guessing, so the top honor--record of the year--will be a secret until air time. (The other prizes were actually handed out on March 12.) . . . ARETHA FRANKLIN signed up with Metromedia to star in a soul special for next season.

A SLIGHTLY SENTIMENTAL OFFER



The Morton Girls: 1914, 1921, 1956, 1968.

They're all yours for two dollars and a spout seal.



Mail to: Morton Mug Offer, Northtown Station, Chicago, Ill. 60645.
Please send me _____ set(s) of 8 oz. Morton Girl Mugs. I enclose
\$2.00 (no stamps, please) and a spout seal from a 26 oz. package of
Morton Salt (Plain or Iodized) for each set of four white porcelain
mugs. Please print and include zip code.

name _____

street address _____

city _____

state _____

zip code please _____

Offer expires October 31, 1969. Please allow 4 weeks for delivery. Offer good only in U.S.A. Subject to state and local regulations. Void if taxed, restricted or forbidden by law.

TV

LET'S MAKE A DEAL



REVIEW

by Cleveland Amory

There are several ways you can avoid this show. But you've got to be nimble, because *Let's Make a Deal* has already been on two networks—NBC for four years and now ABC—and it comes at you both day and night. We have, incidentally, heard that the daytime version is worse. That is, however, hearsay. Having survived the evening show, we have no wish to press our luck. In any case, you have to stay alert and look at your TV listings carefully. Watching, that is, not *for* it, but *out* for it. For yourself, our suggestion is to lock your set, remove all connecting wires, leave your home, keep moving and do not talk to strangers. For your loved ones, who are perhaps trapped in your home, you should take all reasonable precautions. These would include the framing of this review on, or immediately adjacent to, the disarmed set.

We wish to be perfectly fair. This is not the worst show in the history of television—there was, you will recall, *Queen for a Day*. The same network, unincidentally, now broadcasts *Let's Make a Deal*. Nor is there absolutely nothing which can be said for it. It is, for example, nonviolent—at least the show itself is. Steady viewers of it, on the other hand, are something else again. They should be paroled carefully and never in a group. Above all else, it is not like other programs, which are interrupted by commercials. In this one, you have commercials interrupted by more commercials. All the prizes are commercial and all the guessing in-

volves commercials; as for the contestants, when they are not taking part in commercials, they do their best to be equally irritating. In fairness, this is not all their fault. Obviously they are selected for their U.Q., or Uninhibited Quotient. They dress in Halloween costumes, and whether they have made a good deal or lost one, they bounce around, giggling, simpering, squirming and, above all, squealing, in a way that can only be described as a poisonous combination of the last stages of TV ague and St. Vitus dance.

The immoderator of all this is Mr. Monty Hall. No other man living and few dead could put up with what he does and still look as if he's enjoying it. Our theory is that it's because he is not looking at it. He is *on* it, and *we're* the ones watching it. Then too he's a card with his ad libs. One contestant was named Janice Hertell. "Do tell, Janice Hertell," he said. Another couple was nervous. "You're shivering and shaking," he said. "No, you're Ronnie and Sharon." And sure enough, they were. Hall, you're a ball.

Mr. Hall's announcer, Mr. Jay Stewart, is equally frightening. On the other hand, a model named Carol Merrill, who never does anything but wave at and pat each product in exactly the same way, is terrific. All in all, if just one contestant would say simply, "Thank you very much," and then sit down, we would give her the whole show. Provided, of course, she agreed to keep it.

AT HOME OR IN YOUR SALON, BEAUTIFUL HAIR BEGINS WITH BRECK.



CYBILL SHEPHERD
MEMPHIS, TENNESSEE
1968 "MODEL OF THE YEAR"

Breck Shampoo
takes care of your hair the
way beauty soap takes
care of your skin.



Breck doesn't have a synthetic
detergent base. So it helps leave
in natural oils that keep hair
soft and manageable.

Beautiful Hair
BRECK



Marlboro Red
or Longhorn 100's-
you get a lot to like.



Come to where the flavor is. Come to Marlboro Country.